INTERNATIONAL TOURISM PERFORMANCE: LILI DEROUSIE – MONTHLY REPORT – 2010-2011

Monthly Goal:	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.
Physical Sales Calls (24)	2	9	11	5	3	16	5	23	1	15	1	4
Prospecting/ calls (250)	371	436	336	363	391	384	283	267	474	244	382	345
Trade shows attended ()	1	0	0	2	2	0	2	1	0	1	1	0
Sales Leads Generated	1	1	6	0	1	1	3	1	2	1	3	0
Sales contracts Generated	1	0	0	0	1	1	1	0	0	0	0	0
Fam Tours Hosted	0	0	0	0	0	0	0	0	0	0	0	1
Site Inspections	1	1	2	0	1	0	0	1	1	1	0	0
Client Events (1-2 Annually)	0	0	1 Clients from Mexico/X mas dinner	0	0	0	0	0	0	0	0	0