

City Manager Report

4th Quarter 2025 (October to December)



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Government Finance Officers Association
203 North LaSalle Street, Suite 2700
Chicago, Illinois 60601-1210
312.977.9700 fax: 312.977.4806

11/18/2025

Patrick McNulty
Mayor
City of South Padre Island, Texas

Dear Patrick:

We are pleased to notify you that your annual comprehensive financial report for the fiscal year ended September 30, 2024 qualifies for GFOA's Certificate of Achievement for Excellence in Financial Reporting. The Certificate of Achievement is the highest form of recognition in governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.

When a Certificate of Achievement is awarded to a government, an Award of Financial Reporting Achievement (AFRA) is also presented to the individual(s) or department designated by the government as primarily responsible for its having earned the Certificate. This award has been sent to the submitter as designated on the application.

We hope that you will arrange for a formal presentation of the Certificate and Award of Financial Reporting Achievement, and give appropriate publicity to this notable achievement. A sample news release is included to assist with this effort.

We hope that your example will encourage other government officials in their efforts to achieve and maintain an appropriate standard of excellence in financial reporting.

Sincerely,

A handwritten signature in black ink that reads "Michele Mark Levine".

Michele Mark Levine
Director, Technical Services

A large graphic element in the upper right corner features a white background with four overlapping triangles. The triangles are colored teal, light green, yellow, and light blue. They are arranged in a diamond-like pattern, with the teal triangle at the top left, light green at the top right, yellow at the bottom left, and light blue at the bottom right.

GFOA's Certificate of Achievement for Excellence in Financial Reporting (35th Consecutive Year!)



Interest Revenue (Oct-Dec)

October \$201,000

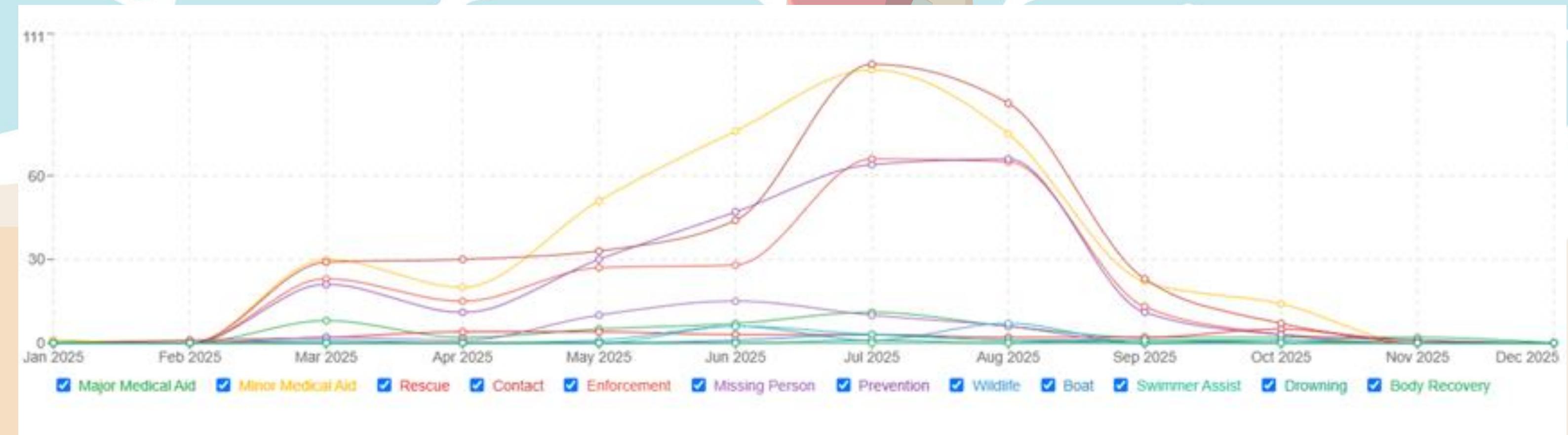
November \$244,000

December \$215,000



Fire / Beach Patrol

- Beach Patrol
- Beach Patrol ended their season with the following statistics for 2025.
- Calls for Service - 1,386
- Involved Parties - 25,657
- Minor Medical Aid- 387
- Contact- 353
- Prevention- 254
- Enforcement- 240
- Major Medical Aid- 46
- Missing Person- 45
- Rescue- 26
- Wildlife- 16
- Swimmer Assist- 11
- Boat- 7
- Drowning- 1



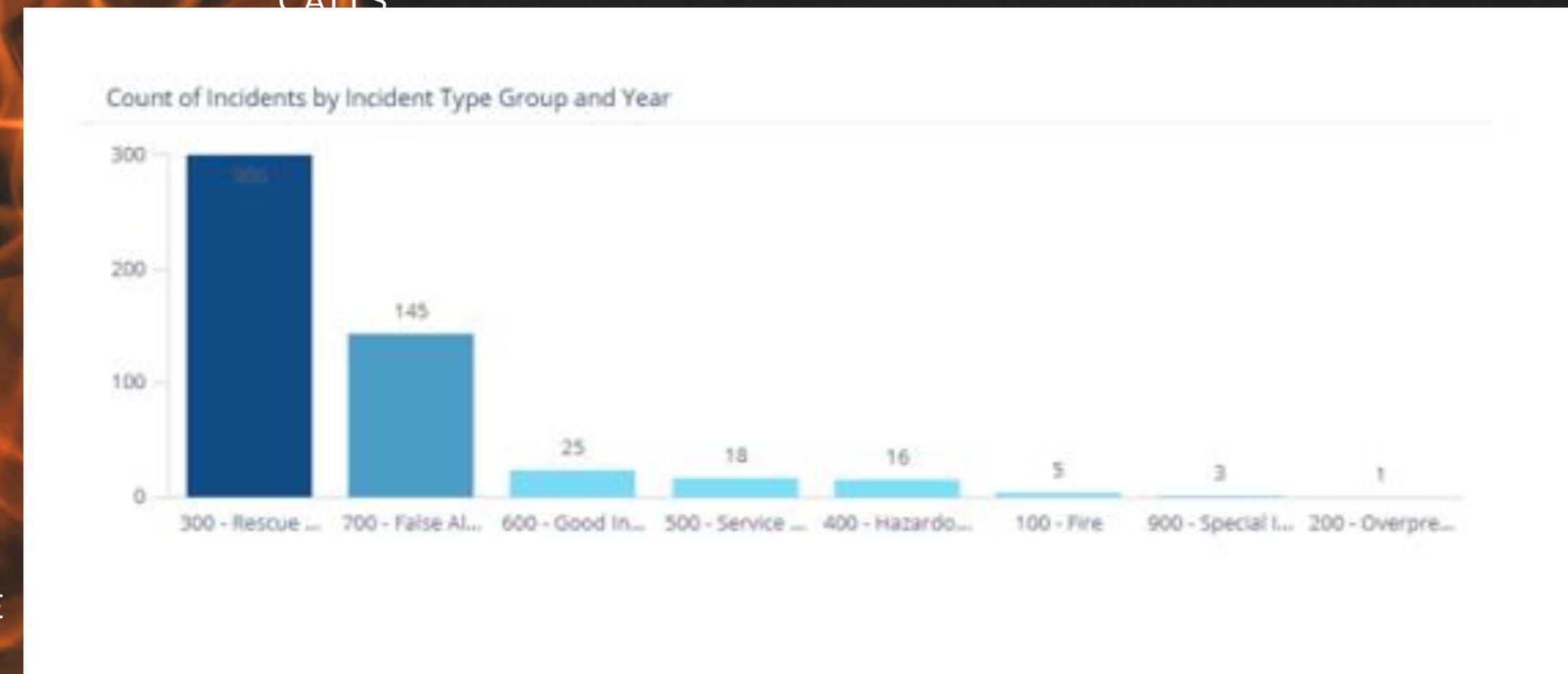
Following the conclusion of the season, recruitment efforts for the 2026 season have commenced. Lifeguards have engaged with local swim meets, distributing fruit cups to competitors and providing program information. We have compiled a list of 24 interested individuals.



The Fire Department's FF/Paramedics have recently completed training on the Life Pack 35 monitor/defibrillator, which will be incorporated into the new ambulance. This device represents a significant advancement in life-saving technology and is designed to enhance the quality of patient care.



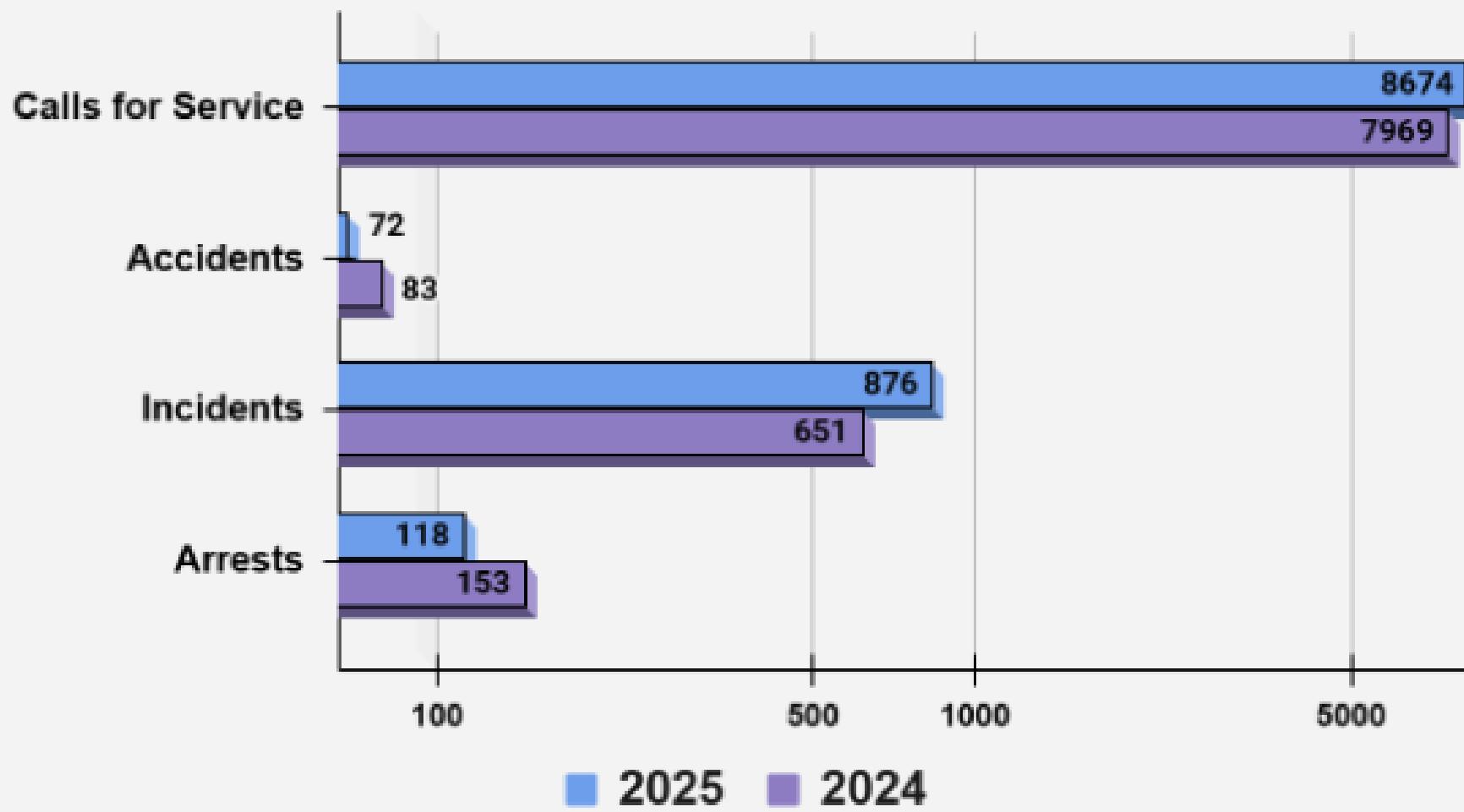
FIRE DEPARTMENT OCTOBER TO DECEMBER 2025 INCIDENT CALLS



TWO MEMBERS OF THE SPI FIRE DEPARTMENT'S PARAMEDIC TEAM WERE DEPLOYED TO ALICE, TEXAS, FOR THE 2025 WILDFIRE SEASON ON SEPTEMBER 24. THIS DEPLOYMENT ACTIVATED THE EMERGENCY MEDICAL TASKFORCE (EMTF) STATE MISSION. DURING THIS PERIOD, THE PARAMEDICS WERE ON STANDBY TO SUPPORT MEDICAL RESPONSE COORDINATION, AS WELL AS TO PROVIDE ADVANCED LIFE SUPPORT (ALS) TRIAGE, TREATMENT, AND TRANSPORTATION FOR THE RESOURCES RESPONDING TO THE INCIDENT.



Comparison Service Calls 2025/2024 last quarter



GRANT HOURS FUNDED AND PURCHASES SUPPORTING OPERATIONS THROUGHOUT THE LAST QUARTER -

STONEGARDEN 114 HOURS AT AN APPROXIMATE COST SAVINGS OF \$13,586, AND OPERATION LONESTAR 1085 HOURS AT AN APPROXIMATE COST SAVINGS OF \$87,000

THE SOUTH PADRE ISLAND POLICE DEPARTMENT APPLIED FOR AND WAS AWARDED A FULLY OUTFITTED CHEVY TAHOE THROUGH OPERATION STONEGARDEN AT A COST OF APPROXIMATELY \$87,000.

COMMUNITY RESOURCE AND SERVICE EVENTS (109 HOURS)

EVENTS THAT WE PARTICIPATED IN DURING THIS QUARTER - CONFERENCE OPENINGS WITH PROCLAMATION 'NO TIE ORDINANCE', HONOR GUARD DETAILS, CAREER FAIRS AT PORT ISABEL SCHOOLS, TRUNK OR TREAT AT THE ISLAND BAPTIST CHURCH, ASSISTING PARTNER AGENCIES WITH NATIONAL NITE OUT, ANGEL TREE COLLECTION AND DISTRIBUTION FOR SALVATION ARMY, SALVATION ARMY BELL RINGING AT WALMART, AND SEVERAL EVENTS IN OCTOBER FOR 'DOMESTIC VIOLENCE' AWARENESS

TRAINING HOSTED OR COHOSTED BY SPIPD

PATROL RESPONSE TO BARRICADED INCIDENTS (8 HOURS), SURVIVING EL CHAPO - (16 HOURS), WOMEN'S POLICING WORKSHOP (16 HOURS)

OUTSIDE TRAINING ATTENDED BY VARIOUS MEMBERS OF STAFF INCLUDED - FORENSIC INVESTIGATION INTO CHILD ABUSE CASES, USE OF FORCE, ALERRT INSTRUCTOR TRAINING, OAG TRAINING, PATROL RIFLE OPERATOR COURSE & BASIC INSTRUCTOR CERTIFICATION TRAINING

ONLINE REPORTING

THERE WERE 13 ONLINE REPORTS FILED, 4 PROPERTY VACATION WATCH REQUESTS SUBMITTED, AND REGISTRATION FOR AN AT-RISK RESIDENT FILED.

NATIONAL NITE OUT

OUR MAJOR COMMUNITY EVENT FOR OCTOBER -WHICH WAS WELL ATTENDED BY OUR LOCAL COMMUNITY. THIS EVENT WAS SUPPORTED BY MULTIPLE CITY DEPARTMENTS, WHO WERE PRESENT ON THE NIGHT TO ASSIST WITH FOOD, GAMES, SET UP, AND TEAR DOWN. THIS EVENT WAS ATTENDED BY SURROUNDING MUNICIPAL, STATE, AND FEDERAL POLICE AGENCIES, ALONG WITH SEVERAL BUSINESSES AND NON-PROFIT ORGANIZATIONS.

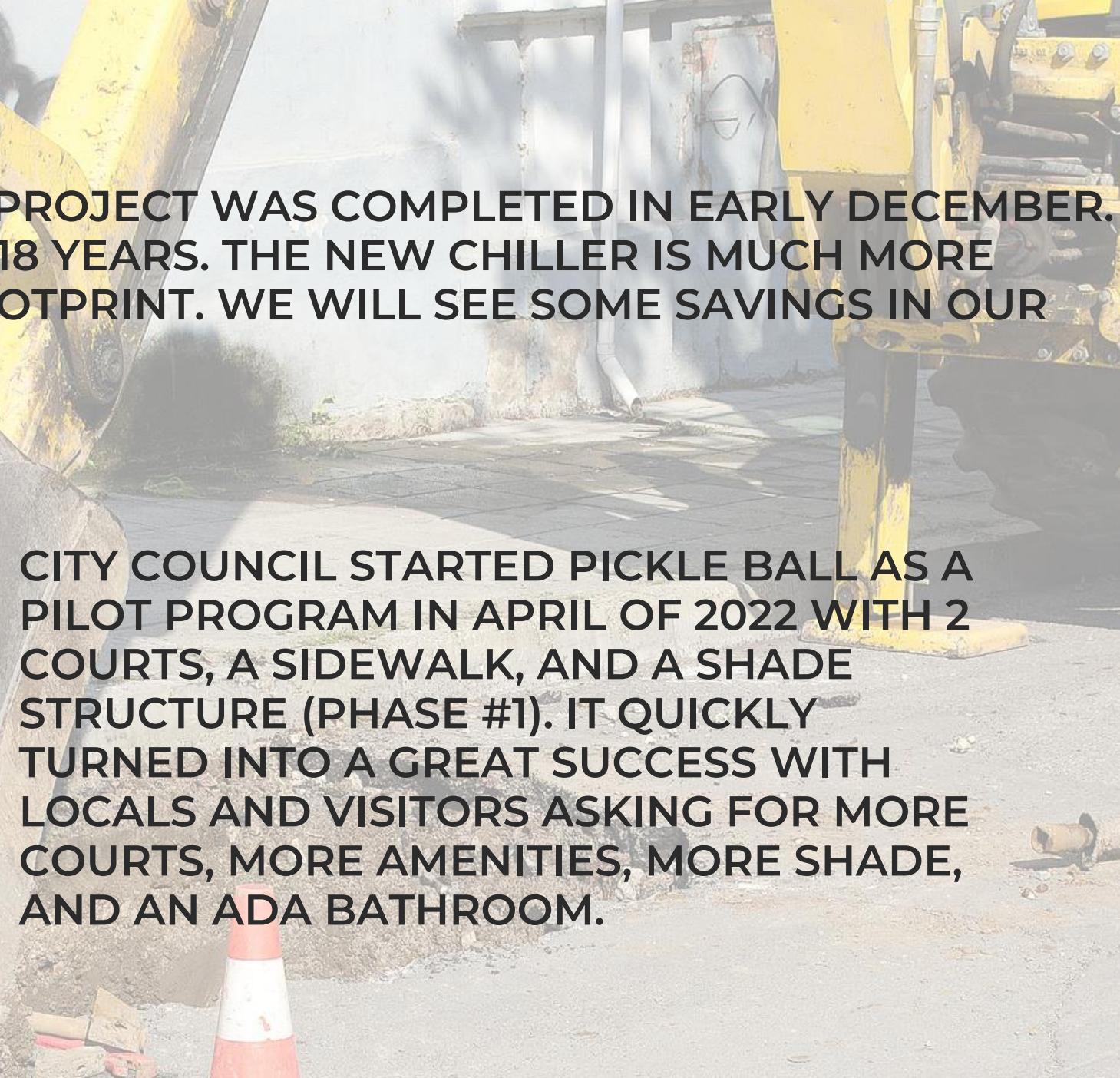


WOMEN IN POLICING NOVEMBER 2025

SOUTH PADRE ISLAND FEMALE OFFICERS ATTENDED WORKSHOPS IN NOVEMBER FOCUSED ON MENTORING NEW OFFICERS ENTERING THE PROFESSION, AND HOW TO NAVIGATE SOME OF THE UNIQUE CHALLENGES THEY FACE WHILE ALSO SUPPORTING GROWTH AND DEVELOPMENT FOR THOSE WITH TENURE. CHIEF O'CARROLL WAS HONORED TO ADDRESS ATTENDEES AT THE CAMERON COUNTY WORKSHOP HOSTED BY SHERIFF MANUEL TREVINO, WHILE LATER IN THE MONTH, SOUTH PADRE ISLAND PARTNERED WITH THE BROWNSVILLE POLICE DEPARTMENT TO HOST A SUCCESSFUL TWO-DAY CONFERENCE AT THE CONVENTION CENTER ATTENDED BY 70 FEMALE OFFICERS FROM ACROSS THE RIO GRANDE VALLEY.

PUBLIC WORKS

THE \$280,000.00 CHILLER REPLACEMENT PROJECT WAS COMPLETED IN EARLY DECEMBER. THE OLD CHILLER HAD RUN 24/7/365 FOR 18 YEARS. THE NEW CHILLER IS MUCH MORE EFFICIENT AND HAS A MUCH SMALLER FOOTPRINT. WE WILL SEE SOME SAVINGS IN OUR ELECTRICAL USAGE HERE AT CITY HALL.



CITY COUNCIL STARTED PICKLE BALL AS A PILOT PROGRAM IN APRIL OF 2022 WITH 2 COURTS, A SIDEWALK, AND A SHADE STRUCTURE (PHASE #1). IT QUICKLY TURNED INTO A GREAT SUCCESS WITH LOCALS AND VISITORS ASKING FOR MORE COURTS, MORE AMENITIES, MORE SHADE, AND AN ADA BATHROOM.



FUNDING FOR THIS PROJECT IS FROM TIRZ TAX FUND. OUR PR-100 OVERFLOW PARKING FACILITY PROJECT WAS STARTED ON OCTOBER 20TH, 2025. WE ARE AT DAY 72 OF THE 90-DAY PROJECT, WITH 14 RAINY DAYS. THE MAJOR PART OF THE PROJECT IS COMPLETE. NEXT UP IS POURING THE BASES FOR THE INSTALLATION OF THE 4 DECORATIVE LAMP POLES, PEDESTRIAN CROSSWALK SIGNAL INSTALLATION, PAINTING AND STRIPPING OF THE PEDESTRIAN CROSSING AND PARKING LOT SPACES, AND FINISHING WITH LANDSCAPING.

EHSD October Report

Residential Lighting and Glare: A survey was conducted to address complaints concerning high-lumen lighting and to ensure that appropriate shielding measures are implemented.



Numerical Address Survey

A city-wide survey was conducted to ensure numerical address compliance with safety standards.



2nd Place winners in the Halloween Door Decorating Contest



EHSD November Report

Code Enforcement Officer Lexus Martinez recently participated in Derry Elementary's annual "Career Day." During her presentation, Lexus engaged with students, offering an insightful look into the vital role of Code Enforcement within the community.



Recycle Land - The event took place on November 15, 2025. A total of 4,494 pounds of recyclable material was collected, which included 900 pounds of electronic waste.

Short Term Rentals - (EHSD) conducted a comprehensive survey concentrating on sign compliance among Short-Term Rental (STR) properties. 2,483 STR properties were surveyed to verify their compliance with the sign requirements detailed in Ordinance Number 25-04, specifically Section 11-222(g).



EHSD December Report

Stagnant Water Mitigation:

Contractors building pools and property owners with low-lying lots were introduced to one another to facilitate the relocation of desperately needed dirt to properties with standing water. This was done to help prevent mosquito activity and improve aesthetics.



Before



After



Due to recent rainfall, the City of South Padre Island's dedicated EHSD staff is currently prioritizing larvicide efforts across the entire island. This proactive approach aims to significantly reduce the mosquito population and protect our community from potential health risks.



Texas Environmental Health Association South Texas Chapter 22nd Annual Educational Conference December 2-5, 2025 with almost 150 room nights and over 100 attendees.

Building Division

- October – December 2025
 - TOTAL: 83 projects
- Project Valuation
 - **\$ 6,993,029.98**
- Permit Fees
 - **\$ 56,055.68**

Segment Recap

- New Commercial Bldg

- 3 projects
- \$ 5,280,000 **VAL**
- \$ 32,289.60 **FEES**

- Comm Addition

- 2 projects
- \$ 19,185.66 **VAL**
- \$ 188.49 **FEES**

- Comm Repairs/Remodels

- 11 projects
- \$ 142,549.75 **VAL**
- \$ 2,935.00 **FEES**

- New Residential Bldg

- 7 projects
- \$ 630,401.00 **VAL**
- \$ 11,789.96 **FEES**

- Res Addition

- 1 project
- \$ 14,000.00 **VAL**
- \$ 112.00 **FEES**

- Res Repairs/Remodels

- 59 projects
- \$ 906,893.57 **VAL**
- \$ 8,740.63 **FEES**

Information Technology

Fire Department Access Control Addition

The Fire Department centralized access control project, approved by City Council, has been completed. The building is now integrated into the City Hall system and features seven electronic doors, making the facility more secure.



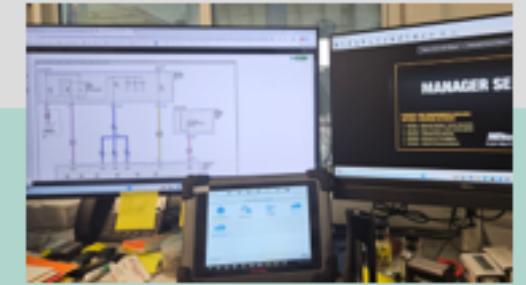
Domain Controller & Server Replacement

The virtual servers at City Hall have been migrated to enhance security and improve integration, performance, and efficiency. This migration increases scalability and cuts costs, ensuring better alignment with business needs. In addition, all Windows 10 computers have been phased out from all City Hall locations.



Fleet Mechanical Software

This software offers automotive repair shops comprehensive features, including smart search, OEM repair data, interactive wiring diagrams, TSB/recall lookups, SureTrack real-fixes, and maintenance schedules. It also provides ADAS info and integrated estimating for labor and parts, streamlining diagnostics, repairs, and shop management for better efficiency and profitability.



Network UPS Replacements

The Technology Department replaced five major UPS (uninterruptible power supply) units across multiple Intermediate Distribution Frame (IDF) rooms. The goal was to provide seamless, temporary power during outages, preventing data loss, protecting electronics from surges, and keeping essential network devices running.

HUMAN RESOURCES

EMPLOYEE RECOGNITION

THE ANNUAL SERVICE AWARD CEREMONY WAS HELD ON DECEMBER 15TH TO RECOGNIZE 26 STAFF MEMBERS FOR THEIR YEARS OF SERVICE, RANGING FROM 5 TO 25 YEARS.



EMPLOYEE TRAINING

FOR THE YEAR 2025, SPI CONNECT, THE CITY'S INTERNAL TRAINING PROGRAM, HELD 33 TRAINING SESSIONS WITH A TOTAL OF 399 STAFF MEMBERS PARTICIPATING, HIGHLIGHTING OUR COMMITMENT TO EMPLOYEE DEVELOPMENT AND LEARNING OPPORTUNITIES.

SEVERAL STAFF SUPERVISORS ATTENDED THE RGV HR CONSORTIUM ANNUAL SUPERVISOR SEMINAR IN EDINBURG ON NOVEMBER 6, 2025. THE SEMINAR FOCUSED ON PERSONALITY AND COMMUNICATION, AND LEADING WITH CLARITY AND ACCOUNTABILITY.

EMPLOYEE BENEFITS

THE HR DIVISION HOSTED TWO CIRCLE WELLNESS BIOMETRIC CLINICS IN 2025 TO PROMOTE OUR WELLNESS PROGRAM. WE HAVE SURPASSED THE TEXAS HEALTH BENEFITS PLAN 35% BENCHMARK PARTICIPATION GOAL EVERY YEAR FOR THE PAST THREE YEARS:

2025:

ELIGIBLE: 170
COMPLETED: 93
PERCENTAGE: 55.40%

2024:

ELIGIBLE: 172
COMPLETED: 100
PERCENTAGE: 58.10%

2023:

ELIGIBLE: 179
COMPLETED: 101
PERCENTAGE: 56.40%



Employee Engagement

The HR division hosted a Halloween Door Decorating Contest for all city departments. City staff voted for the Municipal Court door as the winner.



MUNICIPAL COURT

- Began the FY 2024/25 with \$300,000 and ended with a balance of \$360,666 through improved collection efforts.
- Municipal Judges completed their annual Continuing Legal Education (CLE's) through the Texas Municipal Courts Education Center.
- Participated in the National Night Out in October. Court staff provided traffic safety packets to the community.
- In observance of Municipal Court Week during the month of November, the Municipal Court invited city staff to join for coffee and pastries to get to know court staff and the municipal court's role within city government.
- The municipal court will be hosting the South Texas Court Clerks Training at the CVB in August. This training will have an estimated 60 clerks in attendance.



City Manager's Office



Meetings & Agendas:

1,617 Total Meetings on Demand Page
(Live, Archived Meetings)

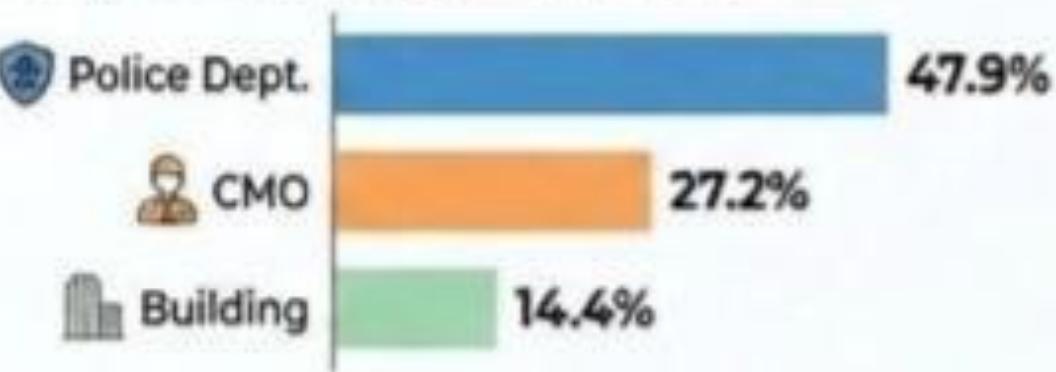
1,881
Total Unique Visitors



Public Information

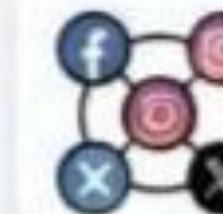
257 PIRs submitted

Top 3 PIR processors



5 Withholding letters submitted to the Office of the Attorney General

- 1 in October
- 3 in November
- 1 in December



Social Media Stats

Followers: 39,031

FB: 28,087
 Instagram: 1,907
 X: 9,037

Reach: Total 583.8K

FB: 538.7K
 Instagram: 37K
 X: 8,032

Total Social Media Posts: 320

FB: 124 Pieces of Content Posted

- 75 events on FB

 Instagram: 93 Pieces of Content Posted
 X: 103 Pieces of Content Posted

APPLY FOR A SPI BOARD OR COMMITTEE

The City of South Padre Island is accepting applications from volunteers willing to serve on one of the City's boards and committees.

- Board of Adjustments & Appeals
 - Must be a resident
- Board of Ethics
 - Must be a resident
- Convention & Visitors Advisory Board
 - Must be a part of the Hotel/Motel and Condominium Rental industry
- Economic Development Corporation
- Parks & Keep SPI Beautiful Committee
- Planning & Zoning Commission
- Shoreline Task Force
- Special Events Committee
 - Must be in the Tourism, Hospitality, and Events industry

Applications are due
Friday, November 21st, 2025.

Submit an application to Angelique Soto,
City Secretary, at 4601 Padre Boulevard, email
Nsoto@myspi.org, or fax to (956) 761-3868.



Social Media Committee Application Views

3,688 

This ad ran 5 times between
Facebook and Instagram  

Island Metro



OCTOBER

- The department has generated \$7,200 in Digital Advertising in Q1
- SPI National Night Out- was a successful turnout
- The Parking lot was Re-striped at the Multi-modal.
- Ridership: 41,389

NOVEMBER

- PI Shrimp Cook-Off - had a successful turnout
- New Bus Tracking App- from RideSystems to TransLoc
- Staff visited the manufacturing plant to tour the facility and see our three new units in production.
- Thanksgiving Luncheon
- Ridership: 39,689

DECEMBER

- SPI & PI Christmas Parade
- End of Year Luncheon

PARKS AND RECREATION

Christmas Parade 2025



THE PARKS DEPARTMENT SUCCESSFULLY HOSTED THE ANNUAL CHRISTMAS PARADE ON DECEMBER 5, 2025. THE EVENT FEATURED OVER 50 ENTRIES FROM LOCAL BUSINESSES, ORGANIZATIONS, AND RESIDENTS, CREATING A FESTIVE AND UNIFYING ATMOSPHERE ENJOYED BY BOTH THE COMMUNITY AND VISITORS. THE PARKS DEPARTMENT AND THE PARKS AND KEEP SPI BEAUTIFUL COMMITTEE REMAIN COMMITTED TO PROVIDING ADDITIONAL PARK AMENITIES AND ORGANIZING ENGAGING COMMUNITY EVENTS FOR BOTH THE RESIDENTS AND VISITORS OF SOUTH PADRE ISLAND.

Butterfly Park

RECENT PARK ENHANCEMENTS INCLUDE:
THE INSTALLATION OF MUSICAL INSTRUMENT BELLS AT BUTTERFLY PARK. (2 BUTTERFLIES AND A
CATERPILLAR)

AN ADDITIONAL LITTLE LIBRARY BOX WAS PLACED AT BUTTERFLY PARK.
NEW SIGNAGE HAS BEEN INSTALLED AT JOHN L. TOMPKINS PARK.
EXPANDED FLOWER BEDS AT TURTLE PARK.



2025 Holiday Events



 **Tree
Lighting
Ceremony**



 **Winter
Wonderland**



 **Lighted
Boat
Parade**



 **Breakfast
with
Santa**

TOTAL ATTENDANCE: 3,000
TOTAL ECONOMIC IMPACT: \$331,447.20

“THE ISLAND” Campaign

Knowing that locals and Texans alike refer to SPI as 'THE Island' already, Greenhaus wanted something ownable for SPI that talks both to those in the know and those who are just discovering SPI. This new campaign kicked off October 1st, 2025.



McAllen Holiday Parade | December 6

- Over 200k people in attendance
- 4th year partnership between VSPI & MHP
- Brand new VSPI float design unveiled
- Ridley the Sea Turtle Helium Balloon
- SPI Sponsored Vuelta Zone - SOLD OUT



Spurs x VSPI Partnership

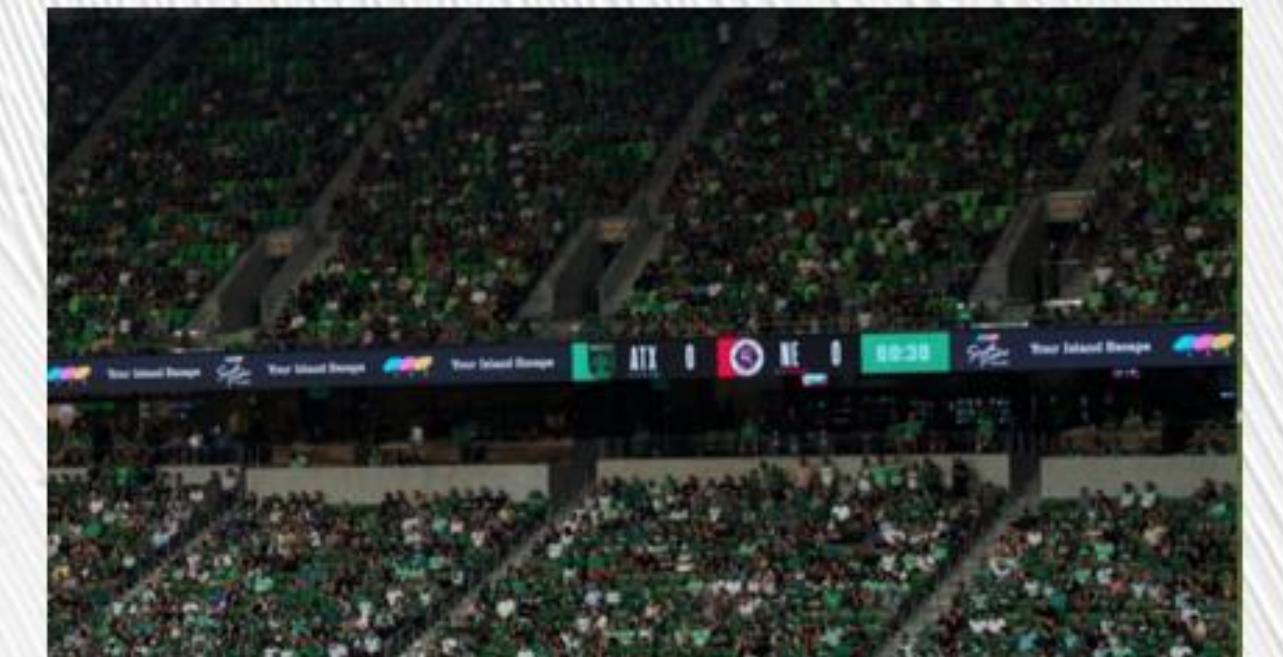
October - December 2025

- **Signage running during games**
- **Impressions: 7,490,623**
- **Video Views: 5,317,150**
- **Engagements: 368,911**



AustinFC x VSPI Partnership

- One of 4 Match Activation
- In-Stadium LED's
- Over 300 Concourse TV's
- Q2 Stadium Marquee
- Website Inclusion
- Email Marketing
- Social Media



October Notable Sales Events

MVP Prospects Boxing Event: Lourdes vs Nery Plata

- Presented by Most Valuable Promotions
- Showcases rising boxing talent and championship-level women's boxing in an electrifying costal venue
- 600+ People in Attendance



November Notable Sales Events

Texas Gulf Coast Hispanic District - Youth Convention | November 24-25, 2025

- 1000+ youth in attendance
- Off-Season booking
- Multiple-Year Contracts



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SHORELINE

NOTIFIED OF AWARDED GRANT FUNDING FROM THE NATIONAL
FISH & WILDLIFE FOUNDATION FOR DUNE RESTORATION
(\$500,000)
CONSTRUCTION STARTED ON THE MARISOL BOAT RAMP

-GROUNDBREAKING EVENT HELD ON OCTOBER 1

USACE PROFFERED PERMIT RECEIVED FOR THE WIND & WATER
SPORTS VENUE

-INVITATION TO BID SOLICITATION ANTICIPATED IN FEBRUARY 2026.





QUESTIONS?