



SOUTH PADRE ISLAND
4601 Padre Blvd.,
South Padre Island, TX 78597
O: (956) 761-8106 F: (956) 761-3888

South Padre Island recognized as a Gold Star Affiliate by Keep Texas Beautiful

South Padre Island, TX, June 9, 2025: Keep Texas Beautiful (KTB), a statewide nonprofit dedicated to environmental sustainability and community improvement, has recognized the City of South Padre Island as a Gold Star Affiliate- its highest honor for community affiliates.

Gold Star status is awarded to affiliates that demonstrate exceptional commitment to keeping their communities clean, green, and beautiful through education, volunteer engagement, and impactful programs.

In 2024, KTB affiliates engaged over 60,000 volunteers who contributed to collecting 1 million pounds of waste and recyclables from Texas roadways, trails, and waterways.

Environmental Health Services Department (EHSD) highlighted their beach cleanups and how the Anti-Litter Beach Program is utilized during the summer months to educate beach-goers on the importance of a litter-free beach and to leave nothing but footprints behind.

“It’s a true honor to receive this award that recognizes the hard work of our community and city staff, especially Angela Cantu, EHSD executive assistant,” said J. Victor Baldovinos, Environmental Health director. “It is very rewarding to see that our peers, along with Keep Texas Beautiful, notice our commitment to sustainable living that positively impacts our delicate environment.”

Affiliates earning Gold Star status must demonstrate strong organizational leadership and community engagement. They share their mission and goals, report on economic development and diversity initiatives. Affiliates also provide a letter of support from their local community.

KTB formally recognized Gold Star communities during its 57th Annual Conference in Austin on May 6, 2025.