

City Manager Report

1ST QUARTER 2025



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FINANCE

143 NON-COMPLIANCE STR LETTERS WERE SENT IN
FEBRUARY AND MARCH.

2650 STR ACTIVE LICENSES.

THE 2023-2024 ANNUAL FINANCIAL AUDIT WAS
COMPLETED WITH NO FINDINGS.

CONTINUING DISCLOSURE REPORTS FILED, WHICH ARE
REQUIRED FOR DEBT SERVICE.

FIRE DEPARTMENT

FIREFIGHTERS ATTENDED THE TEEX ROPE RESCUE TECHNICIAN TRAINING IN EDINBURG, TX. THIS COURSE WAS DESIGNED TO PROVIDE FIREFIGHTERS WITH THE SKILLS AND KNOWLEDGE REQUIRED TO PERFORM BASIC ROPE RESCUE OPERATIONS UTILIZING APPROPRIATE EQUIPMENT, METHODOLOGIES, PROTOCOLS, AND PATIENT AND RESOURCE MANAGEMENT TECHNIQUES.



SPIRE FIREFIGHTERS, ALONG WITH THE BROWNSVILLE FIRE DEPARTMENT AND THE LOS FRESNOS FIRE DEPARTMENT, PARTICIPATED IN TEEX LARGE ANIMAL TRAINING IN BROWNSVILLE, TEXAS, FROM FEBRUARY 24 TO FEBRUARY 28, 2025.



Spring Break Calls 3/8 to 3/22

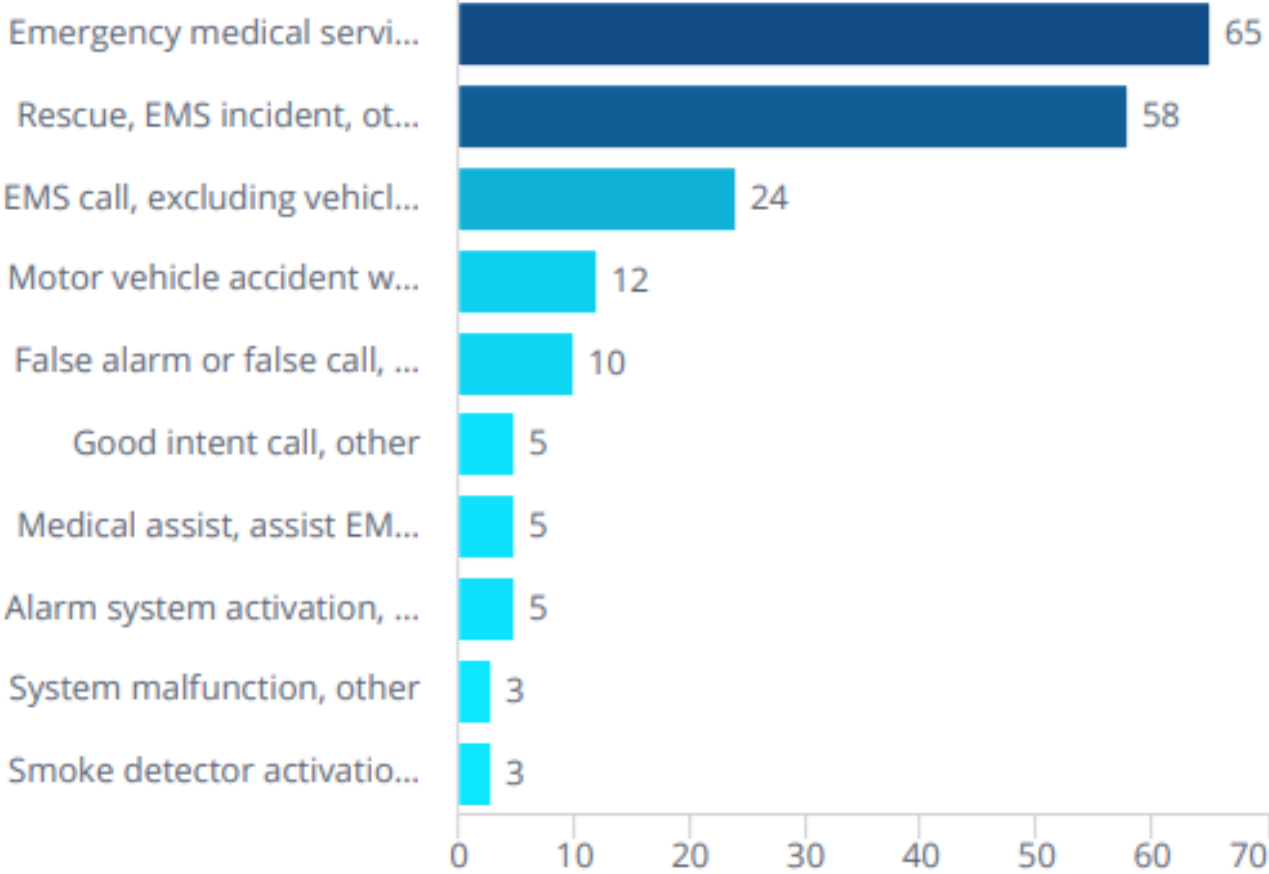


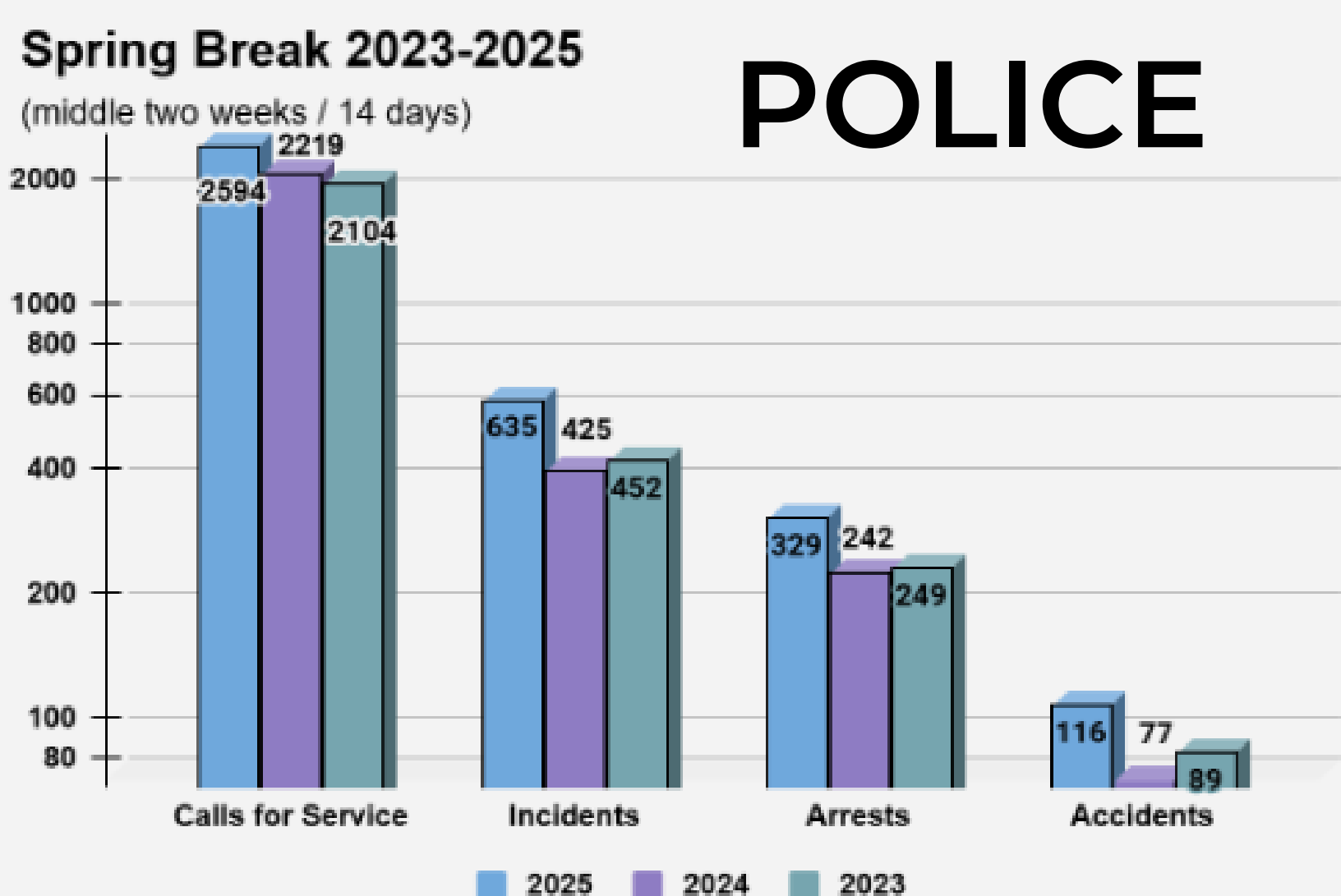
BEACH PATROL RAN A HALF MARATHON WITH THE COAST GUARD. BEACH PATROL HAD A SUCCESSFUL SPRING BREAK. LOW CALL VOLUME AND GOOD ATTENDANCE ON THE BEACH. SUCCESSFUL SB FOR BEACH PATROL.

Count of Incidents

10 Most Common Incident Types

Count of Total Incidents
213





WE EXTEND OUR DEEPEST GRATITUDE TO OUR VERY GENEROUS LOCAL BUSINESSES, ORGANIZATIONS, AND RESIDENTS WHO GRACIOUSLY PROVIDED MEALS AND FOOD FOR CITY STAFF DURING OUR RECENT SPRING BREAK. WE ARE DEEPLY GRATEFUL FOR YOUR PARTNERSHIP AND COMMITMENT TO OUR COMMUNITY.

COMMUNITY RESOURCE AND SERVICE EVENTS (FEBRUARY 66 HOURS)

SOUTH PADRE ISLAND JOB FAIR, HARLINGEN MARATHON, SECURITY WALK-THROUGH FOR PORT ISABEL SCHOOLS. WE ALSO HAD OUR PIISD CRIMINAL JUSTICE CTE INTERNS ATTENDING DURING FEBRUARY.

CITY KIDS ADVENTURES WITH COACH MCNEIL CAME FOR ONE OF THEIR ANNUAL VISITS AND THE KIDS IN THE PROGRAM GOT TO ENGAGE WITH THE POLICE AND COURT SYSTEMS FOR AN EDUCATIONAL DAY.



ONLINE REPORTING

- 30 ONLINE REPORTS FILED
- 3 VACATION WATCH REQUESTED
- 1 PET REGISTRATION
- 1 KEY HOLDER REGISTRATION
- 1 AT-RISK RESIDENT REGISTRATION



GRANT HOURS FUNDED
SUPPORTING OPERATIONS
THROUGHOUT THE
MONTH 422 HOURS,
APPROXIMATE COST
SAVINGS OF \$14,770



TRAINING HOSTED BY SPIPD

COMBAT CASUALTY CARE TRAINING 24 HOURS AT THE CONVENTION CENTER - 8 SPI OFFICERS ATTENDED

OUTSIDE TRAINING - POLICE PERSONNEL ATTENDED:

- HOSTAGE/CRISIS NEGOTIATIONS IN HOUSTON (2 OFFICERS /16 HOURS)
- INTERVIEWS, INTERROGATIONS, AND STREET ENCOUNTERS IN HARLINGEN (5 OFFICERS /8 HOURS)
- LEMIT COMMAND STAFF LEADERSHIP IN HUNTSVILLE (2 OFFICERS /40 HOURS)
- INTERMEDIATE CRASH INVESTIGATION IN PHARR (4 OFFICERS /40 HOURS)
- FIELD TRAINING CERTIFICATION COURSE IN EDINBURG (2 OFFICERS /24 HOURS)

PUBLIC WORKS

ASPHALT WAS INSTALLED FEBRUARY 28TH ON EAST RETAMA STREET, TIE IN OF THE ASPHALT PARKING AREAS AND LAYING OF THE GRASS HAS BEEN COMPLETED ALSO.



INSTALLATION OF THE LIGHTED BOLLARDS IS ALMOST COMPLETE IN THE ENTERTAINMENT DISTRICT. INSTALLATION WILL START SOON AT THE SOUTH END OF LAGUNA NEXT TO LONGBOARDS AND LOBO DEL MAR.



THE LAST STREET OF PHASE 2 SIDE STREET RECONSTRUCTION AND DRAINAGE IMPROVEMENTS IS UNDERWAY.

W. LANTANA BETWEEN PADRE BLVD AND LAGUNA BLVD. HAS THE EXISTING ASPHALT HAS BEEN REMOVED AND THE INSTALLATION OF 24 IN. STORM DRAIN PIPE IS BEING INSTALLED. ADDING THE MORE CAPACITY TO OUR STORM DRAIN SYSTEM.



COUNCILWOMEN LISA GRAVES SPONSORED AND WORKED VERY HARD TO PUT TOGETHER A LANDSCAPING PROJECT THAT GREATLY IMPROVED OUR MEDIANS. THE EXISTING LARGE PLANTER THAT WAS CALLED THE SANDBOX HAS BEEN TRANSFORMED INTO SOME PRIME HABITAT FOR BUTTERFLY'S AND BIRDS. THE SAND BOX WAS PLANTED WITH 70% BUTTERFLY FRIENDLY PLANTS AND 30% NATIVE AND TROPICAL PLANTS.



ANOTHER SUCCESSFUL **I LOVE SPI CAMPAIGN** RAN FROM FEBRUARY 1ST-14TH, PROVIDING RESIDENTS AND BUSINESSES WITH AN ADDITIONAL BRUSH AND BULKY ITEM PICK-UP IN PREPARATION FOR THE BUSY SEASON.



OUR TEXAS OUR FUTURE GRANT

EHS TEAM HAS COMMENCED THE DISTRIBUTION OF REUSABLE BEACH BAGS, WHICH WERE ACQUIRED THROUGH FUNDING FROM THE KEEP TEXAS BEAUTIFUL “OUR TEXAS OUR FUTURE” GRANT. THIS INITIATIVE AIMS TO REDUCE THE AMOUNT OF LITTER ON THE BEACH AND PROMOTE ENVIRONMENTAL SUSTAINABILITY.



DUMPSTER ENCLOSURES

A THOROUGH SURVEY HAS IDENTIFIED ENCLOSURES REQUIRING URGENT REPAIR. PROPERTY OWNERS ARE ACTIVELY ADDRESSING THESE ISSUES TO ENSURE THAT TRASH IS EFFECTIVELY CONTAINED WITHIN THE ENCLOSURES, PROMOTING A CLEANER AND MORE ORGANIZED ENVIRONMENT FOR EVERYONE. IS CONTAINED INSIDE THE ENCLOSURE.



FOLLOWING THE RECENT RAIN, THE EHS TEAM HAS BEEN ACTIVELY TREATING STAGNANT WATER WITH LARVICIDES AND DRAINING IT TO SIGNIFICANTLY REDUCE **MOSQUITO** BREEDING SITES. THIS PRACTICE IS ESSENTIAL FOR DECREASING THE RISK OF VECTOR-BORNE DISEASES.



STREET LIGHT OUT

A CITYWIDE STREET SURVEY IDENTIFIED 21 LIGHTS NEEDING REPAIR, WHICH WERE SUBMITTED TO AEP TO IMPROVE SAFETY FOR SPRING BREAK AND THE BUSY SEASON.

ENVIRONMENTAL HEALTH

BUILDING INSPECTIONS

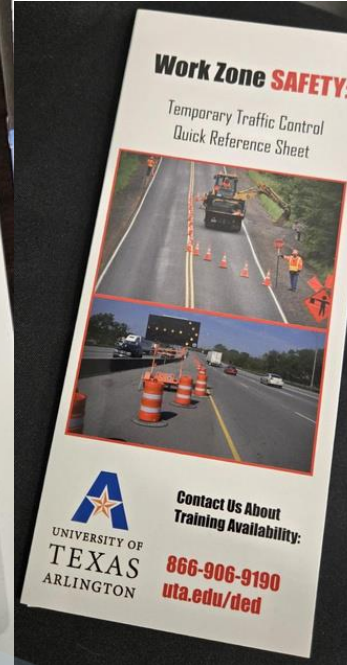
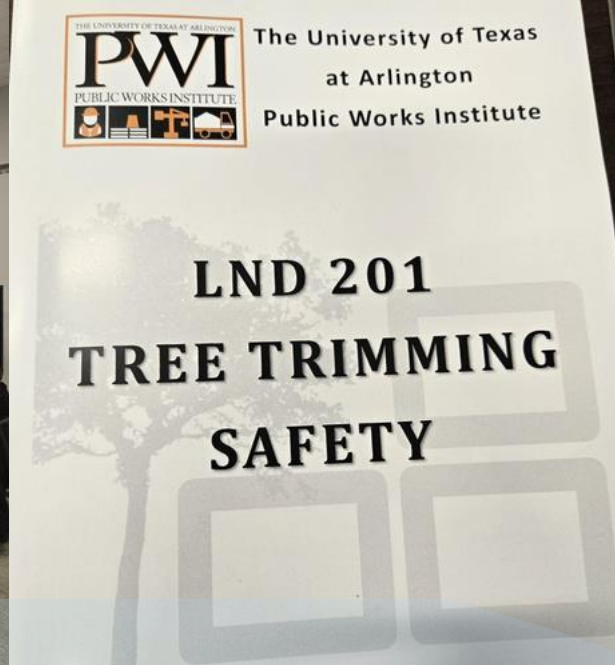
February Valuations: \$3,479,710.86

March Valuations: \$3,255,849.01

A new building inspector starts on Monday!
Roberto Ramirez Jr.

- **The Starlink Fire Department service has been fully deployed and is now operational.**
- **The UTRGV Cybersecurity SOC service is now live; we are now in the training phase.**
- **We have deployed Artificial Intelligence Gemini 2.0 for the following applications.**
(Email, Google Drive, Google Sheets, Google Docs) Training for employees will be coming in the next few weeks.)
- **Texas Law Enforcement Telecommunication System (The IT department is working on deploying new Equipment to allow Police units to access directly the Texas law enforcement telecommunication systems and provide Police unit officers access to NCIC, TCIC, CC, and driver's license, vehicle registration, etc.) Known as MDTs.**

INFORMATION TECHNOLOGY



SPI Connect
 In February, the Human Resources Division conducted four training sessions in partnership with the UT Arlington TxLTAP program. These sessions were attended by a total of 49 employees from the Public Works, Shoreline, ESHD, and Transit departments.

The training sessions included:

- * Installation & Maintenance of Signs & Pavement Markings
- * Tree Trimming Safety Awareness
- * Vehicle Backing Safety
- * Work Zone Safety: Temporary Traffic Control

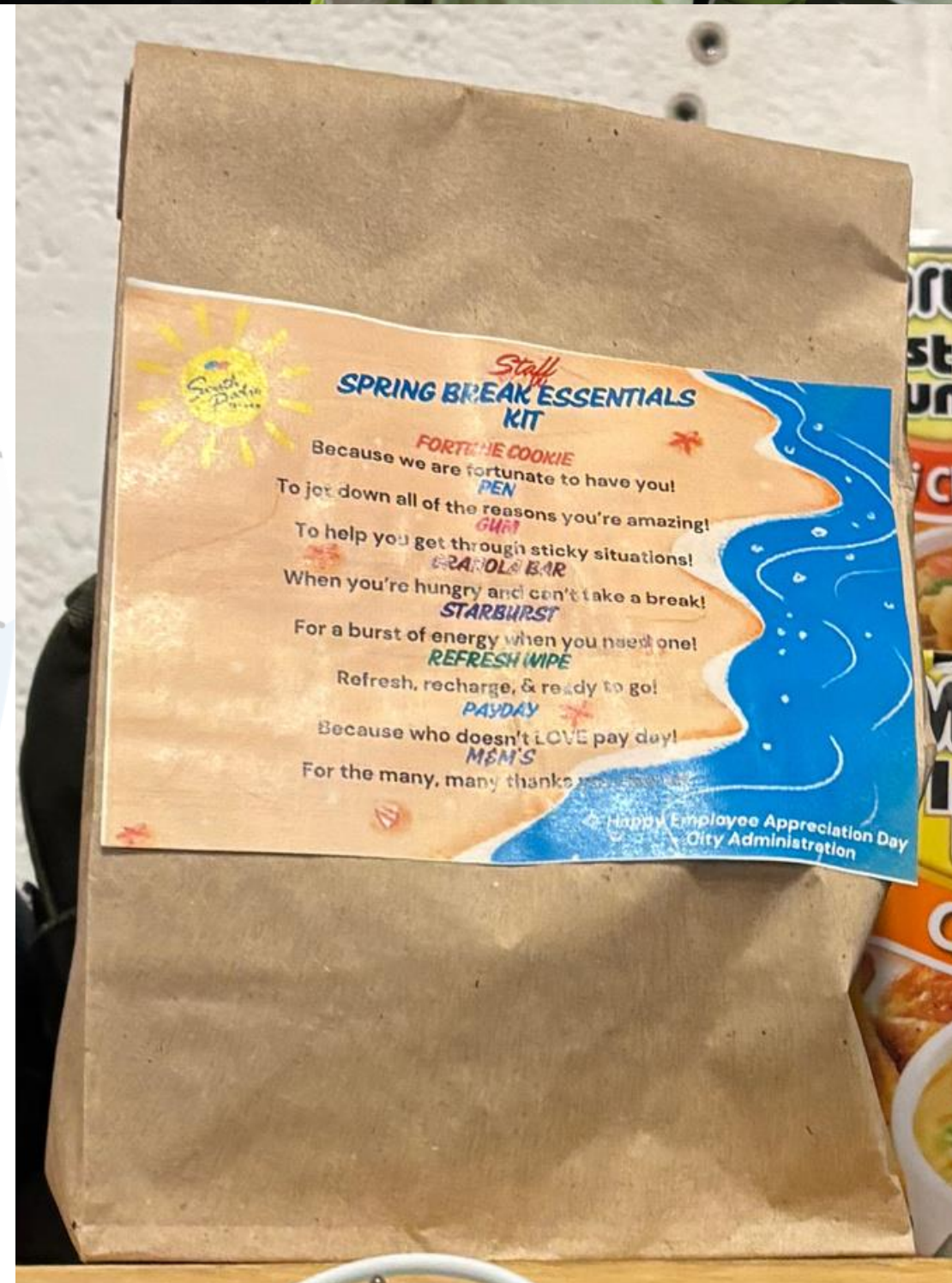
Spring Break

To support operations during Spring Break, an additional 79 temporary staff members were hired, including:

- * 6 Code Enforcement Inspectors
- * 10 Beach Patrol
- * 3 Shoreline Maintenance
- * 25 Police Officers
- * 13 Traffic Control
- * 22 Jailers

HUMAN RESOURCES

Employee
 Appreciation Day
 was celebrated on
 March 7th by
 distributing goodie
 bags to all city
 staff.



During spring break, the Municipal Court remained active, holding multiple court sessions. A group of students from City Kids Adventure, an organization based in San Antonio, Texas, had the opportunity to observe one of the sessions. Following the proceedings, the students engaged in a Q&A session with Judge Cyganiewicz to learn more about court operations and judicial processes.



MUNICIPAL COURT

CITY MANAGER'S OFFICE

Public Information

- 262 PIRs submitted
- 1 Withholding Letters Submitted to OAG.
- 19 Media Inquiries
 - February 7
 - Starlink
 - Spring Break
 - Operation Lone Star Grant
 - Sinkhole
 - Cold Weather Event
 - March 12 Media Inquiries
 - Spring Break
 - Blimp
 - Convention Center Expansion
 - Space X

February and March Meetings and Agendas

- 3,563 Total Meeting Page Views
- 2,067 Total Visitors

Followers:

- FB: 24,342
- Instagram: 910
- X: 9,005

Reach Total: 674,812

- FB: 650,603
- Instagram: 13,360
- X: 10,849

Post Created: Total 259

- FB: 93 shared and posted comments
 - 41 events on FB
- Instagram: 62
- X: 63

Transit Department



FEBRUARY

- Ridership: 35,088
- No Accidents
- Hosted 4 Meeting/Trainings
- Transit Staff completed 10 trainings
- Tesla Project approved by City Council.

MARCH:

- Ridership: 37,752
- No Accidents
- Staff attended TTA Bus Rodeo/Conference in McAllen
- Two Drivers and Two Maintenance Techs Competed
- Spring Break Lunch was provided for staff.

PARKS AND RECREATION

The Community Center ended the Winter Texan Season strong. All the activities were well attended. The Cardio Drumming group even filmed a video of the song "Texas" for Blake Shelton.

9 Special Event permits were issued for February and March.

A successful Bird and Butterfly habitat planting event was held on March 25th at the sandbox median project. Volunteers and city staff enjoyed transforming the garden with a variety of native, tropical, and butterfly-friendly plants.



Group Sales and Special Events Events

- February: 21 events | 9,344 attendees | Estimated \$2.39M impact
- **March: 12 events**
- o Beach Reach volunteers provided 13,000+ rides and served over 20,000+ pancakes

Marketing Update

- Welcomed Greenhaus as new marketing agency
- We hit 105,000 Instagram followers

Island Accolades

- Texas Highways featured South Padre Island & Sea Turtle, Inc.
- o unveiled the world's largest enclosed sea turtle hospital
- U.S. News & World Report - 10 Best Beaches in Texas
- o South Padre Island Ranked #1



- U.S. News & World Report - 10 Best Beaches in Texas

- South Padre Island Ranked #1



VISIT SPI

SHORELINE

- The installation of sand fencing and plants was finished for the City's Dune Restoration (NFWF) project.
 - Significant sand has accumulated throughout the project site.
- Operations staff worked to keep our beach clean during spring break.
- Staff attended the ASBPA Coastal Summit in Washington, DC at the end of March.
 - Met with Senator Cornyn's staff as well as with Congressman Gonzalez to discuss coastal priorities.
 - Capitol tour by CM Gonzalez staff.





QUESTIONS?