



SOUTH PADRE ISLAND
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Wayfinding kick-off meeting scheduled

South Padre Island, TX, March 21, 2018: The City of South Padre Island will host a public meeting to obtain input from citizens of South Padre Island regarding the Wayfinding Project on April, 6, 2018 at 3 p.m. in City Hall located, [4601 Padre Boulevard](#).

The Wayfinding Project will include new signage that reflects the community's unique style and a design that directs residents and visitors to key destinations. National Sign Plazas, Inc. has been chosen to establish a wayfinding system that will promote existing features and amenities the Island has to offer year-round.

"South Padre Island residents are encouraged to attend and to examine the project in greater detail," said Darla Jones, assistant city manager. "This meeting will provide an opportunity for residents to be involved, suggest priorities and strategies."

Potential wayfinding interests are:

- Beach and bay accesses
- Beach parking
- Convention and Visitor Center
- Birding and Nature Center
- City Parks
- Many other venues available on a year-round basis

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