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SPI issues traffic management plan for Color Me Rad Run

South Padre Island, TX, Feb. 7, 2018: South Padre Island is excited to welcome the Color Me Rad Run, which is scheduled for Sunday, Feb. 11, 2018. This 5K run will cover you from head to toe in many colors.

The South Padre Island Police Department, along with other City departments, will be working together to manage traffic control. Barrels and cones will be placed in areas to enhance the flow of traffic.

“Our Traffic Control Officers will assist the runners to cross the intersections safely,” said Randy Smith, police chief. “Our goal is to ensure everyone stays safe and has a great time.”

Expect traffic delays before and after the event. The event will begin at 9 a.m. and will start at [West Ling Street and Laguna Boulevard](#) and end about 11 a.m. in the same area. Traffic delays may last from 7 a.m. through 11 a.m.

Participants:

1. Runners will head northbound on Laguna Boulevard to West Red Snapper Street and make a U-turn.
2. Runners will turn right, heading south on Laguna Boulevard and turn around at [The Inn at South Padre](#) and head back northbound along Laguna Boulevard.
3. From Laguna Boulevard, runners will turn right on [West Marlin Street and head eastbound to Gulf Boulevard](#) (Traffic Control Officers will signal runners when to cross Padre Boulevard.)
4. Runners will turn right and head southbound to run on Beach Circle, Beach Access 4, running north on the beach and exiting at Seaside Circle, Beach Access 6.
5. Runners will turn left and head northbound to turn left on [East Marlin Street and continue westbound to Laguna Boulevard](#) (Traffic Control Officers will signal runners when to cross Padre Boulevard.)
6. Runners will turn right and end at [West Ling Street and Laguna Boulevard](#).

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