

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**WEDNESDAY, JULY 26, 2017**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a. Approval of minutes June 28, 2017 Regular Meeting.
  - b. Approval of minutes July 14, 2017 Workshop Meeting.
  - b. Approve excused absence from Board Member Bill Donahue June 28, 2017 Regular Meeting.
- 5) Update and discussion of the CVB Staff Productivity Report. (Arnold)
  - HOT Revenue Report
  - Sales Tax Report
  - Group Sales Updates
  - Smith Travel Accommodations Report (STAR)
  - Project Updates
- 6) Update, discussion and possible action concerning results of the UTRGV Lanternfest research project. (Arnold/B.Hill)
- 7) Presentation and discussion of The Atkins Group Monthly Report. (Arnold)
- 8) Presentation of Post Report from Special Events Funding Recipients: (Jones)
  - a. Jailbreak Race Events- Jailbreak South Padre
  - b. Summer Longest Causeway Walk
- 9) Discussion and action regarding application for funding request on new or returning special events: (Jones)
  - a. Jaime J Zapata Fishing Tournament (Sept. 2017)
  - b. B&S Kites-SPI Kite Fest (Feb. 2018)

- c. Splash South Padre (October 2017)
- d. Sand Castle Days (Oct. 2017)
- e.. Open Water Planet (Nov. 2017)
- f. Open Water Planet (Spring 2018)
- g. Urban Science Initiative Inc. – National Tropical Weather Conference (April 2018)

10) Consideration and approval of next month meeting date set for August 23, 2017. (Jones)

11) Adjournment.

DATED THIS THE **21st** DAY OF JULY 2017.

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Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING FOR THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON **July 21, 2017**, at/or before **5:00 P.M.** AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

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Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.