

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**WEDNESDAY, JUNE 28, 2017**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a. Approval of minutes May 24, 2017 Regular Meeting.
- 5) Discussion and action concerning the approval of the Revised Special Events Policy and Application. (Block)
- 6) Presentation and discussion of the CVB Staff Productivity Report. (Arnold)
  - a. Departmental Updates:
    - \*Administrative Updates
    - \*Group Sales Updates
    - \*Financial Updates
    - \*Communication Updates
  - b. Update concerning Subcommittee Sand Castles Events/Trail meeting.
  - c. Update concerning 2017/18 recommended budget for Events & Events Marketing.
- 7) Presentation and discussion of the Atkins Group Monthly Report. (Arnold)
- 8) Discussion and action to create a subcommittee to select the agency (ies) to conduct the SPI CVB Comprehensive Travel and Marketing Research and/or Special Events Economic Impact Study. (TMP)
- 9) Discussion and action regarding application for funding request on new special events:
  - a. Back to School Basketball Tournament
  - b. Jaime J Zapata Fishing Tournament
- 10) Presentation of Post Report from Special Events Funding Recipients: (Jones)

a. CMG Media Agency

11) Consideration and approval of next month meeting date set for July 26, 2017. (Jones)

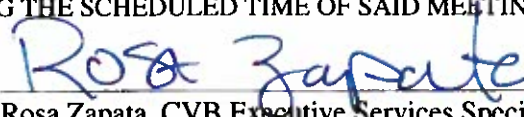
12) Adjournment.

DATED THIS THE 23<sup>rd</sup> DAY OF JUNE 2017.



Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING FOR THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON June 23, 2017, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.