

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

WEDNESDAY, MAY 24, 2017
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
 - a. Approval of minutes April 27, 2017 Regular Meeting.
 - b. Approval of minutes May 4, 2017 Special Meeting.
 - c. Approve excused absence from Board Member Bill Donahue for March 22, 2017 and April 27, 2017 Regular CVA Board Meeting.
 - d. Approve excused absence from Board Member Bill Donahue and George Block for May 4, 2017 Special Meeting.
- 5) Update, discussion and possible action concerning the approval of the Revised Special Events Policy and Application. (Block)
- 6) Presentation and discussion of the CVB Staff Productivity Report. (Arnold)
 - a. Departmental Updates:
 - *Administrative Updates
 - *Group Sales Updates
 - *Financial Updates
 - *Communication Updates
 - b. Update concerning the Summer Advertising Enhancement Plan.
 - c. The Atkins Group Marketing Report
- 7) Presentation of Post Report from Special Events Funding Recipients: (Jones)
 - a. Texas Gulf Surfing Association (TGSA)
 - b. Sand Crab Run
 - c. National Tropical Weather Conference
 - d. Splash

- 8) Presentation and discussion concerning the project for Friends of the RGV Reef at SPI. (Arnold)
- 9) Consideration and approval of next month meeting date set for June 28, 2017.
- 10) Adjournment.

DATED THIS THE 19th DAY OF MAY 2017.


Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL MUNICIPAL BUILDING ON May 19, 2017, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.




Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.