

<p>MINUTES CITY OF SOUTH PADRE ISLAND CITY COUNCIL AND SOUTH PADRE ISLAND ECONOMIC DEVELOPMENT CORPORATION JOINT WORKSHOP</p>
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WEDNESDAY, JUNE 15, 2016

I. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a Joint Workshop with the South Padre Island Economic Development Corporation Board of Directors on Wednesday, June 15, 2016 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor Patel called the meeting to order at 3:00 p.m. A quorum was present: City Council Members Bharat Patel, Dennis Stahl, Alex Avalos, Theresa Metty, Alita Bagley and Paul Munarriz. Economic Development Corporation Directors Joanne Williams, Ron Pitcock, Dan Stanton, Bob Friedman, Irv Downing with Sally Scaman arriving at 3:29 pm. Absent was EDC Director Beth Vance.

City staff members present were Interim City Manager Darla Jones and Assistant City Secretary Marta Martinez. Economic Development Corporation Staff member present was EDC Director Darla Lapeyre.

II. PLEDGE OF ALLEGIANCE

Mayor Patel led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Public comments and announcements were given at this time.

IV. DISCUSSION ON ECONOMIC DEVELOPMENT CORPORATION (EDC) PROJECTS AND INITIATIVES FOR 2015-16.

EDC President Joanne Williams gave an overview of projects and initiatives they have been involved in over the past year, which included, but not limited to a community survey, refinancing of Birding and Nature Center, RESTORE Act grant submittal, Kauffman program, feasibility studies, etc.

V. REPORT FROM EDC REGARDING THEIR 2016-17 STRATEGIC PLANNING SESSION.

EDC President Williams gave a brief report on the EDC's Strategic Planning session that was held on May 24, 2016.

VI. DISCUSSION ON POTENTIAL PROJECTS AND INITIATIVES UNDER EDC CONSIDERATION FOR 2016-17 FISCAL YEAR, INCLUDING EDUCATION, GRANTS AND SPONSORSHIPS.

Some of the initiatives that the EDC would like to see included Sand Dollar for Success, Small Business Grant Programs, regional business conference with key note speaker, facade improvements, UTRGV Kauffman programs and training, bay accesses.

VII. DISCUSSION REGARDING ADDITIONAL PROJECTS THE CITY COUNCIL WOULD LIKE THE EDC TO CONSIDER.

Some items discussed were business retention, identifying sales tax revenue hot spots to initiate projects to boost sales tax, off-season events, improve business climate and more interaction from EDC (i.e., regular reporting, project timeline, etc.)

VIII. **DISCUSSION ON BUSINESS AND ECO-TOURISM DEVELOPMENT.**

Included in discussions above.

IX. **DISCUSSION ON PRIORITIZING FUTURE PROJECTS AND INITIATIVES FOR 2016-17.**

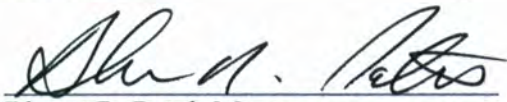
Included in discussions above.

X. **ADJOURN.**

There being no further discussion, Mayor Patel adjourned the workshop at 3:57 pm.


Marta Martinez, Assistant City Secretary

APPROVED


Bharat R. Patel, Mayor

