

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**Wednesday, August 26, 2015**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a) Approval of minutes for July 22, 2015 Regular Meeting.
- 5) Discussion and possible action regarding SPI Quantitative Awareness and Image Research Report. (K. Arnold)
- 6) Update, discussion and possible action regarding CVB Director's Report:
  - a) Update Convention Centre renovation project.
  - b) Group Sales & Sales Committee reports
  - c) The Atkins Group contract & progress
- 7) Update, discussion and action regarding continuation for consideration of funding request on new or returning events:
  - a) Ladies Kingfish Tournament (August 2016)
  - b) Splash South Padre (October 2015)
  - c) Beach-N-Biker Fest (April 2016)
  - d) Fiesta Padre (May 2016)
  - e) HinoPalooza-Brew & Spirit Fest (December 2015)
- 8) Discussion and action regarding consideration for funding on returning events applied after post deadline date of July 8, 2015:
  - a) SPI Sand Castle Days (October 2015)
  - b) Fall Concerts Series on the Bay (September-October 2015)
  - c) Island Folk Festival (September 2015)

- 9) Discussion and action regarding the review of Spring Break proposals. (Hawkinson)
- 10) Update, discussion and action regarding any developments or changes from the Website Sub-Committee concerning the sopadre.co website. (Hawkinson/Jones)
- 11) Update and discussion concerning Hotel Occupancy Tax Collection Ordinance. (Jones)
- 12) Old Business
  - a) Median Banner Policy
- 13) Set new meeting date for next month.
- 14) Adjourn.

DATED THIS THE 21st DAY OF AUGUST 2015.

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Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON August 21, 2015, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

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Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.