

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

Thursday, October 29, 2015
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Presentation and discussion regarding the Atkins Group plan.
- 5) Discussion and action concerning the invoice that was recently presented by Atkins/Aria Group.
- 6) Discussion and action regarding designation of one individual to be the primary contact for Atkins/Aria Group.
- 7) Discussion and action on the need for a website subcommittee.
- 8) Presentation and discussion regarding CVB Director's Report.
- 9) Discussion and action regarding consideration for funding request on the B&S Kite Flying Event (February 2016).
- 10) Set new meeting date for the month November and December.
- 11) Adjourn.

DATED THIS THE 23 DAY OF OCTOBER 2015.



Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON October 23, 2015, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.



**CITY OF SOUTH PADRE ISLAND
ADVISORY BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: October 29, 2015

NAME & TITLE: Jimmy Hawkinson, Advisory Board Chairman

DEPARTMENT: Advisory Board Committee

ITEM

Presentation and discussion regarding the Atkins Group plan.

ITEM BACKGROUND

Information to be provided at the meeting.

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
ADVISORY BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: October 29, 2015

NAME & TITLE: Jimmy Hawkinson, Advisory Board Chairman

DEPARTMENT: Advisory Board Committee

ITEM

Discussion and action concerning the invoice that was recently presented by Atkins/Aria Group.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

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ADVISORY BOARD MEETING
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NAME & TITLE: Jimmy Hawkinson, Advisory Board Chairman

DEPARTMENT: Advisory Board Committee

ITEM

Discussion and action regarding designation of one individual to be the primary contact for Atkins/Aria Group.

ITEM BACKGROUND

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LEGAL REVIEW

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**CITY OF SOUTH PADRE ISLAND
ADVISORY BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: October 29, 2015

NAME & TITLE: Jimmy Hawkinson, Advisory Board Chairman

DEPARTMENT: Advisory Board Committee

ITEM

Discussion and action on the need for a website subcommittee.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
ADVISORY BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: October 29, 2015

NAME & TITLE: Keith Arnold, CVB Director

DEPARTMENT: South Padre Island Convention & Visitor Bureau

ITEM

Presentation and discussion regarding CVB Director's Report.

ITEM BACKGROUND

Information to be provided at the meeting.

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
ADVISORY BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: October 29, 2015

NAME & TITLE: Joe Ricco, Advisory Board Member

DEPARTMENT: Advisory Board Committee

ITEM

Discussion and action regarding consideration for funding request on the B&S Kite Flying Event.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**SPI Kite Fest
Feb. 5th, 6th & 7th, 2016**

***CVB Funding and In-Kind
Sponsorship Request***

We are submitting the following funding and in-kind sponsorship request for SPI Kite Fest 2016.

1. Funding Request of \$21,110
2. In-Kind Sponsorships
 - ~ CVB Exhibit Hall – Fri. Feb. 5th, 2016 – Indoor Kite Exhibition
 - ~ Public Works ~ Parking Cones, Trash Cans, Trash Pickup
 - ~ Police ~ Traffic Control ~ Sat. 4 p.m. & Sun. 3 p.m.

Application

Date: 10-7-15

Organization Information

Name of Organization: B+S Kites

Address: 2812 Padre Blvd. Ste B

City, State, Zip: South Padre Island, TX 78597

Contact Name: Bill Doan Contact Office Phone Number: 716-1248

Contact Cell Phone Number: 433-1699

Web Site Address for Event or Sponsoring Entity: www.spiKitefest.com

Non-Profit or For-Profit status: For profit Tax ID #: 46-4372341

Entity's Creation Date: 5-2-98

Purpose of your organization: We are a retail Kite Shop serving the Rio Grande Valley & S.P.I. from 1998 to present.

We started, organized & sponsored SPI Kite Fest from 2000 to 2013

Event Information

Name of Event or Project: SPI Kite Fest 2016

Date of Event or Project: Feb. 5th, 6th & 7th 2016

Primary Location of Event or Project: The Flats beside Convention Centre

Amount Requested: \$ 21,110⁰⁰

Primary Purpose of Funded Activity/Facility:

To bring thousands of visitors to the island for 3-days of fun-filled kiting performances & displays.

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures)

See enclosed Proposed Budget.

Percentage of Hotel Tax Support of Related Costs

91% Percentage of Total Event Costs Covered by Hotel Occupancy Tax

9% Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

_____ Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____%

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

Approx. \$3,000 for use of CVB Exhibition Hall for Friday night Indoor Kite Exhibition from 6pm to 8:30 pm.

Which Category or Categories Apply to Funding Request, and Amount Requested Under Each Category:

- ☐ a) **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$_____
- ☐ b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$_____
- ☐ c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.** Amount requested under this category: \$_____
- ☐ d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that

the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms : \$_____

- ☐ e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums. Amount requested under this category: \$_____

- ☐ f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: \$_____

How many attendees are expected to come to the sporting related event? _____

How many of the attendees at the sporting related event are expected to be from another city or county? _____

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

- ☐ g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$_____

What sites or attractions will tourists be taken to by this transportation? _____

Will members of the general public (non-tourists) be riding on this transportation? _____

What percentage of the ridership will be local citizens? _____

- ☐ h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$_____

What tourist attractions will be the subject of the signs?

Questions for All Funding Request Categories:

1. How many years have you held this Event or Project: —

Previously 2000-2013
Retired event in 2013.

2. Expected Attendance: 6,000-8,000 (3 days)

3. How many people attending the Event or Project will use South Padre Island lodging establishments? 300+

How many nights do you anticipate the majority of the tourists will stay: 2-3 days

4. Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: No

5. List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
<u>Feb. 2013</u>	<u>2500</u>	<u>350</u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>

6. How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? Survey of attendees

7. Please list other organization, government entities, and grants that have offered financial support to your project: None

8. Will the event charge admission? Outdoor Event - No Indoor Event - Yes
Approx. 250 @ \$5.00

9. Do you anticipate a net profit from the event? No

10. If there is a net profit, what is the anticipated amount and how will it be used?

As seed money for a re-curring event

11. Please list all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Newspaper: \$ 950
Radio: \$ -
TV: \$ -
Website, Social Media: \$ 1100
Other Paid Advertising: \$ 2200

Anticipated Number of Press Releases to Media 17

Anticipated Number Direct Mailings to out-of-town recipients 60

Other Promotions Festival Flyer, American Kitefliers Assn. Calendar
Central US Kite Calendar, Multiple on-line Calendars of Events.

12. Will you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? No

13. Will you negotiate a special rate or hotel/event package to attract overnight stays?
Yes

14. What other marketing initiatives will you utilize to promote hotel and convention activity for this event?

Contact Kite Clubs in Texas & Surrounding States.
Contact RV Parks in Rio Grande Valley

15. What geographic areas does your marketing, advertising and promotion reach:

Texas (The Valley, San Antonio, Austin, Houston, Dallas/Fort Worth, Lubbock)
Oklahoma, Oregon, Washington, North Carolina, New Jersey, Rhode Island, Florida,

16. How many individuals will your proposed marketing reach who are located at least 50 miles away? 10,000 + (each media source ought to be able to quantify this number for applicants)

Michigan,
Victoria BC
Canada

17. If the funding requested is related to a permanent facility (e.g. museum, visitor center):

Expected Visitation by Tourists Monthly/Annually: _____

Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities: _____% (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

18. What amount of event insurance do you have for your event and who is the carrier:

\$ 1,000,000 Coleman Hall & Heinze (Insurers Indemnity)

- a. (Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an added insured)

19. Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be submitted with at least _____ weeks advance notice for approval by the South Padre Island CVB.

20. Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to: Convention and Visitors Advisory Board
C/O City of South Padre Island Convention and Visitor's Bureau
7355 Padre Blvd., South Padre Island, Texas 78597
(956) 761-3000 Phone (956) 761-3024 Fax

SPI Kite Fest
Feb. 5th, 6th & 7th, 2016

Marketing Plan & Proposed Budget

I. Our Vision ~ Our Goal ~ Our Success

A. Our Vision

For SPI Kite Fest to become a nationally-known kiting event.

B. Our Goal

To restore SPI Kite Fest to the successful event that drew an astonishing 8,000+ visitors to the island before it was retired in 2013.

C. Our Success

Before retiring SPI Kite Fest in 2013, we were voted 'Kite Festival of the Year 2010' by Kite Trade Association International as the #1 Kite Festival in the United States..

II. Event Description

A weekend filled with flying lessons, special performances and spectacular displays of outstanding kites from all over the United States & Canada.

A. Thursday – Feb. 4th, 2016

Welcome Party – 6 p.m. to 7 p.m. - Padre Brewing Company

Informal gathering - Welcome to South Padre Island

B. Friday – Feb. 5th, 2016

REV Clinic – 10 a.m. To 4:00 p.m. - On the Flats

Conducted by John Barresi & Team KiteLife, Portland, Oregon

Indoor Kite Exhibition - 6:30 p.m. to 8:30 p.m. - SPI Convention Centre

Backup Venue: Boys & Girls Club ~ Port Isabel

Indoor performances showcasing 10-time National Multi-line Champion - John Barresi - Portland, Oregon

Invited Guest Performers:

Lisa Willoughby – Surf City, New Jersey

Scott Weider - Warwick, Rhode Island

Chris Shultz - Kill Devil Hills, North Carolina

Amy & Connor Doran – Olympia, Washington

Phil & Barb Burks – Portland, Oregon

C. Saturday & Sunday - Feb. 6th & 7th, 2016

SPI Kite Fest - 10 a.m. to 4 p.m. - On the Flats - Cameron Co.

Kite performances, displays, free lessons & food concessions.

Invited Guest Performers:

National Champion John Barresi & Team *KiteLife*

John Barresi - Portland, Oregon

Brett Marchal – Harbor Springs, Michigan

Scott Benz – Jacksonville, Florida

Steve de Rooy - Victoria, BC, Canada

Team Dare to Dream

Amy & Connor Doran – Olympia, Washington

Team Rev Riders

Scott Weider & Rich Comras – Warwick, NJ

Team End of the Line

Eddie Zihlman, Jim Cox, Michael Boswell,
& Ben Gray - Austin, Texas

Lisa Willoughby – Surf City, New Jersey

Chris Shultz – Kill Devil Hills, North Carolina

Invited Show-Kite Displays by:

Doug & Linda LaRock - Yakima, Washington

Phil & Barb Burks - Portland, Oregon

Martin Blais - Papebiac, Quebec, Canada

Larry & Barb Ward – Rockport, Texas

Dick & Sis Vogel – Grinnel, Iowa

Dr. Gayle Woodul - Marble Falls, Texas

Rob Cembalest - Austin, Texas

Randy & Sylvia Ashley – McAllen, Texas

Food Concessions by:

Boys & Girls Club of Laguna Madre

Charlie's Beach Service

Parking Crew & Coordinators:

To be announced – Sam & Mike Young, Coordinators

Saturday Night Banquet - 6 p.m. - Isla Grand Beach Resort

III. Marketing Goals

- A. To promote the island and SPI Kite Fest as a premier destination for kitefliers and spectators looking for a winter getaway.
- B. To market SPI Kite Fest as a weekend of fun-filled entertainment in order to maintain an unprecedented attendance each year.
- C. To bring nationally- and internationally-known kitefliers/makers to the festival to conduct workshops/clinics as well as perform or display their kites in an attempt to draw a wider interest in SPI Kite Fest and the island.

IV. Proposed Marketing

- A. Printed Media - Pictures & Feature Articles
 - 1. San Antonio Express News - Travel Section
 - 2. Austin Chronicle – Travel Section
 - 3. Austin Statesman – Travel Section
 - 4. Houston Sun – Travel Section
 - 5. Dallas Morning News – Travel Section
 - 6. Dallas News – Travel Section
 - 7. Star Telegram (Fort Worth) – Travel Section
 - 8. Lubbock Avalanche Journal – Travel Section

9. Times Herald (Wichita Falls) – Travel Section
10. Brownsville Herald
11. Valley Morning Star – Rio Living Section
12. Texas Highway Magazine
13. Texas Journey – AAA Magazine
14. Kiting Magazine

Printed Media - Pictures & Cover Story

1. The Port Isabel Press
2. The Parade
3. The Coastal Current

TV Media - Activities & Weather

1. KGBT 4
2. KRGV 5

Printed Media - Other

1. Festival Flyer

B. Internet Marketing

1. Kitelife Magazine - International Online Kite Magazine
2. Facebook – SPI Kitefest Page
3. Website – www.spikitefest.com
4. American Kite Fliers Association Calendar
5. Central US Kite Fest Calendar
6. San Antonio Current - Online Calendar of Events
7. Austin 360.com - Online Calendar of Events
8. Rio Grande Valley - Online Calendar of Events
9. Welcome Home RGV – Calendar of Events

V. Marketing Targets

- A. Families - San Antonio, Houston, Austin, Dallas/Fort Worth, Lubbock & many other venues in Texas and the United States.
- B. Kitefliers & Kite Clubs - From Northwest, Midwest & Canada that would be interested in a weekend out of the cold winter conditions.
- C. Kitefliers & Kite Clubs - From states bordering Texas and within driving distance for the weekend.
- D. Winter Texans – Getting Winter Texans to bring their children & grandchildren from the north down to the island for the week.
- E. Valley Residents – Getting valley residents to come to the island and stay for the entire weekend.

VI. Perspective 2016 Hotel Sponsors

- | | |
|----------------------------------|----------------------|
| A. Isla Grand Beach Resort | G. Casa Bella |
| B. The Inn of South Padre Island | H. Comfort Suites |
| C. Knights Inn | I. Ramada |
| D. La Quinta/La Copa Inn | J. Hilton Garden Inn |
| E. Wana Wana Inn | K. Suites @ Sunchase |
| F. Holiday Inn Express | |

SPI Kite Fest
February 5, 6 & 7, 2016

Proposed Budget

Demonstration Expense (<u>Airfare & Travel</u>)	\$ 9,125.00
Chris Schultz (1), Roanoke, VA - \$575	
Lisa Willoughby (1), Newark, NJ - \$450	
Amy & Connor Doran (2), Seattle, WA - \$940	
Scott Weider Team (2), Newark, NJ - \$900	
John Barresi Team (4), Airfare Total - \$2080	
Portland, OR \$480 ~ Seattle, WA \$470	
Traverse City, MI \$530 ~ Jacksonville, FL \$600	
Doug & Linda LaRock (2), Yakima, WA (Seattle) - \$940	
Phil & Barb Burks (2), Portland, OR - \$960	
8 cars - 4 days @ \$110 ea. - \$880	
Food & gas - 14 performers - \$1400	
Demonstration Expense (<u>In-state Travel</u>)	\$ 1,750.00
Team EOL (4), Austin, TX - \$250 ea. - \$1,000	
Dr. Gayle Woodul (3), Marble Falls, TX - \$750	
Demonstration Expense (Hotel)	\$ 7,195.00
Isla Grand - 3 Rooms, 4 Nights - \$1980	
The Inn @ SPI - 3 Rooms, 4 Nights - \$800	
Knights Inn - 2 Rooms, 3 Nights - \$460	
La Copa Inn - 1 Room, 3 Nights - \$290	
La Quinta - 1 Room, 3 Nights - \$575	
Wanna Wanna - 1 Room, 3 Nights - \$310	
Ramada - 1 Room, 3 Nights - \$290	
Casa Bella - 1 Room, 3 Nights - \$245	
Comfort Suites - 1 Room, 3 Nights - \$500	
Suites @ Sunchase - 1 Room, 3 Nights - \$420	
Hilton - 1 Room, 3 Nights - \$585	
Holiday Inn Express - 1 Room, 3 Nights - \$740	
Demonstration Expense - (<u>Indoor Venue</u>)	\$ 3,000.00
Demonstration Expense - (<u>Banquet</u>)	\$ 1,500.00
Advertising and Promotion	\$ 4,250.00
Website Design & Monitoring - \$800	
Facebook Setup & Monitoring - \$300	
Draft & Submit Press Releases (19) - \$400	
Flyers & Posters - Design & printing - \$300	
Newspaper Ads - \$950	
Festival Shirts (300) - Design & printing - \$1500	
Sound & Announcing	\$ 800.00
Parking	\$ 1,000.00
Porta Potties / Insurance / Fee for Flats	\$ 1,600.00
Miscellaneous	\$ 600.00
Toilet Paper, Workers, Generator, Indoor Tickets, etc.	
	\$30,820.00
Production Costs/Over-runs (Approx. 12.5%)	\$ 3,850.00
	\$34,670.00

Income & Pledges

In-Kind Prospects

\$ 6,560.00

Isla Grand – 3 Rooms, 4 Nights - \$1980
The Inn @ SPI – 3 Rooms, 3 Nights - \$600
Knights Inn – 2 Rooms, 2 Nights - \$305
La Copa Inn – 1 Room, 3 Nights - \$290
La Quinta – 1 Room, 3 Nights - \$575
Wanna Wana – 1 Room, 3 Nights - \$310
Ramada – 1 Room, 3 Nights - \$290
Casa Bella – 1 Room, 3 Nights - \$245
Comfort Suites – 1 Room, 3 Nights - \$500
Suites @ Sunchase – 1 Room, 1 Nights - \$140
Hilton – 1 Room, 3 Nights - \$585
Holiday Inn Express – 1 Room, 3 Nights - \$740

In-Kind Pledge – Convention Center

\$ 3,000.00

Festival Income (Projected)

\$ 4,000.00

Festival Shirts – 200 @ \$10 = \$2,000
Indoor Tickets – 250 @ \$5 = \$1,250
Banquet Tickets – 50 @ \$15 = \$750

Outstanding Balance

< \$21,110.00 >

In-Kind Services ~ Convention Centre Venue – Friday Night Indoor

Public Works ~ Parking Cones, Trash Cans, Trash Pickup

Police ~ Traffic Control @ Sat. 4 p.m. & Sun. 3 p.m.

Spectators & Show Kites



Spectators & Show Kites



Spectators & Show Kites



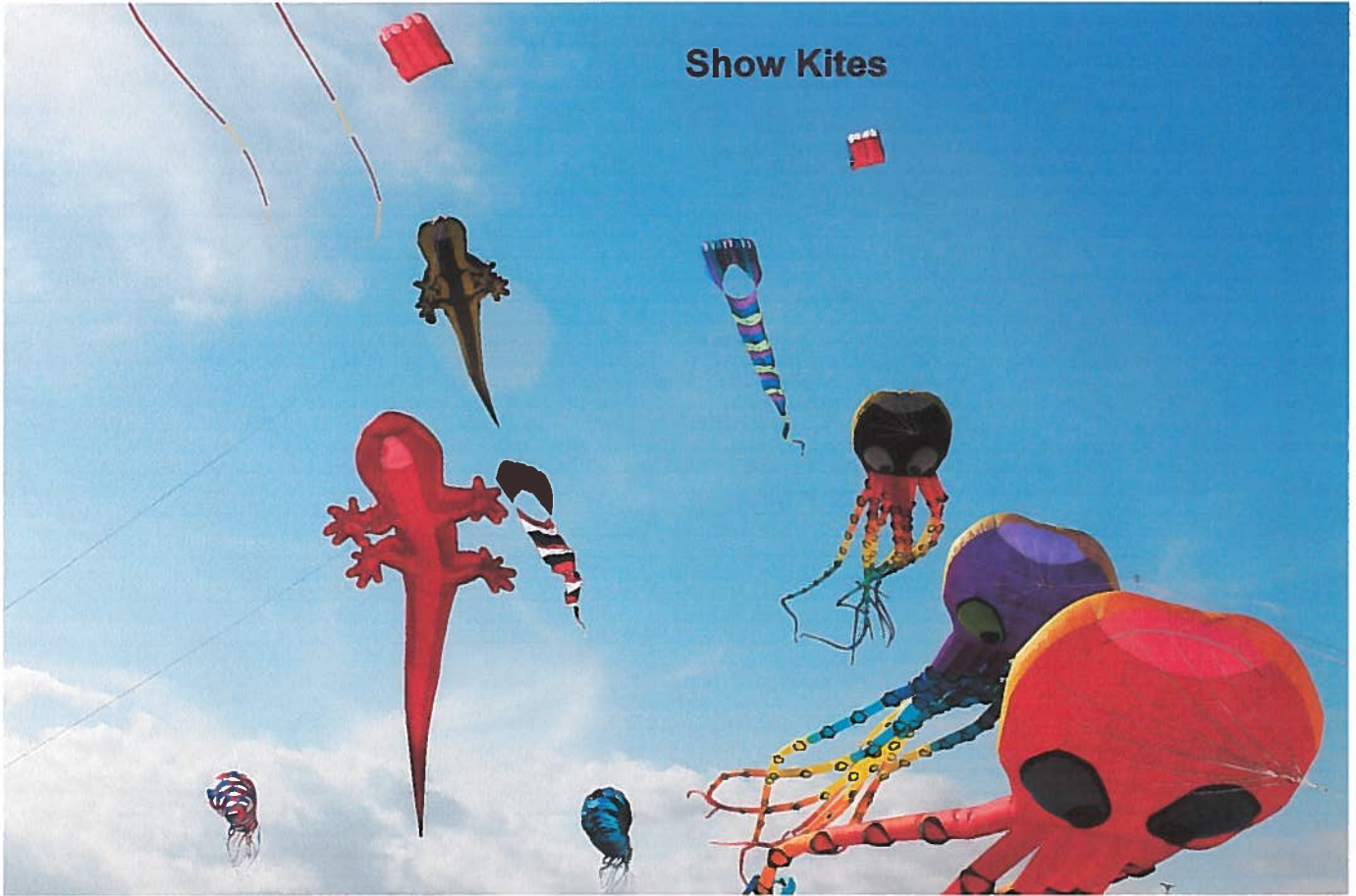
Spectators



Spectators



Show Kites



Show Kites



Team iQuad



Team EOL - Austin, TX





Indoor Kite Exhibition



Indoor Kite Exhibition

Indoor Kite Exhibition



Award 2010



**Kite Trade Association
International**

***Kite Festival
of the Year***

2010