

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**Wednesday, July 22, 2015**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a) Approval of minutes for June 24, 2015 Regular Meeting.
  - b) Approval of minutes for July 13, 2015 Special Meeting.
- 5) Update on Convention Centre renovation project. (Jones)
- 6) Discussion and possible action regarding Director of Sales report.(Arnold)
  - a) Update regarding CVB Sales Committee Meeting.
- 7) Update, discussion and possible action regarding Convention Centre Report.(DiLibero)
- 8) Discussion and action regarding consideration for funding request on new or returning events:
  - a) Beach-N-Biker Fest (April 2016)
  - b) Fiesta Padre(May 2016)
  - c) HinoPalooza-SPI Bike Rally (October 2015)
  - d) HinoPalooza-Brew & Spirit Fest (December 2015)
  - e) Ladies Kingfish Tournament (August 2016)
  - f) Sand Castle Lessons (Fall 2016)
  - g) South Padre Penguin Plunge (January 2016)
  - h) Splash South Padre (October 2015)
- 9) Discussion and possible action regarding Eyewax Spring Break Production. (Till)
- 10) Update, discussion and possible action regarding Website Sub-Committee meeting. (Holthusen)
- 11) Set new meeting date/agenda items for next meeting.

12) Adjourn.

DATED THIS THE 17th DAY OF JULY 2015.

Rosa Zapata

Rosa Zapata, CVB Sales Administrative Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON July 17, 2015, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Rosa Zapata

Rosa Zapata, CVB Sales Administrative Assistant



THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.