

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**Wednesday, May 27, 2015**  
**9:00 A.M. AT THE MUNICIPAL BUILDING,**  
**CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR**  
**4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS**

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a) Approval of minutes for April 22, 2015 Regular Meeting.
  - b) Approve excused absence from Advisory Board Member Wally Jones for April 22, 2015 Regular CVA Board Meeting. (Hawkinson)
- 5) Presentation:
  - a) SPI Bike Rally and SPI Brew & Spirits Fest. (Jones)
- 6) Update, discussion and possible action regarding Convention Centre Report.(DiLibero)
- 7) Discussion and possible action regarding Director of Sales report.(Arnold)
- 8) Update and discussion regarding CVB Sales Committee meeting: (Arnold/Hawkinson)
  - a) CVB Sales Committee meeting minutes.
  - b) List of tentative FAM Tours/Sales Blitz.
- 9) Update, discussion and possible action regarding the status of the New Events Funding Guidelines. (Hawkinson)
- 10) Discussion and action to reappoint members to the Website Sub-Committee. (Hothusen)
- 11) Update, discussion and possible action regarding Website Sub-Committee meeting. (Holthusen)
- 12) Discussion and possible action regarding Machete Marketing Update.(DiLibero/Lopez)

13) Set new meeting date/agenda items for next meeting.

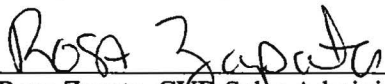
14) Adjourn.

DATED THIS THE 22nd DAY OF MAY 2015.

  
Rosa Zapata, CVB Sales Administrative Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL MUNICIPAL BUILDING ON May 22, 2015, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



  
Rosa Zapata, CVB Sales Administrative Assistant

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.