

NOTICE OF SPECIAL MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A SPECIAL MEETING ON:

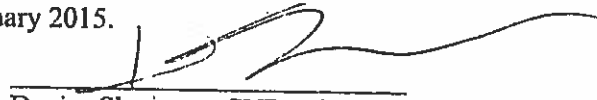
Wednesday, January 21, 2015
10:30 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Discussion and Action to appoint Chair and Vice-Chair for the calendar year.
- 5) Consent Agenda:
 - a) Approval of minutes for December 18, 2014 Regular meeting.
 - b) Approval of minutes for January 15, 2015 Workshop.
- 6) Discussion on events budget.
- 7) Discussion on FY15 fireworks schedule and funding.
- 8) Presentations:
 - a) Island Folk Festival Concert Series 2015
 - b) Sandcastle Trails
 - c) Run in Texas/Sand Crab Run April 2015
- 9) Discussion and action on FY15 funding requests.
- 10) Discussion and possible action on funding application guidelines.
- 11) Presentation, discussion and possible action on sales report template.
- 12) Update, discussion and possible action on Website Sub-committee:
 - a) Minutes
 - b) Landing pages
 - c) Lead formatting
- 13) Presentation, discussion and possible action on Marketing:
 - a) Spring Break
 - b) January-March advertising

14) Set new meeting date/agenda items for next meeting.

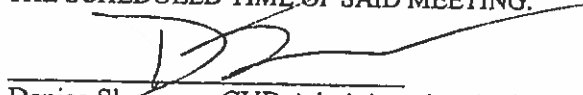
15) Adjourn.

DATED THIS THE 16th DAY OF January 2015.



Denise Shyngera, CVB Administrative Assistant/Project Manager

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON January 16, 2015, at/or before 3:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Denise Shyngera, CVB Administrative Assistant/Project Manager

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.