

City of South Padre Island Parks, Recreation and Beautification Committee

REGULAR MEETING

Wednesday, June 18, 2014 9:00 A.M. AT THE MUNICIPAL BUILDING, CITY COUNCIL CHAMBERS, 2ND FLOOR 4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

Jody Hughes, Chairman

Wanda Ballou, Vice Chairman

Kathy Grebb

Debbie Huffman

Robert Weiss

Lori Alaniva

Kerry Schwartz

Questions regarding this agenda should be directed to the South Padre Island Convention & Visitors Bureau Staff at 956-761-3000. This facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodations of interpretive services must be made 48 hours prior to this meeting. Please contact building official, Jay Mitchim; ADA designated responsible party at (956) 761-8103.

NOTICE OF REGULAR MEETING THE CITY OF SOUTH PADRE ISLAND PARKS, RECREATION AND BEAUTIFICATION COMMITTEE June 18, 2014

Notice is hereby given that the Parks, Recreation and Beautification Committee of the City of South Padre Island, Texas will hold a <u>Regular Meeting on Wednesday</u>, <u>June 18, 2014 at 9:00a.m.</u>, in the <u>Municipal Building City Council Chambers</u>, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas.

AGENDA

- 1. Call to order.
- 2. Pledge of Allegiance.
- 3. Public announcements and comments: This is an opportunity for citizens to speak to the Parks, Recreation and Beautification Committee relating to agenda or non-agenda items. Speakers are required to address the Parks, Recreation and Beautification Committee at the podium and give their name before addressing their concerns. (Note: State law will not permit the Parks, Recreation and Beautification Committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Parks, Recreation and Beautification Committee meeting.)
- 4. Consent agenda.
 - A. Approval of minutes of May 21, 2014.
 - B. Excuse absent for committee members Robert Weiss and Lori Alaniva.
- 5. Discussion about the project priority scoring system for the Texas Parks & Wildlife Grant for the South Padre Island City Park. (Sungman)
- 6. Discussion and action regarding use of surplus funds in Parks account. (Hughes)
- 7. Discussion and action regarding setting Holiday dates on the annual event calendar. (Hughes)
- 8. Discussion and action regarding 4th of July Beach Parade. (Hughes)
- 9. Set new meeting date/agenda items for next meeting.

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Dated this, the 13 day of 12014.	
CITY OF SOUTH PADRE ISLAND	
Vedette Garza, Administrative Assistant	

CITY OF SOUTH PADRE ISLAND

Vedette Garza Administrative Assistant

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

NAME & TITLE:	Vedette Garza, Administrative Ass	istant
DEPARTMENT:	Parks, Recreation and Beautification	on Committee
ITEM		
a. Approve minu	utes of May 21, 2014 Regular Meetii	ng
ITEM BACKGROUND		
BUDGET/FINANCIAL	SUMMARY	
COMPREHENSIVE PL	LAN GOAL	
LEGAL REVIEW		
Sent to Legal:	YES:	NO:
Approved by Legal:	YES:	NO:
Comments:		
RECOMMENDATIONS	S/COMMENTS	
Approve Minutes		

MEETING DATE: June 18, 2014

MINUTES CITY OF SOUTH PADRE ISLAND PARKS, RECREATION AND BEAUTIFICATION COMMITTE WEDNESDAY, May 21, 2014

I. CALL TO ORDER.

The Parks, Recreation and Beautification Committee of the City of South Padre Island, Texas held a Regular Meeting on Wednesday, May 21, 2014 at the Municipal Complex Building, 2nd Floor, and 4601 Padre Boulevard, South Padre Island Texas. Chairman Hughes called the meeting to order at 9:02 a.m. A quorum was present: Chairman Jody Hughes, Vice – Chairman Wanda Ballou and committee members Debbie Huffman, Kathy Grebb and Kerry Schwartz were all present. Committee members absent Robert Weiss and Lori Alaniva.

City staff members present were Administrative Assistant Rosa Zapata and CVB Special Events Manager, Mary K. Hancock, Assistant City Manager, Darla Jones and City Manager William Dilibero.

II. PLEDGE OF ALLEGIANCE.

Chairman Hughes led the Pledge of Allegiance.

III. PUBLIC ANNOUNCEMENTS AND COMMENTS:

Public comments and announcements were given at this time.

IV. APPROVE CONSENT AGENDA.

Parks, Recreation and Beautification Committee Member Schwartz made a motion, seconded by Committee Member Huffman to approve the Consent Agenda. Motion carried unanimously.

V. DISCUSSION REGARDING THE SCOPE OF THE PARKS, RECREATION AND BEAUTIFICATION COMMITTE

Chairman Hughes updated why the Parks, Recreation and Beautification committee was formed. Chairman Hughes emphasized the Committee was started due to the problems with the conditions of the City Parks. The main focus of the Parks, Recreation & Beautification Committee is to advise the City regarding enhancements and development of City Parks.

VI. DISCUSSION AND ACTION REGARDING DISCONTINUING THE SPI BOOKMARK PROMOTION

Chairman Hughes made a motion to discontinue The SPI Bookmark Committee Member Grebb seconded the motion. Motion carries unanimously.

VII. DISCUSSION AND ACTION REGARDING THE POSSIBLE NEW BUDGET PROJECTIONS FOR EVENTS ON THE ANNUAL EVENT CALENDAR

Chairman Hughes made a motion to submit the draft budget at \$45,000 for next year, second by Committee Member Huffman. This will include \$5000 for the Grand Opening of the South Padre Island City Park and \$25,000 for Concerts by the Bay Series.

VIII. DISCUSSION AND ACTION REGARDING THE GRAND RE-OPENING OF THE WATER TOWER PARK

No action was taken. Chairman Hughes discussed that CVS will be providing water, Pizza Hut will donate some pizza and the South Padre Island Fire department will provide the ice and ice chest.

IX. DISCUSSION AND ACTION REGARDING 4TH OF JULY BEACH PARADE.

No action was taken. Committee Member Huffman will order more 4th of July supplies from Oriental Trading and will get with Mary K Hancock, Special Events Manger, to discuss the logistic plan from the City departments.

X. UPDATE ON THE PROGRESS OF THE SPI CITY PARK PLAN

Assistant City Manager, Darla Jones gave an update stating that Dr. Kim Sungman is in the process of applying for a grant for the amount four hundred thousand dollars from Parks and Wildlife. Plans are not finalized to date.

XI. SET NEW MEETING DATE/AGENDA ITEMS FOR NEXT MEETING

Next meeting was set for June 18, 2014 at 9:00am.

XII. ADJOURN

Meeting was adjourned by Chairman, Hughes at 9:45am.

MEETING DATE:	June 18, 2014
NAME & TITLE:	Vedette Garza, Administrative Assistant
DEPARTMENT:	Parks, Recreation and Beautification Committee
ITEM	
a. Excuse absent	for committee members Robert Weiss and Lori Alaniva
ITEM BACKGROUND	
BUDGET/FINANCIAL	SUMMARY
COMPREHENSIVE PL	AN GOAL
LEGAL REVIEW	
Sent to Legal:	YES: NO:
Approved by Legal:	YES: NO:
Comments:	
RECOMMENDATIONS	S/COMMENTS
Approve absents	

NAME & TITLE:	Kim Sungman, City of South Padre Island Development Director
DEPARTMENT:	Parks, Recreation and Beautification Committee
ITEM]
Discussion about the South Padre Is	the project priority scoring system of the Texas Parks & Wildlife Grant for sland City Park.
ITEM BACKGROUND	
Texas Parks & Wild Recreation Grant Prog	life Project Scoring System Texas Recreation & Parks Account Outdoor
BUDGET/FINANCIAL	SUMMARY
COMPREHENSIVE PL	AN GOAL
LEGAL REVIEW	
Sent to Legal:	YES: NO:
Approved by Legal:	YES: NO:
Comments:	
RECOMMENDATIONS	COMMENTS

MEETING DATE: June 18, 2014



Project Priority Scoring System

Texas Recreation & Parks Account Outdoor Recreation Grant Program (Effective May 1, 2014)

Applicant Eligibility

All previously completed Recreation Grant Projects must be in compliance with all program guidelines and all terms of the Project Agreement under which they received assistance.

For active grants, all required project documentation must be complete and have been received on schedule.

All active projects which are at least two years old must be reimbursed for a minimum of 50% of the approved grant amount at the time of application.

The total of approved grant funds which have not been reimbursed may not exceed \$2 million for all active grant projects at the time of application.

1. Master Plan

Total Range: 0-15 points

Applicant has a current department-endorsed master plan or other comprehensive plan on file with the department at the time of application. (5 points); and

- Project meets 3 of the top 5 priority needs identified in the plan (10 points) or;
- Project meets 2 of the top 5 priority needs identified in the plan (6 points) or:
- Project meets 1 of the top 5 priority needs identified in the plan (3 points)

2. Recreation Diversity

Total Range: 0-10 points

Project will provide diversity of park and recreation facilities. One point will be awarded for each type of significant and diverse recreation facility.

Each facility must be identified as a need in the applicant's locally adopted park, recreation and open space master plan or, if the applicant does not have an adopted master plan, by a documented public input process. (0-10 points)

3. Water Based Recreation

Total Range: 0-4 points

The project will expand access to water-based recreation opportunities along existing natural water bodies, provide desirable habitat conditions for fish and wildlife, and will not degrade the resource. Scoring shall be as follows:

- Project expands access to water-based recreation on an existing wetland, river, continuous flow stream, pond, lake, gulf, bay, or estuary (1 point); and
- Project preserves, restores, or improves habitat conditions for fish and wildlife (1 point);
 and/or
- Project is provided in an area that currently has limited public access to water-based recreation along existing natural water bodies (1 point); and/or
- Project provides a link to existing natural water bodies that support water-based recreation opportunities (1 point)

4. Geographic Distribution

Total Range: 0-10 points

The project will improve the geographic distribution of park and recreation lands and facilities in the project's service area or within the applicant's jurisdiction.

- Project provides the first public park in the applicant's jurisdiction or intended service area (10 points); or
- Project provides significantly new and different park and recreation opportunities (other than school facilities) at the project site. Points for this item shall be awarded only if specific recreation elements are identified as a need in a locally adopted park, recreation, and open space master plan or, if the applicant does not have an adopted master plan, by a documented public input process. Point awards shall be calculated as follows: new and different facility costs, divided by total construction costs, multiplied by 10. (0-10 points)

5. Outdoor Recreation/Conservation vs. Support Costs

Total Range: 0-20 points

Project maximizes the use of development funds for outdoor recreation and conservation opportunities determined by dividing the direct recreational and conservation costs by the total construction costs and multiplying the result by 20. (0-20 points)

6. Underserved Populations

Total Range: 0-12 points

- Project improves opportunities for low-income citizens based on economic and demographic data for the service area from the most recent federal census data; determined by multiplying the percentage of population qualifying as low-income by 5. (0-5 points); and/or
- Project improves opportunities for ethnic minority citizens, based on economic and demographic data for the service area from the most recent census data; determined by multiplying the percentage of population qualifying as minority by 5.(0- 5 points); and/or
- Project provides park and recreation opportunities for physically/mentally challenged citizens, which exceed the federal and state required accessibility standards. (2 points)

7. Local Resources and Partnerships

Total Range: 0-20 points

The project involves local resources or documented cooperation between the applicant and other public or private entities to provide park and recreation opportunities at the project site.

- Project involves the contribution of resources from sources other than the applicant, including publicly owned non-parkland, which serves as all or part of the applicant's matching share of funds. Points shall be awarded on a percentage basis, determined by dividing the total outside contribution value by the total match and multiplying the result by 15. (0-15 points); and/or
- Project includes documented contributions via the applicant or outside resources above the 50% required match. Points will be awarded based on the following criteria: (Additional Contribution Amount / Required Match) X 5 = (0-5 points)

8. Land Acquisition

Total Range: 0-25 points

Project provides for the acquisition and conservation of park and recreation lands, including publicly owned non-parkland, which consist of natural resources or provides desirable open space or needed parkland.

- Project provides for the acquisition and conservation of a government- identified natural
 area which is recognized in an acceptable, published planning document for having
 valuable or vulnerable natural resources, ecological processes, or rare, threatened, or
 endangered species of vegetation or wildlife. Points based on acreage and/or quality (025points); or
- Project provides for the acquisition and conservation of natural open space that is two
 acres or larger in size, relatively free of man-made structures and which is identified in
 an acceptable and adopted local, jurisdiction-wide open space plan or master plan.
 Points based on acreage and/or quality (0-15 points); or
- Project provides for the acquisition of needed parkland. Points awarded based on the quality, size and how well the narrative justifies need. (0-5 points)

9. Renovation and Adaptive Reuse

Total Range: 0-25 points

Project provides for the renovation or adaptive reuse of an existing obsolete facility, determined by dividing the renovation cost by the total construction cost and multiplying the result by 25. (0-25 points)

10. Sustainable Park Design

Total Range: 0-10 points

Project promotes sustainable park design. Points for this category will be awarded based on how the overall project embraces sustainable techniques in the design and construction of the park, including but not limited to the diversity, innovative nature and/or cost of the project elements. (0-10 points)

11.Linkage

Total Range: 0-3 points

Project provides linkage via trail to other public park and conservation areas. Points shall be awarded based on the significance of the linkage. (0-3 points)

12. TPWD Goals

Total Range: 0-5 points

Project supports the department's Land and Water Resources Conservation and Recreation Plan. Applicant must address how the project meets the goals of the Plan in the proposal narrative. (0-5 points)

13. Compliance

Total Points Deducted: (-5 points)

Applicant is in compliance with previously funded projects. If applicant is not in compliance with existing grant obligations, 5 points will be deducted from the project score. (-5 points)

14. Application Materials

Total Points Available: (5 points)

A complete application was received by the application deadline. (5 points)

20' Boach Access Essement



MEETING DATE: J	June 18, 2014	
NAME & TITLE:	Jody Hughes, Chairman	
DEPARTMENT: 1	Parks, Recreation and Beautif	ication Committee
ITEM		
Discussion and acti	on regarding use of surplus fu	ands in Parks account.
ITEM BACKGROUND		
Parks, Recreation and I	Beautification Balance of 201	3-2014 Budget 09-572-9185
BUDGET/FINANCIAL ST	UMMARY	
COMPREHENSIVE PLA	N GOAL	
LEGAL REVIEW		
Sent to Legal:	YES:	NO:
Approved by Legal:	YES:	NO:
Comments:		
RECOMMENDATIONS/0	COMMENTS	

Parks, Recreation and Beautification 2013 - 2014 Budget 09-572-9185

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$17,500.00 Beginning Balance
  ($599.99) Yahama Portable PA for Parks, Recreation & Beautification Committee
  ($300.00) Leslie - Services for the Veterans Day Celebration at the Hilton Garden Inn
  ($150.00) Chuck - Services for the Veterans Day Celebration at the Hilton Garden Inn
$16,451.00 Balance as of 11/14/13
$16,451.00
   ($90.00) Toucan Graphics - 1/2 page 12+days ad for Costal Current
  ($100.99) Oriental Trading - Kids New Year's
  ($174.99) Oriental Trading - Breakfast with Santa
($2,500.00) Holiday Parade Awards
   ($10.81) CVS - Flashlights for Parade
   ($45.00) Toucan Graphics - 12+ Days ad
  ($159.63) Clean Portoco - Parade
  ($492.00) Coastal Current - Veterans Day
$12,876.59 Balance as of 12/17/13
$12,876.59
   ($19.84) Candy Canes - Christmas Parade
   ($47,24) Awards Ceremony - Refund Jody Hughes Christmas Parade
   ($59.57) Wells Electronics - 2-Pyle Pro PP
   ($38.99) Copy Paper - Parks, Recreation and Beautification
  ($560.00) Art Services - 12 Days of Christmas
  ($738.00) Coastal Current Ads - 12 days of Christmas
  ($590.00) Jan & Feb 2014 Bookmarks
  ($350.00) Port Isabel Press - Senior Prom
  ($431.08) Breakfast with Santa @Schlitterbahn
$10,041.87 Balance as of 01/14/14
$10,041.87
   ($90.00) Toucan Graphics Art Services Senior Prom Ads
  ($200.00) TX Showdown - Band Senior Prom
   ($55.00) Jakes Flowers - Roses Senior Prom
  ($234.99) Oriental Trading - Senior Prom
    ($7.20) CVS - 25prints pictures for Senior Prom
  ($492.00) Display Ads in Coastal Current - Senior Prom
 $8,962.68 Balance as of 02/18/2014
 $8,962.68
   ($35.72) Custom engraved name plates: R. Weiss, K. Schwartz, L. Alaniva
  ($590.00) Art Services: March thru May Bookmarks
 $8,336.96 Balance as of 04/07/14
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NAME & TITLE:	Jody Hughes, Chairman	
DEPARTMENT:	Parks, Recreation and Beauti	ification Committee
ITEM		
Discussion and ac	ction regarding setting Holiday	y dates on the annual event calendar.
ITEM BACKGROUND		
Event Calendar for th	e New Budget Year 2014/15	
BUDGET/FINANCIAL	SUMMARY	
COMPREHENSIVE PI	AN GOAL	
LEGAL REVIEW		
Sent to Legal:	YES:	NO:
Approved by Legal:	YES:	NO:
Comments:		
RECOMMENDATION	S/COMMENTS	

MEETING DATE: June 18, 2014

South Padre Island Parks, Recreation & Beautification Committee

Event Schedule for May 2014 - September 2015

May 2014

May 28, 2014 (Wednesday) - Grand Reopening at Water Tower Park 6:00 - 7:30

July 2014

July 4th - "Fourth (4th) of July Beach Parade" on SPI on Beach Access 22-17 (5th year)

November 2013

November 11, 2013 - Veteran's Day Concert with Leslie Blasing at La Quinta (3rd year)

December 2013

December 12 – January 1st - 12+ Days of Christmas (20+) Events throughout the Island) (4th year)

Other December Events

(*Port Isabel Lighted Boat Parade is Sat. Dec.)
(*Martini Party is Sat. Dec.)

December (12) - Holiday Parade on Padre Blvd. (26th year - 5th year for Parks)

December (13) - Breakfast with Santa at Schlitterbahn Water Park 10:00-Noon

December (16) - Awards Ceremony on the Steps of SPI City Hall 6:30-7:30 pm

December (31) - Kid's New Year's Eve Party at Water Tower Park 11:00-1:00 pm

January 2015

January 24, 2015 (Saturday) - SPI Senior Prom at La Quinta Inn & Suites 7:00-11:00 pm

May or June 2015 - Children's Event at the Park

(September 2015 (Sunday) - Causeway Memorial (City of SPI turn to Host)

MEETING DATE:	June 18, 2014	
NAME & TITLE:	Jody Hughes, Chairman	
DEPARTMENT:	Parks, Recreation and Beautification Committee	
ITEM		
Discussion and action	n regarding 4th of July Beach Parade	
ITEM BACKGROUND		
4th of July Beach Para	ade Flyer and expenses	
BUDGET/FINANCIAL	SUMMARY	
COMPREHENSIVE PL	LAN GOAL	
LEGAL REVIEW		
Sent to Legal:	YES: NO:	
Approved by Legal:	YES: NO:	_
Comments:		
RECOMMENDATIONS	S/COMMENTS	



4th of July Beach Parade

Coastal Current	1/2 Page Full Color	\$246.00
Oriental Trading	4th of July items	\$383.35
Toucan	Art Work/Banner	\$257.00
	Total:	\$886.35

Vedette Garza

From: orders@oriental.com

Sent: Tuesday, June 10, 2014 9:01 AM

To: Vedette Garza

Subject: Confirming your Orientaltrading.com order





Friendly Customer Service: 1-800-228-0475

Mon to Fri: 6:00 AM - 11:00 PM CST Sat & Sun: 7:00 AM = 8:00 PM CST

Party Supplies Occasions & Events

Toys & Novelties

Craft & Hobby Teaching Supplies Holidays Sale

Order Confirmation

Thank You Mary k!

Your order # 664181250 was placed on 06/10/2014 . We will notify you by email when your order has shipped. You may also view your order online anytime.

Order Status

Customer Number Order Number Order Date **Order Status** 58285279 664181250

06/10/2014 In Process

Billing Information

Shipping Information CITY OF S.P.I ATTN: MARY K HANCOCK CITY OF S.P.I vedette@sopadre.com Mary k Hancock Mary k Hancock 7355 Padre Blvd 7355 Padre Blvd South padre island, TX South padre island, TX 785977719

785977719

Order Detail

Item #	Item Description	Quantity Ordered	Unit Price	Subtotal
85/42-R	BLUE ROLL TABLECLOTH(40" X 300')	1	\$27.00	\$27.00
35/114	LARGE PATRIOTIC PENNANT BANNER (24FT)	4	\$5.50	\$22.00
35/305	PATRIOTIC PLASTIC FRINGE GARLAND	4	\$10.50	\$42.00
35/204	METALLIC PATRIOTIC STAR NECKLACES (4DZ)	14	\$9.00	\$126.00
5/166-SP	PLASTIC AMERICAN FLAGS (6"X4")6DZ	12	\$8.50	\$102.00
5/537	NOISEMAKER & MUSICAL INSTRUMENT ASST -50	1	\$12.50	\$12.50
1364790	2METALLIC PATRIOTIC PARTY HORNS (2DZ)	2	\$8.50	\$17.00
		Or	der subtotal	\$348.50
			Shipments	1
		Ship	ping Charge	\$34.85
			Sales Tax	\$0.00
			Certificates	
			Discounts	
			Order Total	\$383.35

If your order was shipped to a PO Box, APO/FPO, or some US