

**NOTICE OF MEETING
CITY OF SOUTH PADRE ISLAND
DEVELOPMENT STANDARDS REVIEW TASK FORCE**

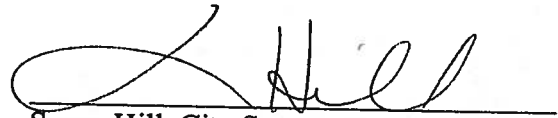
NOTE: One or more members of the City of South Padre Island City Council may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

NOTICE IS HEREBY GIVEN THAT THE DEVELOPMENT STANDARDS REVIEW TASK FORCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A MEETING ON:

**TUESDAY, MARCH 18, 2014
10:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS**

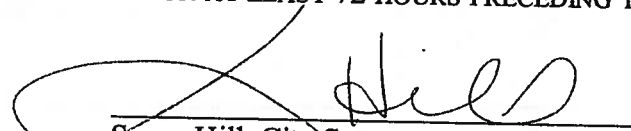
1. Call to Order.
2. Pledge of Allegiance.
3. Public Comments and Announcements.
4. Approval of Minutes of the February 11, 2014 Regular Meeting.
5. Discussion and action regarding a proposed Art in a Public Space. (1500 Padre Boulevard; Lot 5 Block 3 Sunny Isle Subdivision)
6. Color Pallet Workshop.
7. Adjournment.

DATED THIS THE 14TH DAY OF MARCH 2014


Susan Hill, City Secretary

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE DEVELOPMENT STANDARDS REVIEW TASK FORCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON **MARCH 14, 2014** AT/OR BEFORE **9:30 A.M.** AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.




Susan Hill, City Secretary

THE FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, JAY MITCHIM; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-1025.

**DEVELOPMENT STANDARDS REVIEW TASK FORCE
MEETING MINUTES
FEBRUARY 11, 2014**

1. Call to Order.

Robert Fudge called the meeting to order at 10:00 a.m. in the City Council Chambers on the Second Floor of the Municipal Complex Building: 4601 Padre Boulevard and declared a quorum of members present. Task Force members in attendance were: Joe Logan, Joe Baker, Robert Fudge and Nancy Moyer. Staff members present were: Jay Mitchim, Building Official, Sungman Kim, Development Director and Marta Martinez. Also present was City Council Member Alex Avalos.

2. Pledge of Allegiance.

Robert Fudge led those present in the Pledge of Allegiance.

3. Public Comments and Announcements.

Mr. Fudge announced the item from the agenda and stated that the next regular meeting is during Spring Break and would like to move the meeting till March 18, 2014 at 11:00 a.m. All Task Force Members were in favor. Mr. Logan then stated that he would like to schedule the Ad Hoc Committee Meeting for February 25, 2014 at 10:00 a.m. All Task Force Members were in favor.

4. Approval of Minutes of the January 21, 2014 Regular Meeting.

Mr. Fudge announced the item from the agenda and asked the Task Force Members if they had any corrections to the January 21, 2014 regular Meeting Minutes. Mr. Logan made a motion to approve the minutes as submitted. Mr. Baker seconded the motion. The motion carried unanimously.

5. Discussion and action regarding a variance request by Andy Doss, Director, Field Enhancements of Whataburger from the City's Padre Boulevard and Entertainment District Code. Applicant is requesting approval of proposed color to repaint the Whataburger building. (3509 Padre Boulevard; Lot 3 Block 89 Padre Boulevard Central Character Zone)

Mr. Fudge announced the item from the agenda and asked if a representative was present. Mr. Fudge then recognized Andy Doss. Mr. Doss stated that he is requesting approval to paint the accents of the Whataburger building to an orange color located at 3509 Padre Boulevard.

Mr. Fudge then opened it up for discussion by the Task Force. The Task Force expressed their comments/concerns regarding this matter. After some discussion Ms. Moyer made a motion to approve the corporate orange color for accents on Whataburger building. Mr. Baker seconded the motion. The motion passed on a 3:1 vote. Mr. Logan voted in opposition.

6. Adjournment.

Since there was no further business to discuss, Mr. Fudge adjourned the meeting at 10:28 a.m.

Marta Martinez, Secretary

Robert Fudge, Chairman

**DEVELOPMENT STANDARDS REVIEW TASK FORCE
AGENDA REQUEST FORM**

MEETING DATE: March 18, 2014

TO: Development Standards Review Task Force

FROM: Sungman Kim, Director of Development Services

ITEM DESCRIPTION:

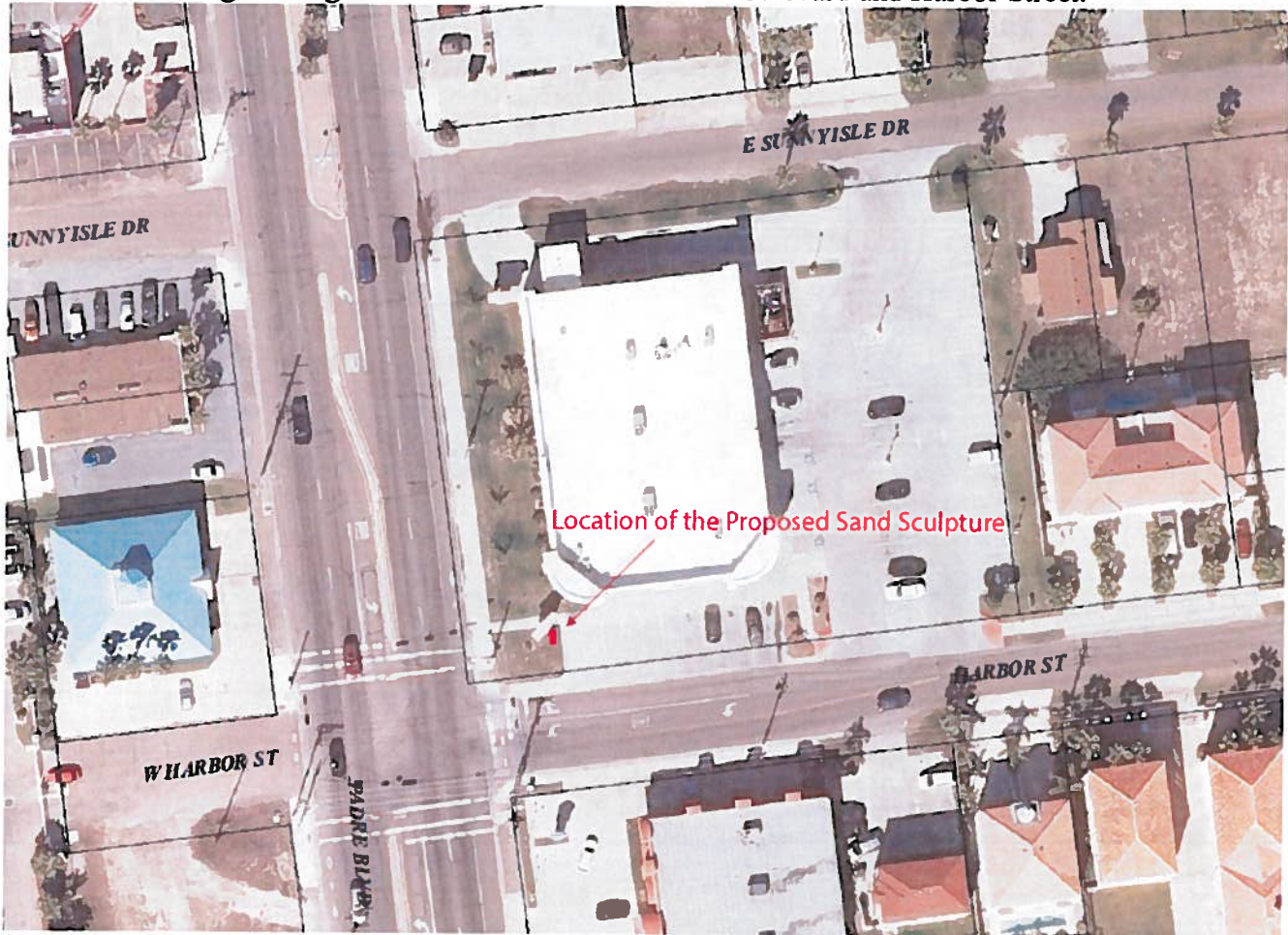
Discussion and action regarding a proposed art in a public space

DISCUSSION:

On March 6, 2014, Andy Hancock applied for a permission to install a sand sculpture in the East side of the existing CVS monument sign at 1500 Padre Boulevard.

LOCATION ANALYSIS

The proposed sand sculpture will be located outside of the existing Rights-of-Way and will not obstruct visual sight triangles at the intersection of Padre Boulevard and Harbor Street.



RECOMMENDATION

Staff recommends the DSRTF approve the installation of the proposed sand sculpture.



CITY OF SOUTH PADRE ISLAND

Development Standards Review Task Force Application

Meeting date on the 2nd Tuesday of every month.

To be considered a complete application this form must be COMPLETELY filled out and ten (10) copies of the form and supporting documentation must be submitted **two (2) weeks before the meeting date.** \$250 application fee per variance request.

SITE LOCATION FOR REQUEST:

Physical Address (Street Name & Number):

CVS PHARMACY

1500 PADRE BLVD

Legal Description (Lot/Block/Subdivision):

LOT 5 BLOCK 3 SUNNY ISLES S.D.

Is this property part of a shopping center (i.e. one tenant of many?) | YES | NO

Linear footage of any walls facing a street: _____

I hereby request the following from the Development Standards Review Task Force:

PERMISSION FOR ART IN A PUBLIC SPACE

(SAND SCULPTURE)

APPROXIMATE SIZE OF BASE BOX IS 12 X 12 (MAX)

*SIGNS & STRUCTURES: person pulling sign permit is required to have a \$10,000 license and permit bond made out to the City of South Padre Island. N/A.

PROPERTY OWNER:

CVS Pharmacy #5641

OWNER MAILING ADDRESS:

1500 Padre Blvd

CITY, STATE, ZIP:

South Padre Island

PHONE NUMBER: 956-761-3476 (E-mail address)

Signature of Property Owner (required)

Marcel Perre

Date

3/6/2014

APPLICANT:

ANDY HANCOCK

APPLICANT MAILING ADDRESS:

P.O Box 3086 SPI TX 78597

CITY, STATE, ZIP:

SOUTH PADRE ISLAND TX 78597

PHONE NUMBER: 956 433 9948 (E-mail address)

SANDCASTLE LESSONS

Signature of Applicant (if different from owner)

[Signature]

Date

@GMAIL.COM

March 6 2014



CVS
pharmacy

OPEN 8:00 AM UNTIL MIDNIGHT



February 13, 2014

COLOR STUDY

For City of South Padre Island, Texas

February 25, 2014

Sungman Kim, PhD, Director of Development Services

COLOR STUDY

For City of South Padre Island Color Palette

Corporate/franchise color issue was discussed earlier at the Planning & Zoning Commission on June 28, 2013, which motion passed 4 to 1, and at the City Council on July 17, 2013, which motion failed 3 to 3. At the Council meeting, the City Council requested staff to take the issue back to Development Standards Review Task Force (DSRTF) for further discussion. DSRTF then created an Ad-Hoc Committee for the Color Palette on November 12, 2013. This report has been prepared for the February 25th Ad-Hoc Committee for the Color Palette in their first meeting.

Existing Color Palette

coastal color

SOUTHERN SHORES AND BEACHES

BODY	TRIM	ACCENT
Peaches & Cream (187-01)	Polar Bear (2-01)	Emerald Green (163-01)
Sea's Side (18-01)	Pure White (18-01)	White Sand (18-01)
Cherry Blossom (18-01)	Light (18-01)	Medium (18-01)

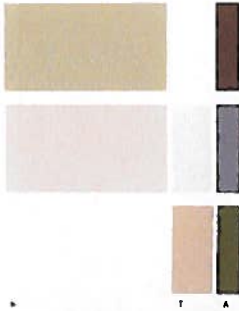
BODY	TRIM	ACCENT
Neutral Neutral (18-01)	White Puff (18-01)	St. Bart's (18-01)
Avanti Adobe (18-01)	Copper Tan (18-01)	Onyx (18-01)
Coastal Sand (18-01)	Grassy Field (18-01)	Audrey (18-01)

BODY	TRIM	ACCENT
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)

BODY	TRIM	ACCENT
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)

BODY	TRIM	ACCENT
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)
Beach House (18-01)	Coastal Blue (18-01)	White Sand (18-01)

Printed on the back cover
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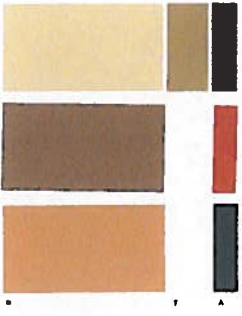
SW	TW	ACCENT
SW 7727 Tad Pole	SW 7728 Adelante	SW 7729 Tan Cloud
SW 7728 Classic Sand	SW 7729 Modern Gray	SW 7730 Classic French Gray
SW 7729 Egg White	SW 7730 Tumbled Tea	SW 7731 Linden Spire



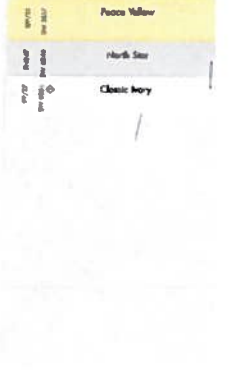
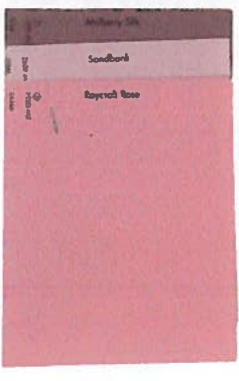
SW	TW	ACCENT
SW 7732 Carmel Clay	SW 7733 Bitterroot Stone	SW 7734 Pony Brown
SW 7733 Honeycomb	SW 7734 Crisp Blue	SW 7735 Sagebrush
SW 7734 Onyx	SW 7735 Tobacco Tea	SW 7736 Brick House



SW	TW	ACCENT
SW 7737 Hickory Blue	SW 7738 Egg White	SW 7739 Sagebrush Ivory
SW 7738 Midland	SW 7739 Classic Light Gray	SW 7740 Dandelion
SW 7739 Gray Clouds	SW 7740 Reflexion	SW 7741 Bridle Blue



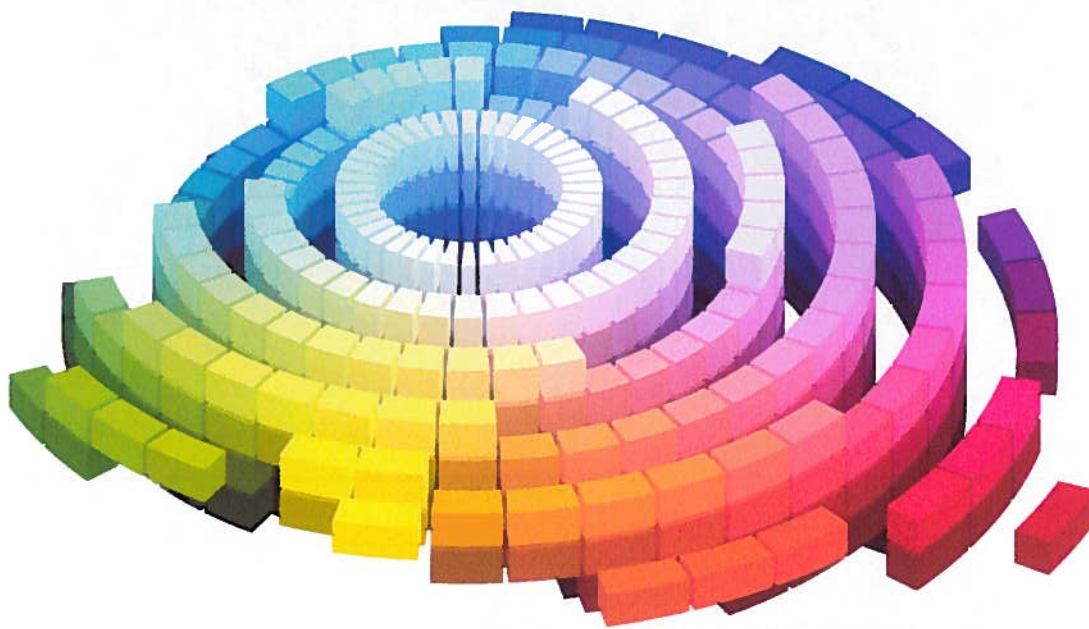
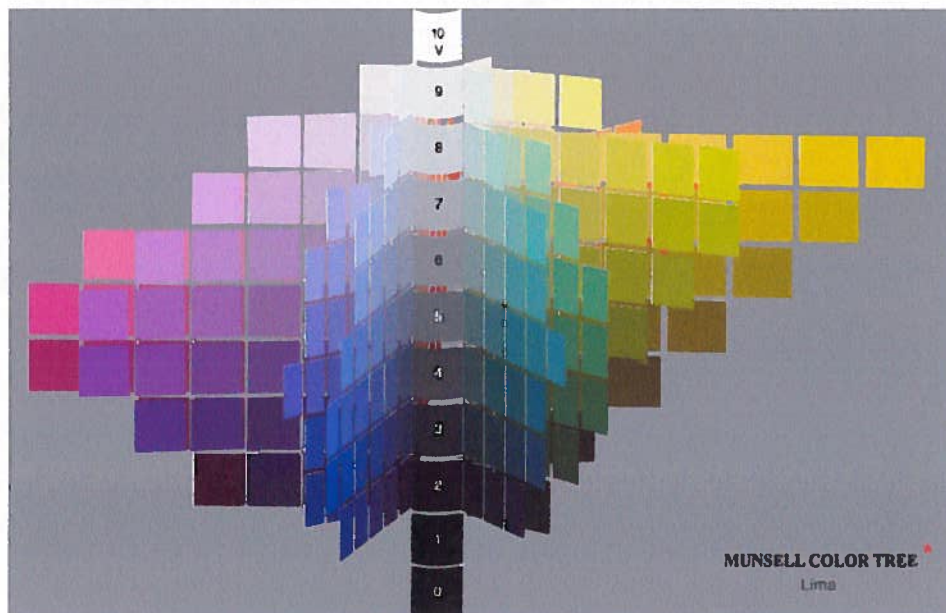
SW	TW	ACCENT
SW 7742 Egg	SW 7743 Dusty	SW 7744 Patched Hidescape
SW 7743 Woodbrook	SW 7744 Cappuccino	SW 7745 Linden Spire
SW 7744 Liquor	SW 7745 Dusty White	SW 7746 Bridle Blue



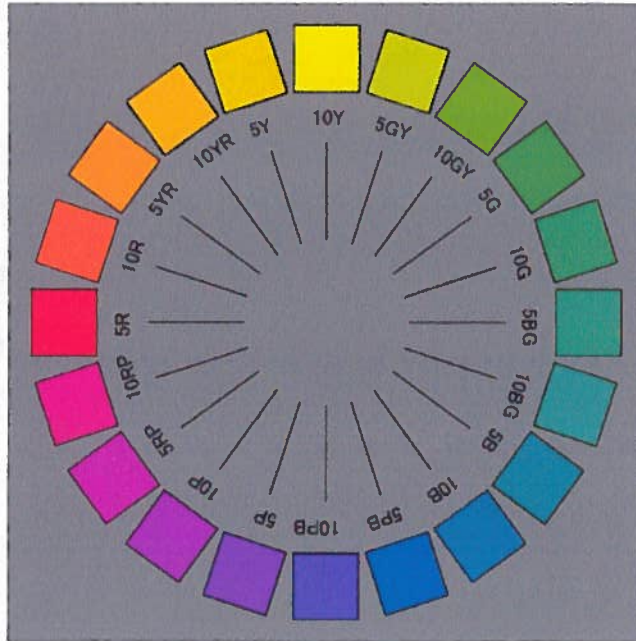
Munsell Color System

The Munsell system is one of several types of color systems such as RGB, CMYK, etc. A color system is simply a collection of colors arranged and identified so that their similarities and differences can be recognized and communicated.

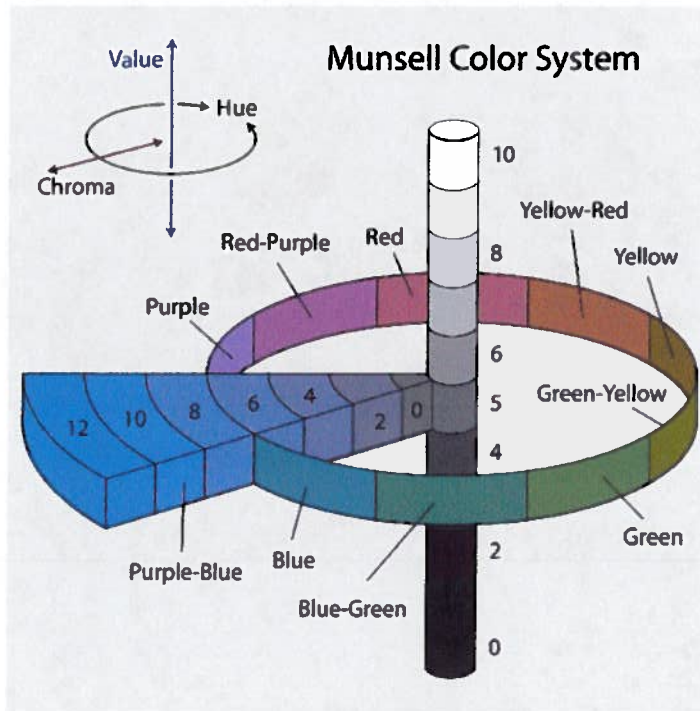
In the Munsell system, colors are defined by three attributes or dimensions: hue, value, and chroma. The terms respectively represent color family, lightness/darkness, and color vividness/purity.



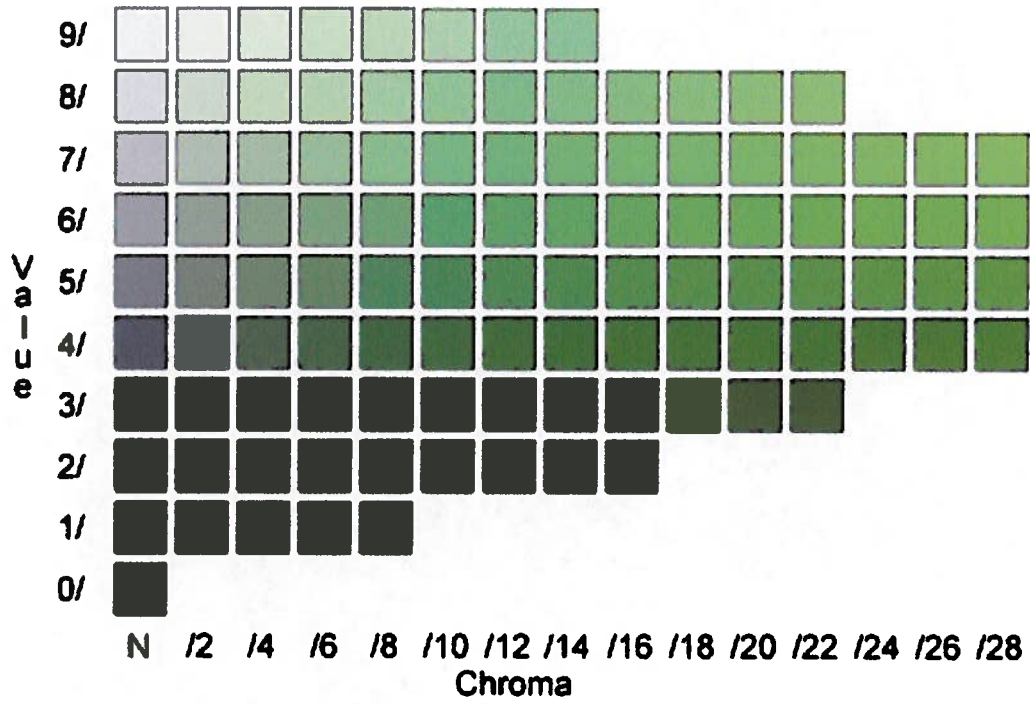
Hue (Color Family)



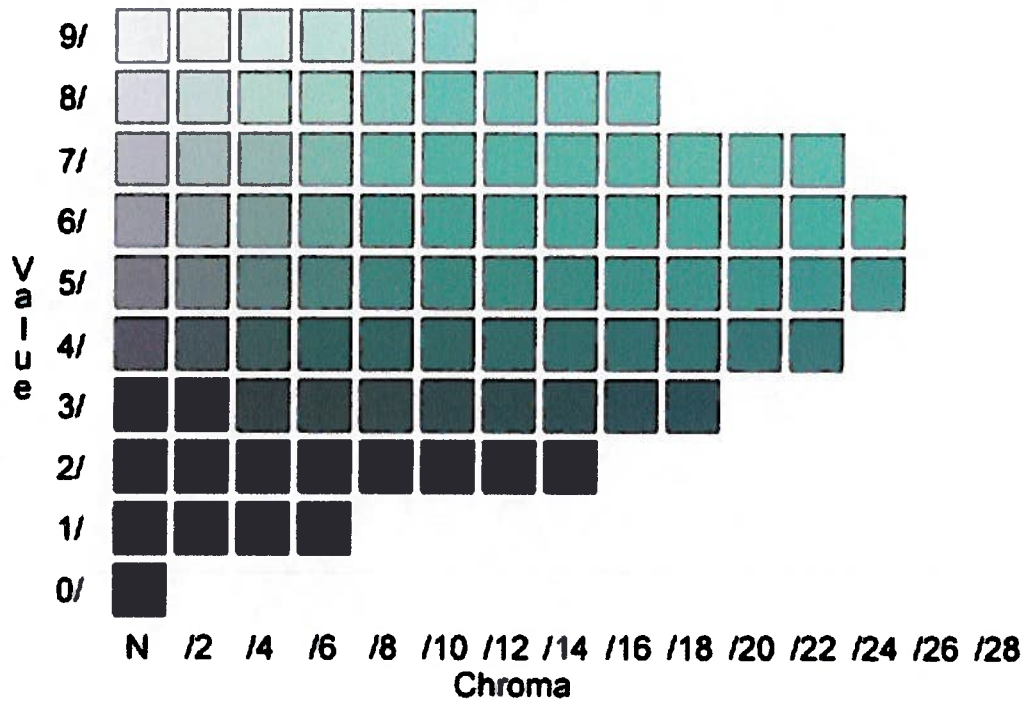
Value (Lightness/Darkness) & Chroma (Vividness/Purity)



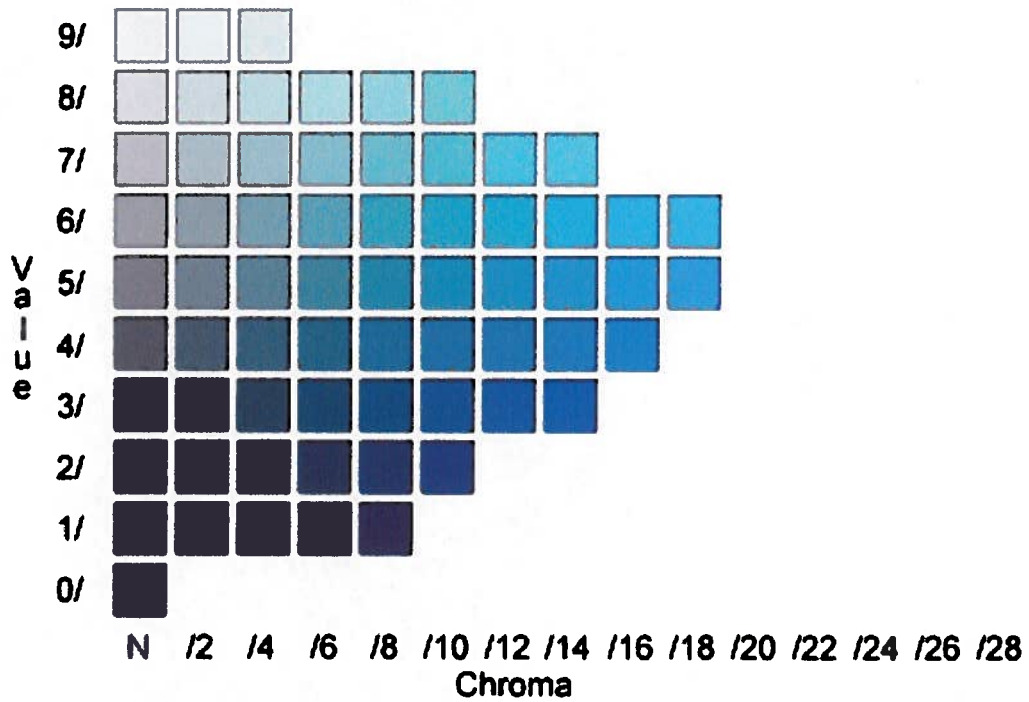
5G



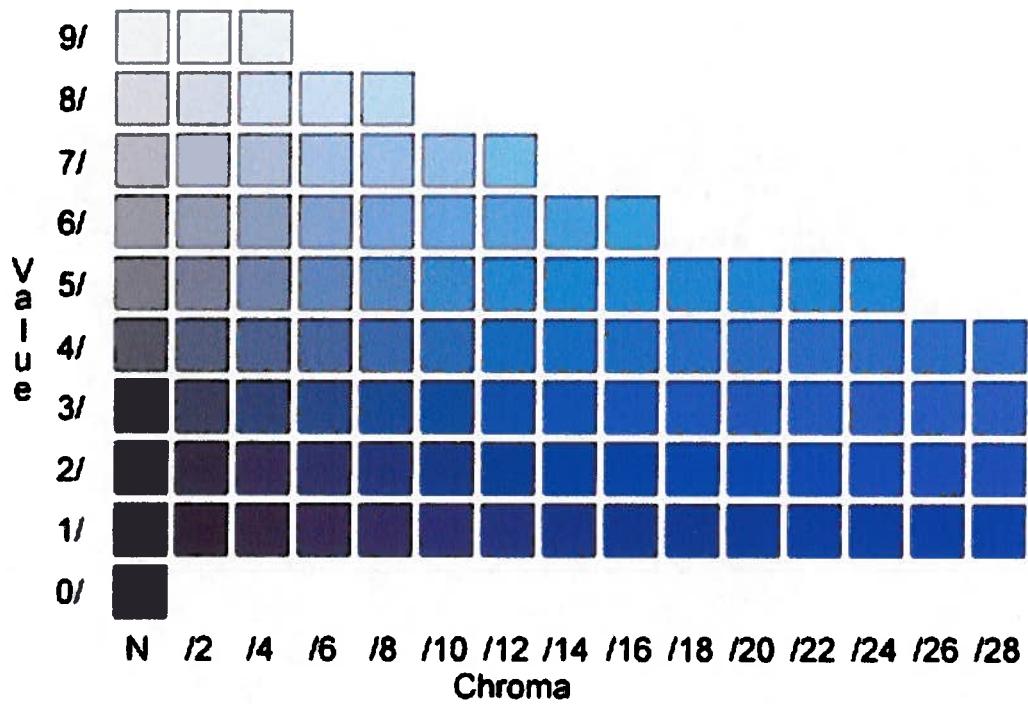
5BG



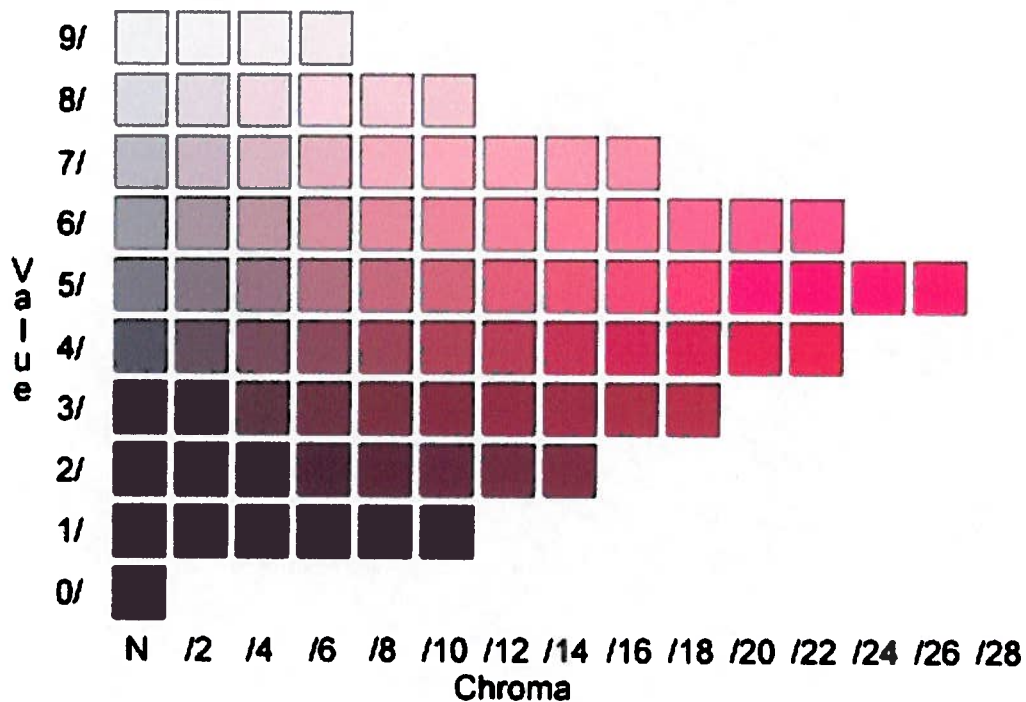
5B



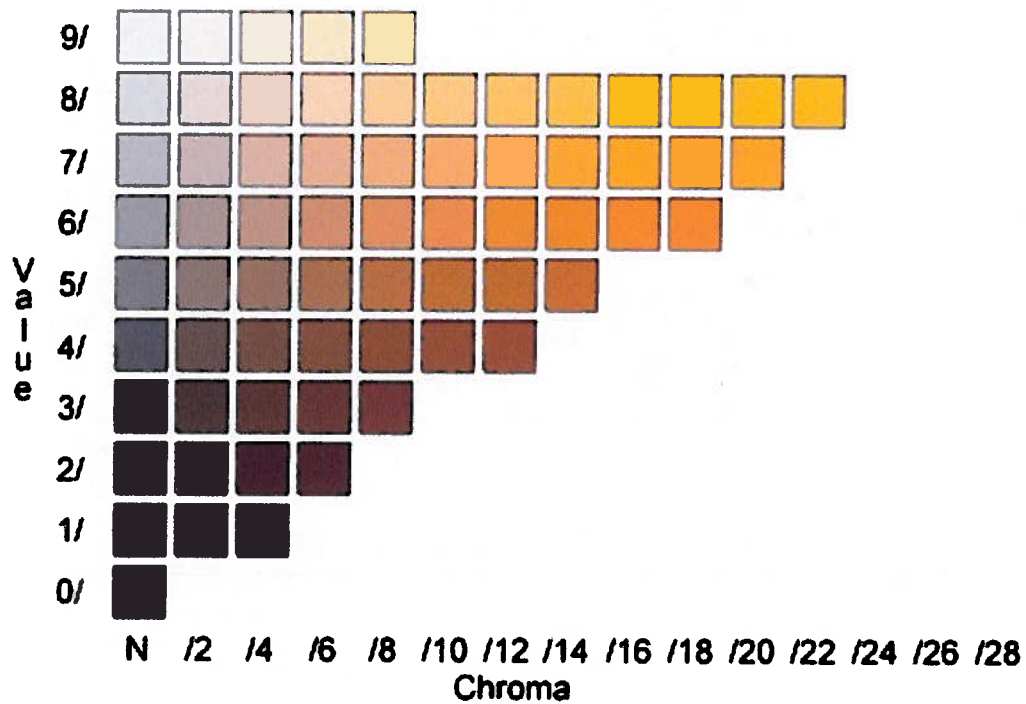
5PB



5R



5YR



Analysis

Body/Wall: Most of the body colors in the City Palette are in Value above 8 and Chroma below 6. In addition, some of earth tone have been included. No colors in BG (blue-green) and P (purple).

Trim, Shutters, Doors, Window, Wainscot: Most of the trim colors are white. In general, YR (yellow-red) Value above 7 and Chroma below 6 have been included. PB (purple-blue) 9/2 (value/chroma), R (red) 8/4, and GY (green-yellow) 9/4 are also included.

Accent/Fascia, Soffit: Accent color varies, but generally in the range between Value below 5 and above 3, and between Chroma below 16 and above 4. Also, included are B (blue) 7/2, R 3/2, YR 6/18, and GY 8/4, and Grey 5/0.

Roof: Currently no regulation exists.

Recommendation

Body and roof colors are restricted to those in the table below:

	Hue	Value	Chroma
Body	All	8 or above	6 or below
	Earth tone		
	Colors of natural materials (colors of law metals are not allowed)		
Roof	All	6 or below	6 or below
	Colors of natural materials (colors of law metals are not allowed)		

* It is recommended that accent and trim colors are not to be restricted.

Number of Colors Allowed:

Four (body, trim, accent and roof) colors up to 5,000 sq.ft.

Five colors for buildings greater than 5,000 sq.ft.