



City of South Padre Island
Convention and Visitors Transition Board

REGULAR MEETING

Thursday, January 23, 2014
2:00 P.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

Cesar Cantor, Chairman
Full Service Hotel Industry

Bill Donahue
Full Service Hotel Industry

Arnie Creinin
Condominium Industry

Michael Jones
*Brownsville South Padre Island International Airport
Ex-Officio Member*

Bryan Pinkerton, Vice Chairman
Condominium Industry

Rene Valdez
Full Service Hotel Industry

Ann Weiss
Limited Service Hotel Industry

Jose Mulet
*Valley International Airport
Ex-Officio Member*

Questions regarding this agenda should be directed to the South Padre Island Convention & Visitors Bureau Staff at 956-761-3000. This facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodations of interpretive services must be made 48 hours prior to this meeting. Please contact building official, Jay Mitchim; ADA designated responsible party at (956) 761-8103.

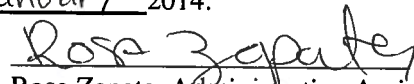
Revised
NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS TRANSITION BOARD

NOTIICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS TRANSITION BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

THURSDAY, JANUARY 23, 2014
2:00 P.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

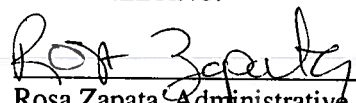
1. Call to order.
2. Pledge of Allegiance.
3. Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Transition Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Transition Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Transition Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Transition Board meeting.)*
4. Consent Agenda:
 - a. Approval of minutes for December 19, 2013 meeting.
5. Discussion and action Discuss and Action related to the Laguna Madre Nature Trail Boardwalk repairs.
6. Discussion and action regarding the election of a Chair and Vice Chair for the Convention and Visitors Bureau Transition Board.
7. Discussion and action regarding updates on College Road Show bookings and expense reports by Chad Hart with Inertia Tours
8. Discussion and Action regarding presentation by Machete of current library of South Padre Island Photography and Video footage
9. Set new meeting date/agenda items for next meeting.
10. Adjourn.

DATED THIS THE 20 DAY OF January 2014.


Rosa Zapata, Administrative Assistant



I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON January 20, 2014, at 11:30AM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.


Rosa Zapata, Administrative Assistant

THERE MAY BE ONE OR MORE MEETINGS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014

NAME & TITLE: Sylvia Soliz, CVB Director

DEPARTMENT: Convention and Visitors Bureau

ITEM

NOTE: All matters listed under Consent Agenda are considered routine by the Transition Board of the City of South Padre Island and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and considered separately.

Items to be considered are:

- a. Approve minutes for meeting held on December 19, 2013

RECOMMENDATIONS/COMMENTS

Approve Consent Agenda

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014
NAME & TITLE: Sylvia Soliz, CVB Director
DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and Action regarding the approval of minutes for December 19, 2013 meeting.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014

NAME & TITLE: Darla A. Jones, Interim City Manager

DEPARTMENT: City Manager's Office

ITEM

Discussion and Action related to the Laguna Madre Nature Trail Boardwalk repairs.

ITEM BACKGROUND

Interlocal Cooperation Agreement between Town of South Padre Island and Cameron County.

BUDGET/FINANCIAL SUMMARY

Interim City Manager is waiting for engineers report on cost of repairs.

COMPREHENSIVE PLAN GOAL

To maintain a safe and healthy habitat for wildlife and tourist.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

STATE OF TEXAS
CAMERON COUNTY

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INTERLOCAL COOPERATION AGREEMENT

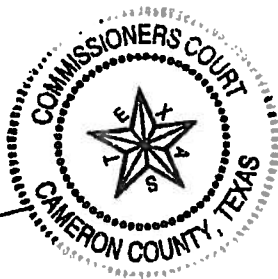
THIS AGREEMENT is entered into between the COUNTY OF CAMERON, TEXAS, hereinafter referred to as "County", and the TOWN OF SOUTH PADRE ISLAND, hereinafter referred to as "SPI", pursuant to V.T.C.A., Government Code, Chapter 791 cited as the Interlocal Cooperation Act.

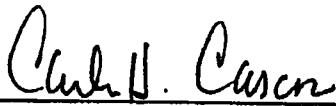
1. LOCATION OF PROJECT: Town of South Padre Island, Cameron County, Texas.
2. PURPOSE: The South Padre Island Convention & Visitors' Bureau will maintain and landscape the Laguna Madre Nature Trail and the immediate surrounding wetlands in the following manner:
 - a. Repair and maintenance of the boardwalk and viewing blinds;
 - b. Garbage and trash pick-up from boardwalk and surrounding wetlands;
 - c. Sign posting and maintenance;
 - d. Vegetation maintenance; and
 - e. General maintenance of all landscape and structural appearance.
3. The South Padre Island Convention & Visitors' Bureau agrees to hold harmless Cameron County and all of its employees and officers against any and all liability, loss or damage arising out of or incident to the terms of this Interlocal Agreement.
4. The term of this Interlocal Agreement shall be for one year, beginning on the date of execution of this Interlocal Agreement. This Interlocal Agreement is to be renewed automatically for a term of one year, unless terminated by one of the parties.
5. This Interlocal Agreement may be terminated by either party without cause by giving thirty (30) days written notice to the other party of its intent to terminate the Interlocal Agreement.
6. This agreement shall have no legal force or effect until such time as it is properly adopted and approved by the CAMERON COUNTY COMMISSIONERS COURT AND THE TOWN OF SOUTH PADRE ISLAND.

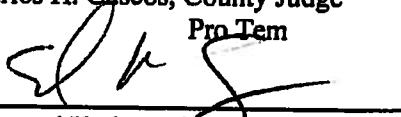
EXECUTED ON THIS 13th DAY OF NOVEMBER, 2001.

Attested By:


Joe G. Rivera, County Clerk



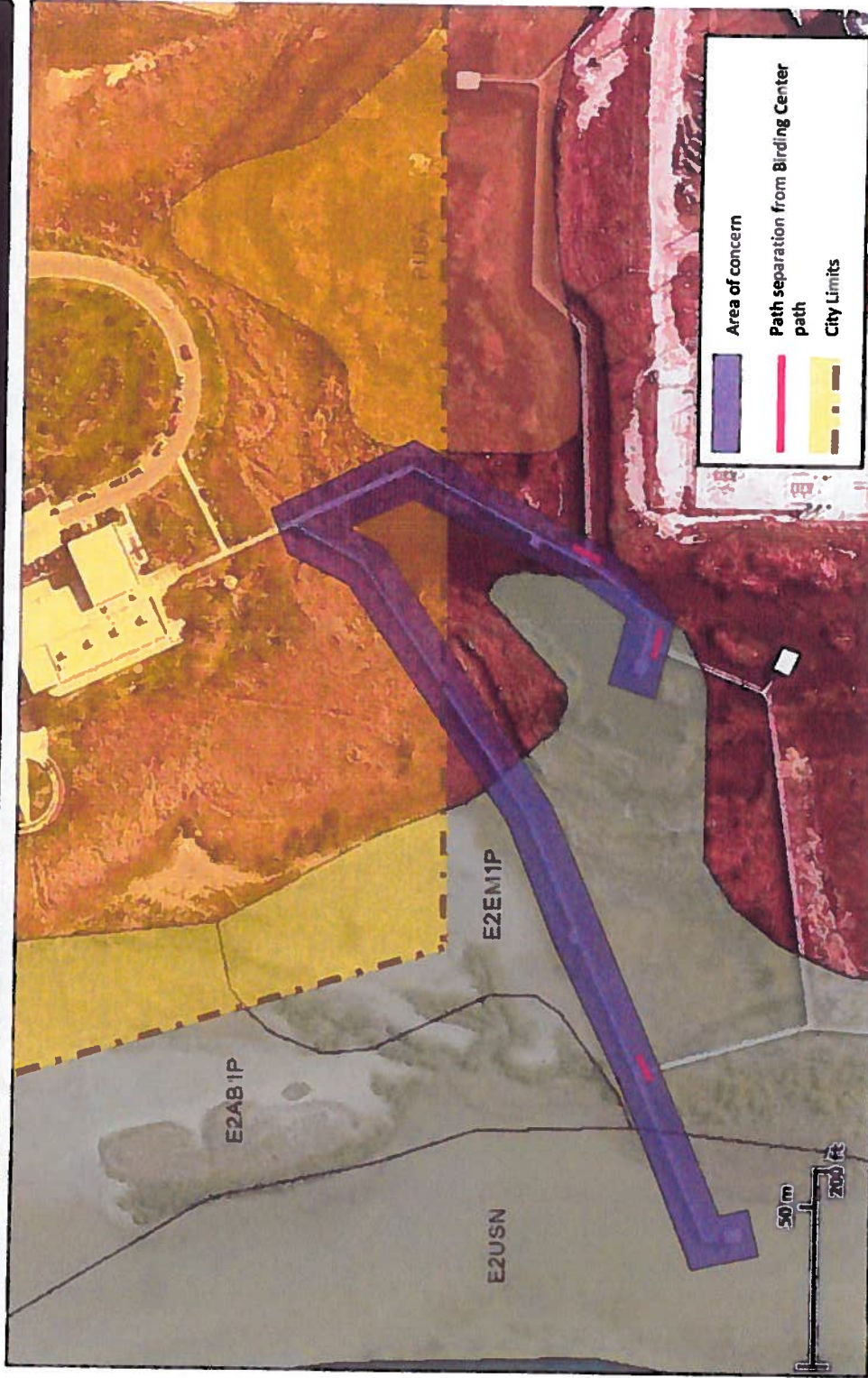

Carlos H. Cascos, County Judge
Pro Tem


Edmund K. Cyganiewicz
Mayor of the Town of South Padre
Island



U.S. Fish and Wildlife Service

National Wetlands Inventory



This map is for general reference only. The US Fish and Wildlife Service is not responsible for the accuracy, or completeness of the base data shown on this map. All wetlands related data should be used in accordance with the layer metadata found on the Wetlands Mapper web site.

User Remarks:

Convention Centre Boardwalk

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014

NAME & TITLE: Sylvia Soliz, CVB Director

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and Action regarding the election of a Chair and Vice Chair for the Convention and Visitors Bureau Transition Board.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014
NAME & TITLE: Sylvia Soliz, CVB Director
DEPARTMENT: Convention & Visitors Bureau

ITEM

Update on College Road Show bookings and expense reports by Chad Hart with Inertia tours.

ITEM BACKGROUND

At the October 2013 Transition Board meeting, it was approved by board to allocate \$54,000.00 for this item.

BUDGET/FINANCIAL SUMMARY

\$27,000.00 from marketing and \$27,000.00 from special events, totally \$54,000.00

COMPREHENSIVE PLAN GOAL

Increase Hotel Occupancy Tax (HOT) during the entire month of March.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
AGENDA REQUEST FORM**

MEETING DATE: January 23, 2014
NAME & TITLE: Sylvia Soliz, CVB Director
DEPARTMENT: Convention & Visitors Bureau

ITEM

Discussion and Action regarding presentation by Machete of current library of South Padre Island Photography and Video Footage.

ITEM BACKGROUND

At the December 2013 Transition Board requested for Machete to provide an update of current media video footage and current of photography.

BUDGET/FINANCIAL SUMMARY

Pending decision by Transition Board.

COMPREHENSIVE PLAN GOAL

To determine the needs for updated print and video to complement our current marketing plans.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS