

**CITY OF SOUTH PADRE ISLAND  
ECONOMIC DEVELOPMENT CORPORATION  
NOTICE OF REGULAR MEETING**

**Note:** One or more members of the South Padre Island City Council may attend this meeting. If so, this statement satisfies the requirements of the Open Meetings Act

Notice is hereby given that the Economic Development Corporation Board of Directors of the City of South Padre Island, Texas, will hold its **Regular Meeting Tuesday, February 18th, 2014 at 8:30 a.m. at the Municipal Complex Joyce Adams Conference Room, 2<sup>nd</sup> floor, 4601 Padre Blvd.,** South Padre Island, Texas. Following is the agenda on which action may be taken:

1. **Call to order**
2. **Pledge of Allegiance**
3. **Public Comments and Announcements**  
*This is an opportunity for citizens to speak to the Board relating to agenda or non-agenda items. Speakers are required to give their name before addressing their concerns. (Note: State law will not permit the Board to discuss, debate, or consider items that are not on the agenda. Citizen comments may be referred to staff or may be placed on the agenda of a future Board meeting.*
4. **Presentation by Todd Breland with the Valley Business Report regarding business recruitment efforts through advertising to the Valley businesses**
5. **Discussion and action regarding approval of support for the economic benefit of building the world's tallest sand castle (Andy Hancock)**
6. **Discussion and action to approve the consent agenda:**
  - a. **Approve the Minutes from the Regular Meeting of January 21<sup>st</sup>, 2014**
  - b. **Financial Report-January 2014**
  - c. **Approve excused absence for Ben Levenson from the January 21<sup>st</sup>, 2014 Board Meeting**
7. **Activity update from the President and the Manager of the Birding and Nature Center**
8. **Discussion and action to approve the Financial Reports from the Birding and Nature Center**
9. **Discussion and action to approve a payment to the Birding and Nature Center of \$8,014.32 within the amount included in the EDC's 2013-14 Budget**
10. **EDC Executive Director's Activity Report**

11. Discussion and action regarding the Marketing Plan for the Business Recruitment Video
12. Discussion and action regarding updating the EDC website
13. Discussion and action regarding the March Board meeting whether to cancel or hold later in the month
14. Adjournment

We reserve the right to go into Executive Session regarding any of the items posted on this agenda, pursuant to Sections 551-071, Consultation with Attorney; 551.072, Deliberations about Real Property; 551.073, Deliberations about Gifts & Donations; 551-074, Personnel Matters; 551-076, Deliberations about Security Devices; and/or 551.086, Discuss (A) Commercial or Financial Information Received from a Business Prospect with which the Economic Development Corporation is Conducting Negotiations, or (B) Financial or Other Incentives to the Business Project.

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Directors of the City of South Padre Island Economic Development Corporation is a true and correct copy of said Notice and that I posted a true and correct copy of said notice on the bulletin board at City Hall by February 14th, 2014 at 5:00 p.m., which will remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

***Dated this the 14th day of February, 2014***

SEAL

  
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Darla Lapeyre, Secretary

*This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA-designated responsible party, at (956)761-1025.*