## NOTICE OF REGULAR MEETING THE CITY OF SOUTH PADRE ISLAND CONVENTION AND VISITORS TRANSITION BOARD JUNE 26, 2013

Notice is hereby given that the Convention and Visitor's Transition Board of the City of South Padre Island, Texas will hold a <u>Regular Meeting on Wednesday</u>, <u>June 26</u>, <u>2013 at 10:00a.m.</u>, in the <u>Municipal Building</u> **Jovce H. Adams Board Room**, 2<sup>nd</sup> Floor, 4601 Padre Boulevard, South Padre Island, Texas.

## **AGENDA**

- 1. Call to order.
- 2. Pledge of Allegiance.
- 3. Public announcements and comments: This is an opportunity for citizens to speak to the Convention and Visitors
  Transition Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors
  Transition Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the
  Transition Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to
  Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Transition Board
  meeting.)
- 4. Consent agenda.
  - A. Approval of minutes of May 22, 2013.
- 5. Review of monthly and year to date revenues, expenditures and financial statements. (Gimenez)
- 6. Discussion and action regarding the fiscal year 2013/14 marketing and events marketing budgets. (Patel)
- 7. Discussion and action regarding merging the Budget and Marketing committee's into a three member committee and one alternate. (Patel)
- 8. Discussion and action regarding RFP for a concert during Sand Castle Days event. (Pinkerton)
- 9. Discussion and action regarding RFP approval for design and maintenance of the CVB website. (Patel)
- 10. Discussion and action regarding scheduling a special meeting of the Convention and Visitors Transition Board to review RFP's and hire a company to design and maintain the sopadre website for the rest of the 2012/13 fiscal year and for the 2013/14 fiscal year. (Patel)
- 11. Update on the Memorial Day concerts held May 25<sup>th</sup> and May 26<sup>th</sup>, 2013 at the South Padre Island Convention Centre. (Donahue)
- 12. Discussion and action regarding hosting the 2014 Sunset on the Bay Summer kick-off concerts on Memorial Day weekend. (Soliz)
- 13. Presentation by Mr. French Smith from Roadway Productions for a Summer/Fall Concert Series. (Cantor)
- 14. Presentation by Machete Creative, LLC regarding current media buys. (Soliz)
- 15. Set new meeting date/agenda items for next meeting.
- 16. Adjourn.

Dated this, the	day of _	2013.
		CITY OF SOUTH PADRE ISLAND
		Dinora Garcia, CVB Administrative Assistant

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Transition Board is a true and correct copy of said Notice on the bulletin board at the

•	Padre Island, Texas on	_,2013 ate of said Meeting.	_and it remained so
	CITY OF SOUTH PADRE ISLAND	)	
	Dinora Garcia, CVB Administrative	Assistant	

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.