

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS ADVISORY BOARD
JULY 11, 2012

Notice is hereby given that the Convention and Visitors Advisory Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, July 11, 2012 at 2:00p.m.**, in the **Municipal Building Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard**, South Padre Island, Texas.

AGENDA

1. Call to order.
2. Pledge of Allegiance.
3. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts. (Atkins)
4. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. Speakers are required to address the CVA at the podium and give their name before addressing their concerns. (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
5. Consent agenda.
 - A. Approval of minutes for June 13, 2012.
6. Review of monthly and year to date revenues, expenditures and financial statements. (Free)
7. Discussion and action concerning 2012/2013 CVB budget.(Ekberg)
8. Discussion and action concerning terminal advertising in both airports, Valley International Airport and Brownsville South Padre Island International Airport.(Tate)
9. Discussion and action concerning new signature event for South Padre Island.(Ekberg)
10. Update on personnel changes.(Ekberg)
11. Set New Meeting date / agenda items for next meeting.
12. Adjourn.

Dated this, the 6th day of July 2012.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia
Dinora Garcia, CVB Administrative Assistant

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on July 6, 2012 at 1:30p.m. and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia
Dinora Garcia, CVB Administrative Assistant

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Steve Atkins

DEPARTMENT: The Atkins Group

ITEM

Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



Project: SPI CVB - CVA Meeting
Date: July 11th, 2012

Report

Media Overview and Update July – September

Online –

Specific Media Ad Network – Annual
TravelGuidesFree.com – Annual
TourTX.com – Annual
TexTraveler.com – Annual
TripAdvisor.com – Jan-Sept
VideoGlobeTrotter.com – Annual
SEM – Annual

Television –

Journey TV – SA, DFW, Austin, RGV;
All other US markets – added value
SA Cable: 8/13-8/26, 9/10-9/23

Outdoor –

Corpus- 2, San Antonio- 2 – Ongoing
Valley Mall – Ongoing

Mexico –

Isla del Padre Sur – Ads and Fiestas
Patrios 9/7 Insert
El Norte – Ads and Fiestas Patrios 9/7
Insert

Print –

TTIA See Texas First – Fall
Good Housekeeping, Redbook &
Women’s Day – Sept/Oct
AARP – August/Sept
Conde Nast Traveler, The New Yorkers,
Vanity Fair & Architectural Digest – July
Best of the Midwest – July/August
SA Magazine – Sept
TX Highways – Sept
Texas Monthly – Sept
SA Express News- July/Aug/Sept
TX Meetings & Events – Fall
TX State Travel Guide – Annual
Meeting Planning Guide – Annual
Plan Your Meetings – Annual
TSAE Membership Directory – Annual
TSAE Show Edition – Annual
TX Sports Facility Guide – Annual

THE ATKINS GROUP
SOUTH PADRE ISLAND PUBLIC RELATIONS TEAM
WORK DESCRIPTION/ EFFORT AND RESULTS

June 2012

RESEARCH & PLANNING

- Discussed with PR team the live from SPI broadcast opportunity with **Doug Pike, host of The Doug Pike Show on Houston's SportsTalk790** radio station.

PITCHES, NEWS RELEASES AND OTHER WRITTEN MATERIALS

- Self-published fall events on **TourTexas.com** and **TexasMonthly.com**.
- Notified calendars that Sand Castle Days was being rescheduled and we would send the new dates as soon as we have them.
- Drafted and distributed July 4th news release.
- Distributed 2012 fishing news release to Texas dailies sports and fishing contacts.
- Developed a pitch re: news about SPI on Cleanest Beaches list.

FAMS

- Followed up with Jenny Jenks of **Aeromexico** on opportunity to host a fam tour for Mexican to promote Aeromexico travel packages to SPI. With short lead time and the island heading into high season, plans for an early summer fam were put on hold. TAG will revisit the idea with Jenks later this summer to review prospects for late summer/fall fam.

MEDIA CONTACTS

- Conducted initial discussions of fam visit for Austin-based freelance writer **Melissa Gaskill**, who writes for **Scuba Diving** and **Sport Diver** magazines, among many other publications. Gaskill is interested in covering Wounded Warrior diving excursions hosted by American Diving on South Padre Island. Looking at possible visit during 2012 SPI Dive Week. Investigating opportunities and timelines for this.
- Provided hi-res SPI wedding photos to **Yvonne Fang, U.S. State Tourism Promotion in China**, for use in the Chinese wedding tour.
- Provided information and contacts to **Helen Anders, travel editor, Austin American-Statesman**, for an article on Winter Texans.
- Provided hi-res sea turtle photos to **Helen Anders, travel editor, Austin American-Statesman**, for a column on the nesting sea turtles she recently witnessed on the Island.

- Provided event information and a high-res photo to **Helen Anders, travel editor, Austin American-Statesman**, for an item on SPI's July 4 Fireworks display, which ran in the June 23 issue of the newspaper.
- Followed up with **Laurette Veres, editor, H Magazine**, on SPI feature coming out soon. She is sending us a hard copy of the magazine.
- Provided **Jennie Nunn, Smart Meetings Magazine**, "SPI Fast Facts," "SPI Backgrounder" and the "What's New on South Padre Island" news release. Worked with Jayme on a quote from Lacey on the advantages of holding a meeting on South Padre Island.
- Followed up with **freelance writer Lisa Truesdale**, about a possible future Fam visit to the Island. Lisa is pitching an article on SPI to **AAA Encompass**, based in Colorado.
- Followed up with **freelance writer Rosalind Cummings-Yeates**, about a possible future Fam visit to the Island. Rosaline is a prolific travel writer, having written articles for **Woman's Day, the Chicago Sun-Times, Hemispheres Magazine and Pathfinders Magazine**.
- **Tracy Lehman, travel editor, San Antonio Express-News**, is visiting Rancho Viejo in early July and wants to plan some day trips to South Padre. She requested information on new and different activities and good restaurants to try. We provided her with the "What's New on South Padre Island" and "2012 Summer Fun on South Padre Island" news releases, along with a list of recommended restaurants.
- Sent pitch on South Padre's Cleanest Beach Designation to key South and Central Texas media including **San Antonio Express-News, WOAI and TPR** and **Helen Anders** of the **Austin American-Statesman**.
- Contacted **Valerie Fischel**, photo editor at **Parenting.com** (the online version of Parenting magazine). Fischel requested a photo from the online photo library and TAG followed up on her request to offer further assistance.

CLIPS & HITS

Spirit of the West, "Texas: The Lone Star State," May/June 2012. Article in German magazine features a 1-page overview of South Padre Island with color photos. (link not available)

Jim Foster Outdoors.com, "The Fishing is Great," by Jim Foster, 4-24-12. Blog entry about fishing on South Padre Island. <http://fosteroutdoors.blogspot.com/search?q=the+fishing+is+great>

San Antonio Express-News, June 28. "Beaches on Texas coast cleaner, thanks to the drought." http://www.mysanantonio.com/living_green_sa/article/Beaches-on-Texas-coast-cleaner-thanks-to-the-3671969.php

Sailing Scuttlebutt, June 28. "Video of the Week (Great Texas 300 catamaran race)" http://www.sailingscuttlebutt.com/archived_Detail.asp?key=4978

Fort Worth Star-Telegram, June 28. "2011 saw drop in Texas beach health advisories." <http://www.star-telegram.com/2012/06/28/4066536/2011-saw-drop-in-texas-beach-health.html>

Austin American-Statesman, June 28. "Texas Digest: Unhealthy beach days down in 2011."

<http://www.statesman.com/news/texas/texas-digest-pilot-pleads-not-guilty-in-disturbance-2406349.html>

Valley Morning Star, June 28. "Groups at odds over cleanliness of beaches."

<http://www.valleymorningstar.com/news/-100509--.html>

Travel Industry Today, June 28. "Stampede is 100 years old."

http://www.travelindustrytoday.com/web/index.php?option=com_k2&view=item&id=14332:stampede-is-100-years-old-texas-tourism-helps-calgary-celebrate&Itemid=64

WBAP Fort Worth News Radio 820 AM, June 28. "2011 saw drop in Texas beach health advisories."

<http://www.wbap.com/Article.asp?id=2484255>

About.com, June 28. "July vacation activities in Texas."

<http://gotexas.about.com/od/seasonalactivities/a/July-Vacation-Activities-In-Texas.htm>

Fox 8 TV (New Orleans), June 28. "Louisiana Beaches rank last with the most contamination."

<http://www.fox8live.com/story/18906500/louisiana-beaches-rank-last-with-the-most-contamination>

infoZine, June 28. "Testing the waters: a guide to water quality at vacation beaches."

<http://www.infozine.com/news/stories/op/storiesView/sid/52344/>

Tri County Leader (Tyler), June 28. "Sand sculpting part of Lake Fest Saturday."

http://www.tricountyleader.com/news/2012-06-28/Inside/Sand_sculpting_part_of_LakeFest_Saturday.html

Water Environment Federation, June 28. "Industry News: Texas beaches aided by drought."

http://www.wef.org/about/StoryPage.aspx?story_id=174252378

WFMZ-TV 69 News (Allentown, PA), June 28. "America's cleanest (and dirtiest!) beaches."

<http://www.wfmz.com/lifestyle/healtheducation/America-s-cleanest-and-dirtiest-beaches/-/121490/15322864/-/bk319bz/-/index.html>

KATC.com (Acadiana, La.), June 28. "Clean bill of health: is your beach safe to swim at?"

<http://www.katc.com/news/clean-bill-of-health-is-your-beach-safe-to-swim-at/>

KVEO News Center 23, June 28. "County officials reopen beaches."

<http://www.kveo.com/news/county-officials-reopen-beaches>

KGBT-TV Channel 4, June 28. "TCU Hoops comes to South Padre Island as Big 12 Team."

<http://www.valleycentral.com/sports/story.aspx?id=770598>

WTSP-TV (Tampa Bay, Fla.), June 27. "Could your favorite beach make you sick?"

<http://www.wtsp.com/news/national/article/261276/81/Could-your-favorite-beach-make-you-sick>

Valley Morning Star, June 26. "NWS in Brownsville issues high surf advisory."

<http://www.valleymorningstar.com/articles/-100485--.html>

Brownsville Herald, June 26. "Storm swells increase risks for beachgoers at SPI."
<http://www.brownsvilleherald.com/articles/storm-141851-texas-increase.html>

USA Today, June 26. "Could your favorite beach make you sick?"
<http://travel.usatoday.com/destinations/dispatches/post/2012/06/survey-clean-beaches-national-resources-defense-council/789540/1?csp=hf>

Tucson Citizen (Ariz.), June 26. "The USA's cleanest -- and dirtiest -- beaches."
<http://tucsoncitizen.com/usa-today-news/2012/06/26/the-usas-cleanest-and-dirtiest-beaches/>

TheMonitor.com, June 26. "Access to some beaches closed again."
<http://www.themonitor.com/news/high-61856-closed-access.html>

USA Today, June 26. "Travel Tips: Cheap Texas Weekend Getaways."
<http://traveltips.usatoday.com/cheap-texas-weekend-getaways-31334.html>

Kiii-TV (Corpus Christi), June 25. "Signs of ongoing war between North and South Padre Island."
<http://www.kiiitv.com/story/18876999/signs-of-ongoing-war-between-north-and-south-padre-island>

Brownsville Herald, June 24. "Laguna Atascosa refuge offers guided tours through remote areas."
<http://www.brownsvilleherald.com/articles/offers-141779-refuge-areas.html>

KVEO News Center 23, June 24. "Some Island beaches closed due to rip currents."
<http://www.kveo.com/news/some-island-beaches-closed-due-rip-currents>

Seacoast Online (Hampton Beach, NH), June 24. "Tough decision for sand sculpture voters."
<http://www.seacoastonline.com/articles/20120624-NEWS-206240331>

Union Leader (Hampton Beach, NH), June 24. "Hampton Beach Master Sand Sculpting Competition announces winners."
<http://www.unionleader.com/article/20120623/NEWHAMPSHIRE10/120629817/0/newhampshire11>

WMUR Manchester (NH), June 24. "Sand sculptures take form on Hampton Beach."
<http://www.wmur.com/news/nh-news/Sand-sculptures-take-form-on-Hampton-Beach/-/9857858/15221692/-/6duej5z/-/index.html>

Brownsville Herald, June 23. "Children learn to catch waves."
<http://www.brownsvilleherald.com/articles/padre-141745-south-catch.html>

Austin American-Statesman, June 23. "Travel Matters: July's travel calendar and more." TAG worked with Statesman Travel Editor Helen Anders to provide information and high-res images for this calendar item.
<http://www.statesman.com/life/travel/travel-matters-julys-travel-calendar-and-more-2403136.html>

Brownsville Herald, June 23. "Tropical storm Debby on the horizon?"
<http://www.brownsvilleherald.com/news/develop-141729-track-potential.html>

Valley Morning Star, June 22. "Beachgoers cautioned about rip tides, coastal flood advisory."
<http://www.valleymorningstar.com/news/coastal-100423-flood-advisory.html>

Valley Morning Star, June 22. "County to deploy lifeguards to parks."
<http://www.valleymorningstar.com/articles/padre-100427-parks-county.html>

Brownsville Herald, June 22. "Coastal flood advisory in effect."
<http://www.brownsvilleherald.com/articles/counties-141706-willacy-effect.html>

Brownsville Herald, June 22. "South Padre Island beach program gears up for summer, hires lifeguards."
<http://www.brownsvilleherald.com/articles/island-141711-padre-south.html>

TheMonitor.com, June 22. "Watch for high tides on SPI this weekend."
<http://www.themonitor.com/news/spi-61790-tides-brownsville.html>

Your Valley Voice, June 22. "County RMA supports second SPI causeway."
http://www.yourvalleyvoice.com/news/article_6f83e1a0-bca9-11e1-9e3a-001a4bcf887a.html

ValleyCentral.com, June 21. "Lifeguards on South Padre Island come with fee increase."
<http://www.valleycentral.com/news/story.aspx?id=768278>

San Antonio Express-News, June 21. "Women get hooked on fishing."
<http://blog.mysanantonio.com/racksnreels/2012/06/21/women-get-hooked-on-fishing/>

KGBT-TV Channel 4, June 21. "High tides shut down Beach Access 5 & 6 on South Padre Island."
<http://www.valleycentral.com/news/story.aspx?list=195023&id=768072>

Foster's Daily Democrat (NH/ME), June 21. "Hampton Beach master sand sculpting underway."
http://www.fosters.com/apps/pbcs.dll/article?AID=/20120621/GJENTERTAINMENT_01/706219942/-1/FOSENTERTAINMENT01

Valley Morning Star, June 20. "Free surfing lessons held for children at Isla Blanca Park."
<http://www.valleymorningstar.com/articles/south-100384-isla-surfing.html>

About.com, June 19. "Great Texas Coastal Birding Trail."
<http://gotexas.about.com/od/birding/a/Great-Texas-Coastal-Birding-Trail.htm>

Huffington Post, June 19. "5 Relaxing Spots in Texas."
http://www.huffingtonpost.com/oyster/relaxing-in-texas_b_1607171.html

Corpus Christi Caller-Times, June 17. "Record 200th Kemp's ridley turtle nest found on Texas coast."
<http://www.caller.com/news/2012/jun/17/record-200th-kemps-ridley-turtle-nest-found-texas/>

Galveston County Daily News, June 17. "Texan lighthouses a preservation of history."
<http://galvestondailynews.com/story/322266>

Corpus Christi Caller-Times, June 15. "Kemp's ridley nests found ties record of 199."
<http://www.caller.com/news/2012/jun/15/kemps-ridley-nests-found-ties-record-199/>

Austin American-Statesman, June 15. "Fabulous five: Fried shrimp."
<http://www.statesman.com/life/real/fabulous-five-fried-shrimp-2251843.html>

KGBT-TV Channel 4, June 15. "Make a splash this summer at Schlitterbahn."
<http://www.valleycentral.com/news/story.aspx?list=195034&id=765938>

ABCNews.com, June 14. "10 great places to cast a fly for Father's Day."
<http://abcnews.go.com/Travel/10-great-places-cast-fly-fathers-day/story?id=16572848>

KVEO News Center 23, June 14. "Red tide believed to be cause in dolphin deaths."
<http://www.kveo.com/news/red-tide-believed-be-cause-dolphins-deaths>

Austin360.com, June 13. "Follow Lady Bird Johnson across Texas."
http://www.austin360.com/blogs/content/shared-gen/blogs/austin/outandabout/entries/2012/06/13/follow_lady_bir.html

ValleyCentral.com, June 13. "Surfing on Sunrise."
<http://www.valleycentral.com/news/story.aspx?id=765043>

KGBT-TV Channel 4, June 13. "Nature Report: Pelican Recovery."
<http://www.valleycentral.com/news/story.aspx?id=765037>

Sail World, June 12. "Texas 200 Regatta -- a five day sailing adventure." <http://www.sail-world.com/cruising/canada/Texas-200-Regatta---a-five-day-sailing-adventure/98393>

Valley Morning Star, June 11. "35 mostly home-built boats sail into Port Mansfield."
<http://www.valleymorningstar.com/articles/mansfield-100225-port-built.html>

Brownsville Herald, June 11. "Sailboats in Texas 200 regatta arrive in Port Mansfield."
<http://www.brownsvilleherald.com/articles/mansfield-141287-port-regatta.html>

TheMonitor.com, June 11. "Texas 200 regatta sets sail."
<http://www.themonitor.com/news/regatta-61543-sail-sets.html>

KCEN-TV (Temple/Killeen/Waco), June 11. "Three Texas cities make list of most affordable U.S. vacation destinations."
<http://www.kcentv.com/story/18757999/three-texas-cities-make-list-of-most-affordable-us-vacation-destinations>

TheMonitor.com, June 10. "Safety officials stress swimming hazards."
<http://www.themonitor.com/news/safety-61521-stress-swimming.html>

Valley Morning Star, June 9. "Adults urged to watch children around water."
<http://www.valleymorningstar.com/news/watch-100200-drowning-water.html>

Brownville Herald, June 9. "Adult supervision critical to prevent drowning."
<http://www.brownsvilleherald.com/news/drowning-141205-says-aquatic.html>

Chron.com, June 5. "Visitors to South Padre Island for Island of Praise, Inc.'s Fourth Annual Fun in the Sun event book accommodations through Masterpiece Rentals."
<http://www.chron.com/business/press-releases/article/Visitors-to-South-Padre-Island-for-Island-of-3609804.php>

USA Today, June 5. "Travel Tips: How to camp on Texas beaches."
<http://traveltips.usatoday.com/camp-texas-beaches-5078.html>

ValleyCentral.com, June 3. "Second causeway expected to generate thousands of jobs."
<http://www.valleycentral.com/news/story.aspx?list=195746&id=761554>

Tyler Paper, June 3. "Piers, beaches and jetties offer fishing opportunities."
<http://www.tylerpaper.com/article/20120603/SPORTS0202/120609962/-1/SPORTS02>

Valley Morning Star, June 2. "Emmy swag bags have local flair."
<http://www.valleymorningstar.com/news/-100061--.html>

USA Today, June 2. "Travel Tips: South Padre Island Lodging."
<http://traveltips.usatoday.com/south-padre-island-lodging-36678.html>

Valley Morning Star, June 1. "Feds OK report on 2nd SPI bridge."
<http://www.valleymorningstar.com/articles/feds-100052-report-spi.html>

Brownsville Herald, June 1. "Public to weigh in on 2nd bridge."
<http://www.brownsvilleherald.com/articles/padre-140921-crossed-public.html>

News 4 WOAI (San Antonio), June 1. "New route to South Padre?"
http://www.woai.com/news/local/story/New-route-to-South-Padre/d5LVp0_a5k28Y6aFtkvkXQ.csp

KGBT-TV Channel 4, June 1. "Another hurdle cleared for second causeway to South Padre Island."
<http://www.valleycentral.com/news/story.aspx?list=195029&id=761077>

TheMonitor.com, June 1. "Second SPI causeway crosses new hurdle."
<http://www.themonitor.com/news/hurdle-61309-new-second.html>

KXAN.com (Austin), June 1. "Feds OK draft report for SPI access."
<http://www.kxan.com/dpp/news/texas/feds-ok-draft-report-for-spi-access>

KVEO News Center 23, June 1. "Brownsville/South Padre Island Airport releases mobile app."
<http://www.kveo.com/news/brownsvillesouth-padre-island-airport-release-mobile-app>

SOUTH PADRE INVITATIONAL

Brownsville Herald, June 21. "RGV News: Teams announced for SPI Invitational."
<http://www.brownsvilleherald.com/sports/includes-141670-announced-new.html>

Pantagraph.com (Bloomington, Ill.), June 19. "Northwestern, UAB, TCU joining ISU men in South Padre Invite."
http://www.pantagraph.com/sports/college/basketball/men/northwestern-uab-tcu-joining-isu-men-in-south-padre-invite/article_9c29644a-b9c6-11e1-b4f0-0019bb2963f4.html

AM 1230 FM 93.7 WJBC Radio (Bloomington, Ill), June 18. "Friedman: Great time to get involved in ISU athletics."
<http://wjbc.com/friedman-great-time-to-get-involved-in-isu-athletics/>

Pjstar.com (Peoria, Ill.), June 18. "Illinois tennis signs five-star recruit."

<http://www.pjstar.com/sports/college/x448222711/illinois-tennis-signs-five-star-recruit>

AM 1230 FM 93.7 WJBC Radio (Bloomington, Ill), June 18. "Redbird men's hoops to play in South Padre Island Invitational." <http://wjbc.com/redbird-mens-hoops-to-play-in-south-padre-island-invitational/>

ACCOUNT SERVICE

- Account service and maintenance: planning meetings, clip searches, reports for CVA marketing committee and board meetings, meetings and discussions with CVB and TAG SPI team, etc.



Web - sopadre.com - From Oct. – June we are up +25.11% over last year.

6/1 – 6/30

Total Visits: 89,778/LY: 88,035

Avg. Time: 4:39

Source: Referring 9.70%, Direct 8.28%, Search 82.02%

Countries: US, Mexico, Canada

States: TX, Cali, Oklahoma, Illinois, Pennsylvania, NY, Missouri, Louisiana, Colorado, New Mexico

Cities: Houston, SA, Dallas, Austin, McAllen, Brownsville, Ft. Worth, SPI, Mission, Arlington

5/1 – 5/31

Total Visits: 94,061/LY: 85,996

Avg. Time: 4:09

Source: Referring 11.37%, Direct 13.56%, Search 75.07%

Countries: US, Mexico, Canada

States: TX, Oklahoma, Cali, Louisiana, Illinois, Minnesota, Missouri, NY, New Mexico, Kansas

Cities: Houston, SA, Dallas, Austin, McAllen, Brownsville, Ft. Worth, SPI, Plano, Arlington

4/1 – 4/30

Total Visits: 85,162/LY: 60,857

Avg. Time: 3:47

Source: Referring 10.29%, Direct 15.83%, Search 73.88%

Countries: US, Mexico, Canada

States: TX, Oklahoma, Illinois, Cali, Louisiana, Minnesota, NY, Missouri, Colorado, Ohio

Cities: Houston, SA, Dallas, McAllen, Austin, Brownsville, Ft. Worth, Harlingen, Corpus Christi, El Paso

3/1 – 3/31

Total Visits: 110,802/LY: 76,540

Avg. Time: 3:16

Source: Referring 9.75%, Direct 13.98%, Search 76.28%

Countries: US, Mexico, Canada

States: TX, Illinois, Minnesota, Oklahoma, Cali, Ohio, Michigan, NY, Missouri, Kansas

Cities: Houston, SA, Dallas, Austin, McAllen, Brownsville, Ft. Worth, SPI, Harlingen, Killeen



2/1 – 2/29

Total Visits: 80,557/LY: 56,983

Avg. Time: 3:37

Source: Referring 9.17%, Direct 14.50%, Search 76.33%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Missouri, Ohio, Michigan, Cali, Oklahoma, Wisconsin, Colorado

Cities: Houston, Austin, SA, McAllen, Dallas, SPI, Ft. Worth, Ballinger, Brownsville, Arlington

1/1 – 1/31

Total Visits: 74,704/LY: 59,375

Avg. Time: 3:53

Source: Referring 8.47%, Direct 11.78%, Search 79.75%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Missouri, Oklahoma, Ohio, Michigan, California, Wisconsin, NY

Cities: Houston, McAllen, SA, Austin, Dallas, Ballinger, Ft. Worth, SPI, Brownsville, HRL

12/1 – 12/31

Total Visits: 39,378/LY: 33,225

Avg. Time: 3:33

Source: Referring 7.16%, Direct 9.84%, Search 83%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Cali, Missouri, Oklahoma, NY, Wisconsin, Colorado, Michigan

Cities: Houston, McAllen, Austin, Dallas, San Antonio, SPI, Ballinger, Brownsville, Harlingen, Ft. Worth

11/1 – 11/30

Total Visits: 36,410/LY: 28,983

Avg. Time: 3:16

Source: Referring 7.73%, Direct 8.97%, Search 83.30%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Iowa, Cali, NY, Missouri, Colorado, Wisconsin, Michigan

Cities: Houston, McAllen, Dallas, San Antonio, Austin, South Padre Island, Brownsville, Ballinger, Harlingen, Ft Worth



10/1 – 10/31

Total Visits: 37,826/LY: 28,556

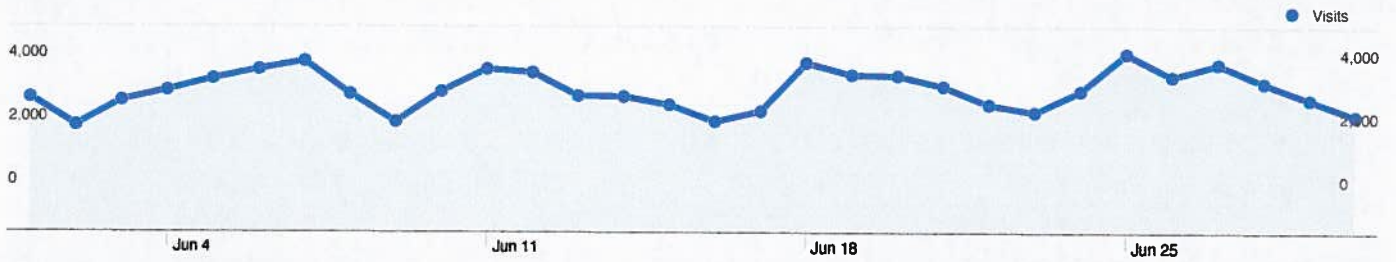
Avg. Time: 3:34

Source: Direct 8.73%, Referring 10.52%, Search 80.75%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Cali, NY, Colorado, Oklahoma, Ohio, Michigan, Missouri

Cities: McAllen, Houston, SA, Austin, Dallas, Brownsville, Ballinger, SPI, HRL, Ft. Worth



Site Usage

89,778 Visits

36.78% Bounce Rate

427,292 Pageviews

00:04:39 Avg. Time on Site

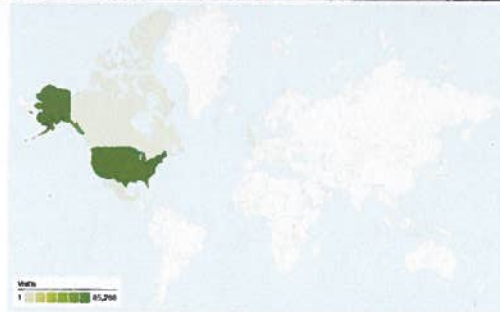
4.76 Pages/Visit

75.47% % New Visits

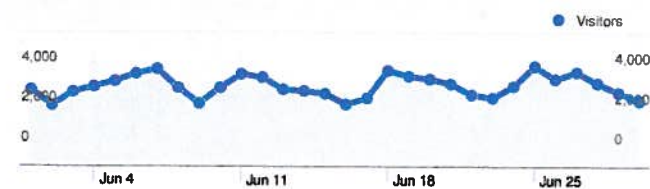
Content Overview

Pages	Pageviews	% Pageviews
/island/	77,256	18.08%
/attractions/	26,943	6.31%
/attractions/listing.php?cat=7	16,538	3.87%
/lodging/listing.php?cat=1	16,305	3.82%
/attractions/listing.php?cat=14	11,657	2.73%

Map Overlay

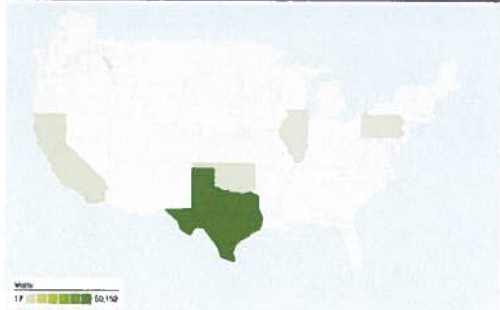


Visitors Overview

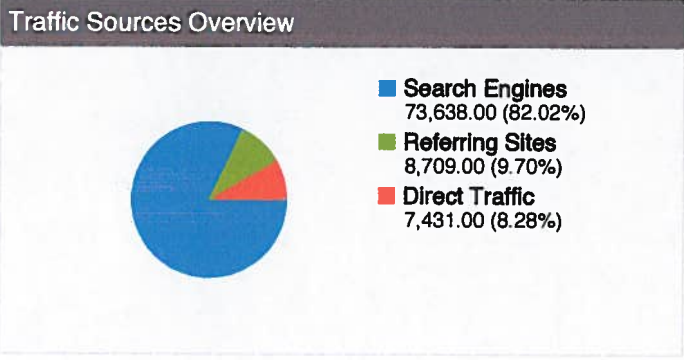
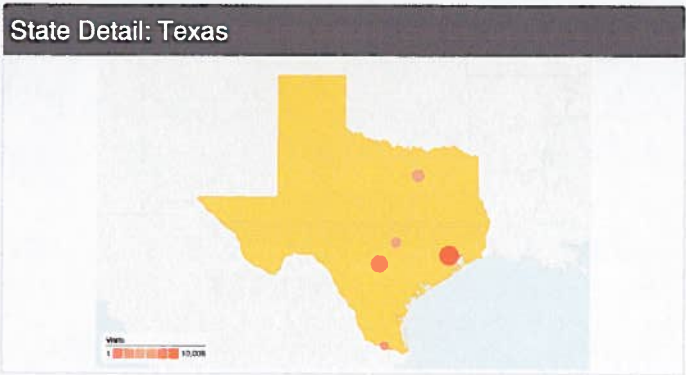


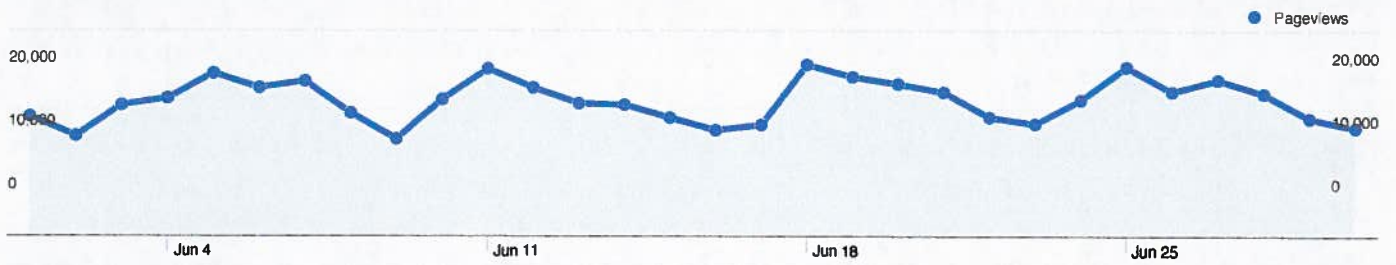
Visitors
72,495

Country/Territory Detail: United States




Referring Sites		
Source	Visits	% visits
roosterteeth.com	1,038	11.92%
clicks.pureleads.com	934	10.72%
facebook.com	858	9.85%
google.com	467	5.36%
myspi.org	458	5.26%





Pages on this site were viewed a total of 427,292 times

 **427,292** Pageviews

 **317,824** Unique Views

 **36.78%** Bounce Rate

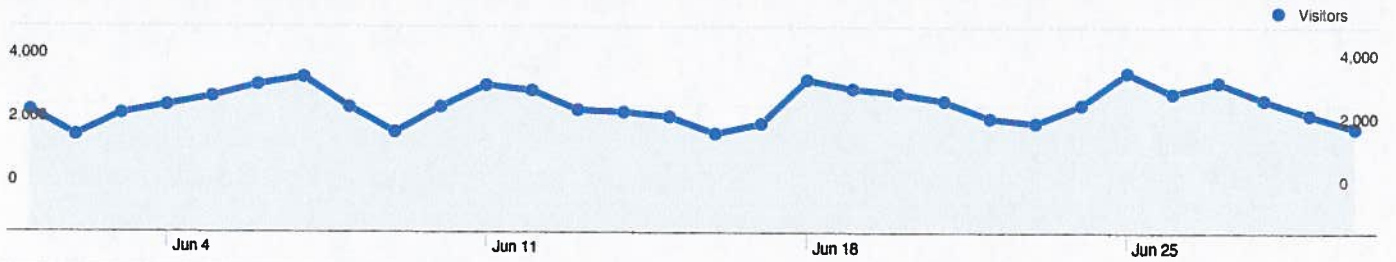
Top Content

Pages	Pageviews	% Pageviews
/island/	77,256	18.08%
/attractions/	26,943	6.31%
/attractions/listing.php?cat=7	16,538	3.87%
/lodging/listing.php?cat=1	16,305	3.82%
/attractions/listing.php?cat=14	11,657	2.73%

Visitors Overview

Jun 1, 2012 - Jun 30, 2012

Comparing to: Site



72,495 people visited this site

89,778 Visits

72,495 Absolute Unique Visitors

427,292 Pageviews

4.76 Average Pageviews

00:04:39 Time on Site

36.78% Bounce Rate

75.47% New Visits

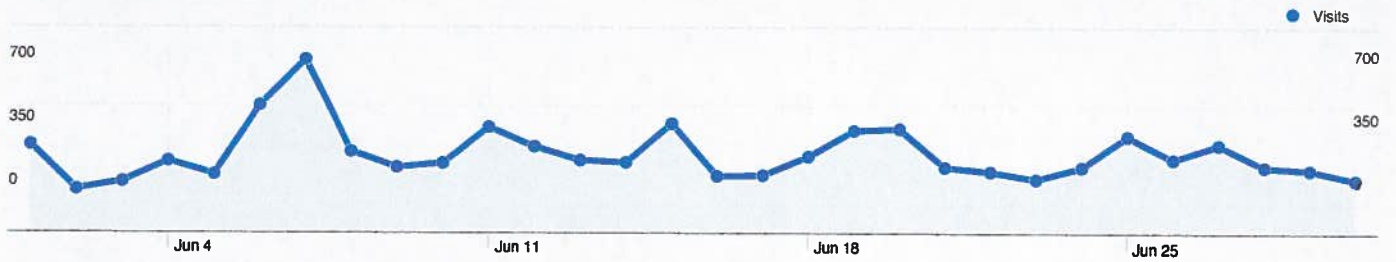
Technical Profile

Browser	Visits	% visits
Internet Explorer	38,712	43.12%
Safari	21,706	24.18%
Chrome	10,027	11.17%
Firefox	9,038	10.07%
Android Browser	8,216	9.15%

Referring Sites

Jun 1, 2012 - Jun 30, 2012

Comparing to: Site



Referring sites sent 8,709 visits via 626 sources

Site Usage

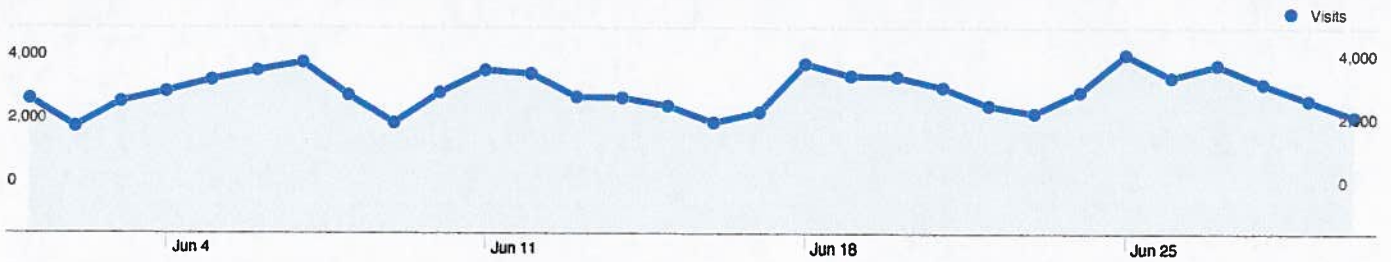
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
8,709 % of Site Total: 9.70%	3.36 Site Avg: 4.76 (-29.34%)	00:03:07 Site Avg: 00:04:39 (-33.00%)	81.72% Site Avg: 75.47% (8.28%)	54.47% Site Avg: 36.78% (48.11%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
roosterteeth.com	1,038	1.08	00:00:17	99.23%	93.35%
clicks.pureleads.com	934	1.73	00:00:44	98.50%	78.80%
facebook.com	858	3.98	00:03:52	79.25%	44.41%
google.com	467	3.22	00:02:57	85.87%	44.97%
myspi.org	458	5.73	00:06:06	67.69%	24.02%
m.facebook.com	401	2.10	00:01:39	80.30%	59.85%
sandcastledays.com	300	2.78	00:02:16	62.67%	60.00%
search.mywebsearch.com	231	5.27	00:06:10	84.85%	22.94%
flybrownsville.com	154	3.73	00:03:35	71.43%	41.56%
mysanantonio.com	130	2.87	00:02:47	86.92%	65.38%

1 - 10 of 626

Traffic Sources Overview

Jun 1, 2012 - Jun 30, 2012

Comparing to: Site



All traffic sources sent a total of 89,778 visits

8.28% Direct Traffic

9.70% Referring Sites

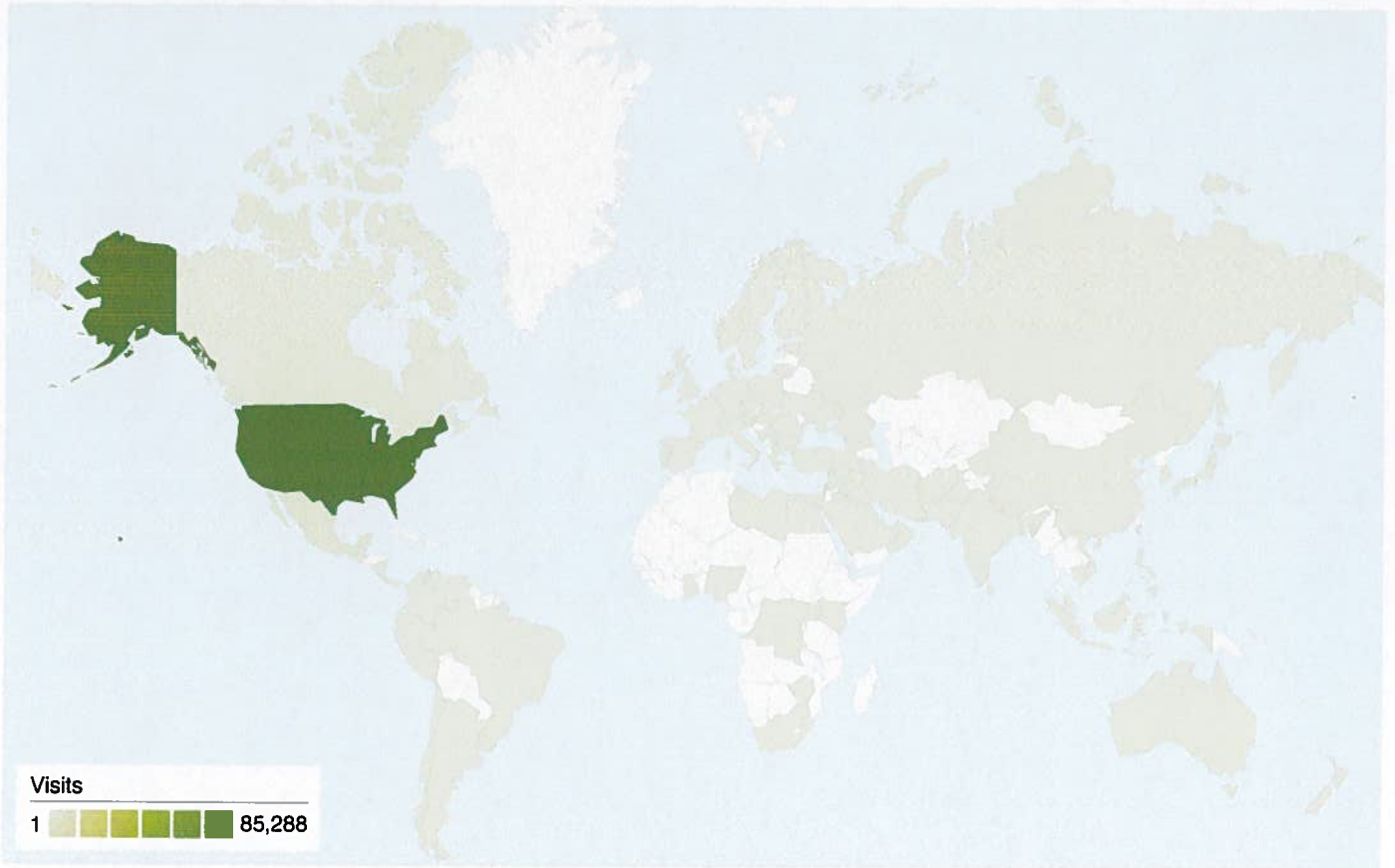
82.02% Search Engines



- Search Engines**
73,638.00 (82.02%)
- Referring Sites**
8,709.00 (9.70%)
- Direct Traffic**
7,431.00 (8.28%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	55,462	61.78%	south padre island	27,012	36.68%
yahoo (organic)	9,849	10.97%	(not provided)	7,995	10.86%
(direct) ((none))	7,431	8.28%	padre island	4,000	5.43%
bing (organic)	6,722	7.49%	south padre	2,768	3.76%
roosterteeth.com (referral)	1,038	1.16%	things to do in south padre	1,945	2.64%



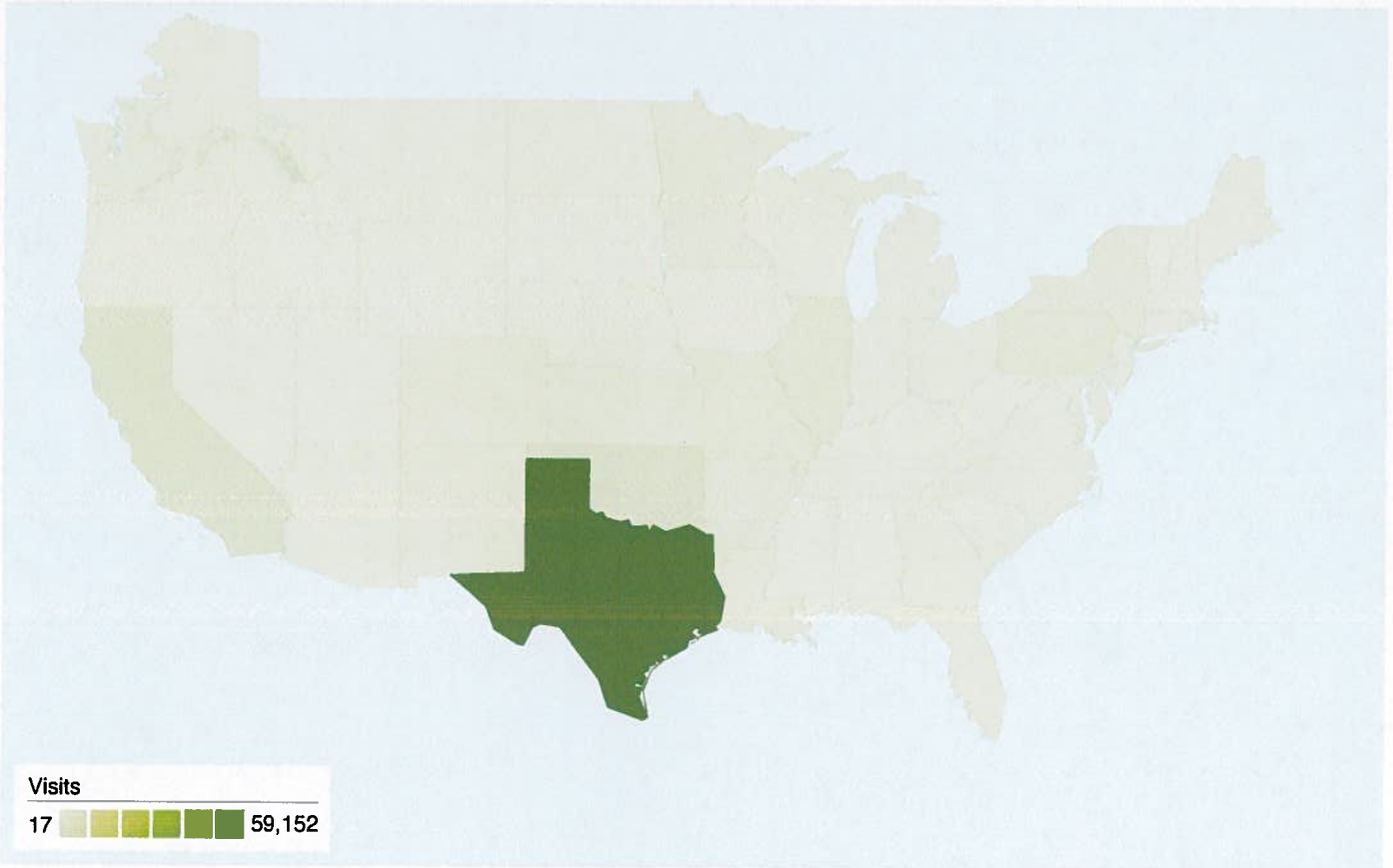
89,778 visits came from 101 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 89,778 % of Site Total: 100.00%	Pages/Visit 4.76 Site Avg: 4.76 (0.00%)	Avg. Time on Site 00:04:39 Site Avg: 00:04:39 (0.00%)	% New Visits 75.65% Site Avg: 75.47% (0.23%)	Bounce Rate 36.78% Site Avg: 36.78% (0.00%)	
United States	85,288	4.82	00:04:43	75.35%	36.01%
Mexico	1,983	4.84	00:04:56	74.89%	41.70%
Canada	898	2.91	00:02:08	87.19%	54.12%
United Kingdom	399	2.79	00:02:19	86.22%	63.16%
(not set)	165	3.05	00:03:30	83.64%	50.91%
Germany	117	3.38	00:02:25	76.07%	52.99%
Australia	96	1.95	00:01:07	94.79%	73.96%
France	73	3.15	00:03:11	67.12%	49.32%
India	58	2.05	00:01:27	84.48%	65.52%

Brazil	47	2.11	00:01:22	87.23%	65.96%
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1 - 10 of 101



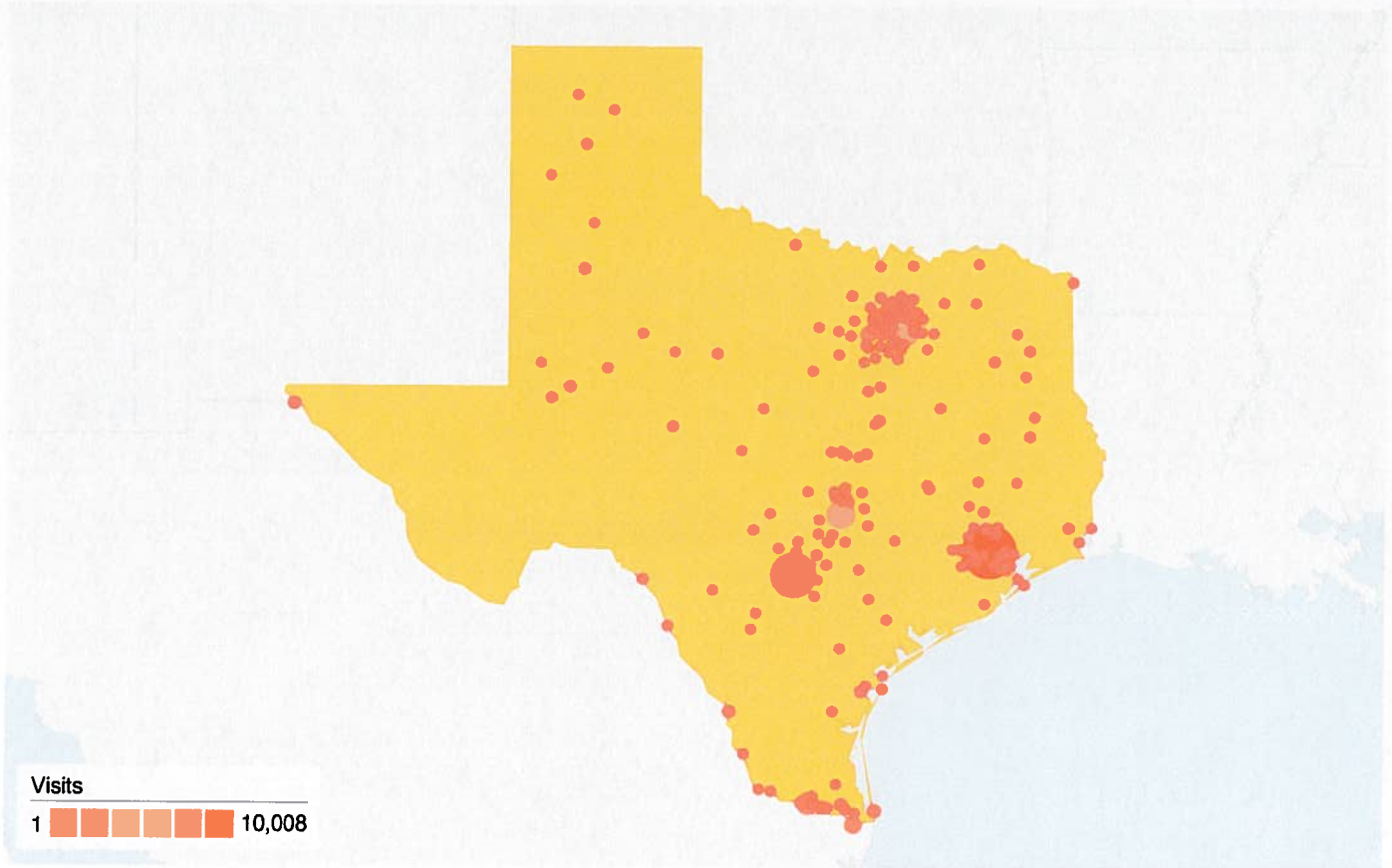
This country/territory sent 85,288 visits via 52 regions

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 85,288 % of Site Total: 95.00%	Pages/Visit 4.82 Site Avg: 4.76 (1.22%)	Avg. Time on Site 00:04:43 Site Avg: 00:04:39 (1.43%)	% New Visits 75.35% Site Avg: 75.47% (-0.16%)	Bounce Rate 36.01% Site Avg: 36.78% (-2.09%)	
Texas	59,152	5.10	00:05:05	73.40%	34.29%
California	2,752	3.57	00:03:24	79.94%	46.15%
Oklahoma	2,370	5.64	00:05:35	77.30%	27.55%
Illinois	1,637	4.32	00:04:08	80.64%	36.29%
Pennsylvania	1,611	3.31	00:02:43	75.92%	49.10%
New York	1,321	3.45	00:03:16	77.82%	46.18%
Missouri	1,272	4.95	00:04:45	76.89%	37.19%
Louisiana	1,212	4.23	00:03:58	80.94%	40.59%
Colorado	981	4.48	00:04:19	80.73%	33.94%

New Mexico	904	5.45	00:05:11	72.35%	28.65%
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1 - 10 of 52



This state sent 59,152 visits via 474 cities

Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 59,152 % of Site Total: 65.89%	Pages/Visit 5.10 Site Avg: 4.76 (7.21%)	Avg. Time on Site 00:05:05 Site Avg: 00:04:39 (9.65%)	% New Visits 73.40% Site Avg: 75.47% (-2.74%)	Bounce Rate 34.29% Site Avg: 36.78% (-6.76%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Houston	10,008	4.66	00:04:44	76.14%	35.69%
San Antonio	7,980	5.16	00:05:22	72.44%	35.11%
Dallas	5,575	4.48	00:04:43	73.45%	39.10%
Austin	3,966	5.11	00:04:52	73.83%	34.97%
Mcallen	2,608	4.52	00:04:05	71.32%	39.46%
Brownsville	1,478	4.09	00:03:38	65.29%	44.72%
Ft Worth	1,238	5.65	00:05:38	74.96%	30.61%
South Padre Island	725	4.09	00:06:07	47.86%	45.10%
Mission	691	4.94	00:04:20	70.19%	39.22%

Arlington	680	5.35	00:05:38	74.85%	30.59%
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1 - 10 of 474

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Dinora Garcia, Administrative Assistant to the CVB Director

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve minutes of the June 13, 2012 meeting

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



CONVENTION AND VISITORS AUTHORITY

**MEETING OF THE CONVENTION & VISITORS ADVISORY BOARD
MEETING MINUTES
JUNE 13, 2012**

I. CALL TO ORDER

A regular meeting of the Convention and Visitors Advisory Board of South Padre Island, Texas was held Wednesday, June 13, 2012 in the Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairperson Lynne Tate called the meeting to order at 2:00 p.m. A quorum was present: Bob Friedman, Pam Romer, Daniel Salazar, Rene Valdez, Joe Ricco, Jose Mulet and Michael Jones

Absent: Bryan Pinkerton

II. PLEDGE OF ALLEGIANCE

Chairperson Lynne Tate led the Pledge of Allegiance

III. PUBLIC ANNOUNCEMENTS AND COMMENTS

IV. DISCUSSION AND RECOMMENDATION CONCERNING ADVERTISING, INCLUDING RECENT AND PLANNED AD PLACEMENTS, WEB USAGE STATISTICS AND RECENT PUBLIC RELATIONS EFFORTS

Mr. Steve Atkins briefly discussed the details of their report concerning advertising, showing recent placements, internet statistics and the current public relations activity.

V. APPROVE CONSENT AGENDA

A. APPROVAL OF MINUTES FOR MAY 9, 2012

Mr. Mike Bigelow moved to approve the minutes, seconded by Mr. Rene Valdez. Motion passed unanimously.

VI. REVIEW OF MONTHLY AND YEAR TO DATE REVENUES, EXPENDITURES AND FINANCIAL STATEMENTS

Review and discussion held, no action taken

VII. PRESENTATION BY VALLEY INTERNATIONAL AIRPORT ON THE NEW NONSTOP FLIGHTS OF SOUTHWEST AIRLINES TO DALLAS

VIII. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING REQUEST FROM SPI BIKEFEST AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Ms. Pam Romer moved to approve the request from SPI Bikefest in the amount of \$15,000.00 to use for advertising, seconded by Mr. Mike Bigelow. Motion passed unanimously.

IX. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM BEACH-N-BIKER FEST AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Ms. Pam Romer moved to approve the request from Beach-N-Biker Fest in the amount of \$5,000.00, and approved use of the building, seconded by Mr. Bob Friedman. Motion died for lack of vote.

Ms. Pam Romer moved to approve the request from Beach-N-Biker Fest in the amount of \$7,500.00 and approved use of the building, seconded by Mr. Rene Valdez. Motion passed unanimously.

X. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM RUN THE JAILBREAK AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Mr. Mike Bigelow moved to approve the request from Run the Jailbreak in the amount of \$5,000.00 and approved use of the building to be determined, seconded by Ms. Pam Romer. Motion passed unanimously.

XI. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM KING OF THE CAUSEWAY AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Mr. Joe Ricco moved to approve the request from King of the Causeway in the amount of \$1,500.00, seconded by Mr. Bob Friedman. Motion passed unanimously.

XII. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM SPI KITEFEST AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Mr. Joe Ricco moved to approve the request from Kitefest in the amount of \$2,500.00 and approved use of the building to be determined, seconded by Mr. Daniel Salazar. Motion passed unanimously.

XIII. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM KITEBOARD ROUNDUP AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Mr. Joe Ricco moved to approve the request from Kiteboard Roundup in the amount of \$3,000.00 and to use the funds for Mr. Steve Atkins to place an ad in the World Kiteboarding Magazine, seconded by Mr. Daniel Salazar. Motion failed on a four to two vote with committee members Bob Friedman, Lynne Tate, Mike Bigelow and Rene Valdez against.

Ms. Lynne Tate moved to approve the request from Kiteboard Roundup in the amount of \$5,000.00, seconded by Mr. Mike Bigelow. Motion passed on a four to two vote with committee members Joe Ricco and Daniel Salazar against.

XIV. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM LKT AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Mr. Rene Valdez moved to fund LKT with in-kind (No rental fee for the building), seconded by Mr. Mike Bigelow. Motion passed on a four to two vote with committee members Daniel Salazar and Pam Romer against.

Ms. Lynn Tate moved to approve the request from LKT in the amount of \$2,000.00 and approved use of the building, seconded by Mr. Mike Bigelow. Motion passed on a five to one vote with committee member Joe Ricco against.

XV. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM TIFT AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Ms. Pam Romer moved to approve the request from TIFT in the amount of \$12,500.00, seconded by Mr. Daniel Salazar. Motion passed unanimously.

XVI. DISCUSSION AND ACTION REGARDING CONSIDERATION FOR FUNDING FROM SAND CRAB NIGHT RUN AS IT PERTAINS TO 2012/2013 EVENTS MARKETING BUDGET

Ms. Pam Romer moved to approve the request from Sand Crab Night in the amount of \$4,000.00, seconded by Mr. Mike Bigelow. Motion passed unanimously.

XVII. DISCUSSION AND ACTION CONCERNING TEXAS APPROACH TRAVEL SHOWS

Ms. Lynne Tate moved to continue with the Texas Approach Shows, seconded by Ms. Pam Romer. Motion passed unanimously.

XVIII. UPDATE, DISCUSSION AND ACTION CONCERNING SAND CASTLE DAYS

Council woman Courtney Hayden mentioned that this item was being discussed at the next City Council meeting.

XIX. SET NEW MEETING DATE/AGENDA ITEMS FOR NEXT MEETING

Next scheduled meeting will be July 11, 2012, at 2:00p.m.

XX. ADJOURN

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Beth Free, Chief Financial Officer

DEPARTMENT: Finance

ITEM

Review of monthly and year to date revenues, expenditures and financial statements.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



Memo

To: Convention & Visitors Authority Board
From: Beth Free, CFO
City of South Padre Island
CC: Joni Clarke, Lacey Ekberg
Date: July 5, 2012
Re: Convention Center Financial Statements

The financial statements for the Convention and Visitors Bureau are attached. The financial statements include the Balance Sheets as of June 30, 2012 and 2011 respectively as well as the Operating Statement for the nine months then ended for both 2012 and 2011. The summary statements include budgetary information compared to the actual amounts expended. The statements are in summary form with the income and expenditure detailed line items attached. The detail listing is solely for the June activity. The summary statements and line item detail reports include expenditures as well as encumbrances. An encumbrance is a purchase order or contract and represents a commitment by the CVB to acquire goods or services which have not been provided or for which an invoice has not been processed as of the statement date. Those line items that exceed the authorized levels of expenditure have the amounts bracketed in the column labeled "Unencumbered Balance".

Please contact me at 956-761-3049 at your earliest convenience should you have any questions.

"A Certified Retirement Community"

4601 Padre Boulevard • South Padre Island, Texas 78597 • 956.761.6456 • Fax 956.761.3892

Hotel/Motel - Conv. Centre Funds
 June 30, 2012
 Issue date: 7/5/2012

**City of South Padre Island
 Convention & Visitor's Bureau
 Balance Sheet
 June 30, 2012/2011**

Assets	Hotel/Motel Fund		Conv. Centre Fund		Total	
	June 30, 2012	June 30, 2011	June 30, 2012	June 30, 2011	June 30, 2012	June 30, 2011
Cash and cash equivalents	\$0.00	\$37,524.01	\$1,099,844.81	\$349,974.12	\$1,099,844.81	\$387,498.13
Receivables	\$7,945.13	\$8,094.37	\$101.08	\$1,021.23	\$8,046.21	\$9,115.60
Due from Hotel/Motel Fund	\$0.00	\$0.00	\$583,668.23	\$1,013,409.36	\$583,668.23	\$1,013,409.36
Due from other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Prepaid Items	\$9,195.25	\$0.00	\$25,524.75	\$0.00	\$34,720.00	\$0.00
Total Assets	\$17,140.38	\$45,618.38	\$1,709,138.87	\$1,364,404.71	\$1,726,279.25	\$1,410,023.09
Liabilities and Fund Balances						
Accounts Payable	\$41.79	\$65.81	\$6.46	\$146.37	\$48.25	\$212.18
Due to General Fund	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Due to Convention Center Fund	\$583,668.23	\$1,013,409.36	\$0.00	\$0.00	\$583,668.23	\$1,013,409.36
Due to other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Reserved for Encumbrances	\$399,202.51	\$305,214.15	\$26,462.10	\$26,522.72	\$425,664.61	\$331,736.87
Other liabilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Deferred Revenue	\$0.00	\$0.00	\$36,362.50	\$20,149.00	\$36,362.50	\$20,149.00
Total Liabilities	\$982,912.53	\$1,318,689.32	\$62,831.06	\$46,818.09	\$1,045,743.59	\$1,365,507.41
Fund Balance	(\$965,772.15)	(\$1,273,070.94)	\$1,646,307.81	\$1,317,586.62	\$680,535.66	\$44,515.68
Total Liabilities and Fund Balance	\$17,140.38	\$45,618.38	\$1,709,138.87	\$1,364,404.71	\$1,726,279.25	\$1,410,023.09

Hotel/Motel - Conv. Centre Funds
 June 30, 2012
 Issue date: 7/5/2012

City of South Padre Island
Convention & Visitor's Bureau
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES
For the nine months ending June 30, 2012/2011

	2012		2011	2012			2011		2012	2011
	Budget	Actual	Actual	Budget	Actual	Actual	Budget	Actual		
	Hotel/Motel Fund			Convention Centre Fund			Total			
REVENUES										
Nonproperty taxes	\$3,774,540.00	\$1,611,395.58	\$1,576,907.13	\$1,898,460.00	\$808,752.18	\$739,979.96	\$5,673,000.00	\$2,420,147.76	\$2,316,887.09	
Fees and Services	\$16,000.00	\$15,295.62	\$15,246.45	\$201,000.00	\$129,449.82	\$183,965.08	\$217,000.00	\$144,745.44	\$199,211.53	
Ticket Sales and Event Fees	\$25,000.00	\$34,300.93	\$0.00	\$0.00	\$0.00	\$0.00	\$25,000.00	\$34,300.93	\$0.00	
Miscellaneous	\$0.00	\$354.99	\$3.38	\$10,000.00	\$5,289.26	\$13,254.48	\$10,000.00	\$5,644.25	\$13,257.86	
Other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Revenues	\$3,815,540.00	\$1,661,347.12	\$1,592,156.96	\$2,109,460.00	\$943,491.26	\$937,199.52	\$5,925,000.00	\$2,604,838.38	\$2,529,356.48	
Less other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Operating Revenues	\$3,815,540.00	\$1,661,347.12	\$1,592,156.96	\$2,109,460.00	\$943,491.26	\$937,199.52	\$5,925,000.00	\$2,604,838.38	\$2,529,356.48	
EXPENDITURES (Includes Encumbrances for Commitments Issued)										
Visitors Bureau	\$331,112.34	\$203,594.13	\$245,896.10	\$0.00	\$0.00	\$0.00	\$331,112.34	\$203,594.13	\$245,896.10	
Sales & Marketing	\$2,827,414.28	\$2,508,770.19	\$2,425,233.39	\$0.00	\$0.00	\$0.00	\$2,827,414.28	\$2,508,770.19	\$2,425,233.39	
Events Marketing	\$532,949.03	\$445,082.94	\$537,316.23	\$0.00	\$0.00	\$0.00	\$532,949.03	\$445,082.94	\$537,316.23	
Convention Centre	\$0.00	\$0.00	\$0.00	\$1,711,199.36	\$1,321,210.18	\$1,326,715.71	\$1,711,199.36	\$1,321,210.18	\$1,326,715.71	
Total Expenditures	\$3,691,475.65	\$3,157,447.26	\$3,208,445.72	\$1,711,199.36	\$1,321,210.18	\$1,326,715.71	\$5,402,675.01	\$4,478,657.44	\$4,535,161.43	
Less Other Adjustments :										
Debt service on 2002 Bonds (565-9470)	\$0.00	\$0.00	\$0.00	\$426,069.00	\$426,069.00	\$421,993.50	\$426,069.00	\$426,069.00	\$421,993.50	
Cost of Issuance New Bonds (565-0535)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Debt Related Expenditures	\$0.00	\$0.00	\$0.00	\$426,069.00	\$426,069.00	\$421,993.50	\$426,069.00	\$426,069.00	\$421,993.50	
Expenditures net of Debt related Costs	\$3,691,475.65	\$3,157,447.26	\$3,208,445.72	\$1,285,130.36	\$895,141.18	\$904,722.21	\$4,976,606.01	\$4,052,588.44	\$4,113,167.93	
Excess (Deficiency) of Revenues Over (Under) Expenditures	\$124,064.35	(\$1,496,100.14)	(\$1,616,288.76)	\$398,260.64	(\$377,718.92)	(\$389,516.19)	\$522,324.99	(\$1,873,819.06)	(\$2,005,804.95)	
Fund balance - beginning	\$530,327.99	\$530,327.99	\$343,217.82	\$2,024,026.73	\$2,024,026.73	\$1,707,102.81	\$2,554,354.72	\$2,554,354.72	\$2,050,320.63	
Fund balance - ending	\$654,392.34	(\$965,772.15)	(\$1,273,070.94)	\$2,422,287.37	\$1,646,307.81	\$1,317,586.62	\$3,076,679.71	\$680,535.66	\$44,515.68	

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0010 SUPERVISION
 BEGINNING BALANCE 0.00

590-0010-01 EXEMPT
 BEGINNING BALANCE 32,525.44

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 1,660.24 34,185.68
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 1,660.24 35,845.92
 ===== JUNE ACTIVITY DB: 3,320.48 CR: 0.00 3,320.48

590-0010-02 NON EXEMPT
 BEGINNING BALANCE 23,597.86

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 1,583.19 25,181.05
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 1,033.60 26,214.65
 ===== JUNE ACTIVITY DB: 2,616.79 CR: 0.00 2,616.79

590-0020 CLERICAL
 BEGINNING BALANCE 0.00

590-0030 LABOR
 BEGINNING BALANCE 0.00

590-0040 TEMPORARY EMPLOYEES
 BEGINNING BALANCE 17,205.01

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 1,728.46 18,933.47
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 1,755.79 20,689.26
 ===== JUNE ACTIVITY DB: 3,484.25 CR: 0.00 3,484.25

590-0060 OVERTIME
 BEGINNING BALANCE 3,286.81

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 199.29 3,486.10
 ===== JUNE ACTIVITY DB: 199.29 CR: 0.00 199.29

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

590-0070 MEDICARE
 BEGINNING BALANCE 1,928.32

6/07/12 6/07 B31865 MISC 04044 PAYROLL JE# 016243 161.88 2,090.20
 6/21/12 6/20 B31931 MISC 04059 PAYROLL JE# 016284 170.01 2,260.21
 ===== JUNE ACTIVITY DB: 331.89 CR: 0.00 331.89

590-0080 TMRS
 BEGINNING BALANCE 6,546.12

6/08/12 6/08 A81423 CHK: 124974 09086 MAY 2012 CITY CONTRIBUTI 020100 060802-1 695.71 7,241.83
 ===== JUNE ACTIVITY DB: 695.71 CR: 0.00 695.71

590-0081 GROUP INSURANCE
 BEGINNING BALANCE 5,121.29

6/07/12 6/07 A81287 CHK: 124906 09072 JUNE 2012 LTD, LIFE, AD& 006133 51412 56.20 5,177.49
 6/27/12 6/27 A82175 CHK: 125050 09151 JULY 2012 LTD, LIFE, AD 006133 61912 56.20 5,233.69
 6/28/12 6/28 A82179 CHK: 125064 09153 JULY 2012 MEDICAL PREMIU 020057 62812 1,036.82 6,270.51
 6/29/12 6/28 B31954 Misc 062912 04064 BLUE CROSS JULY 2012 JE# 016294 53.10 6,323.61
 ===== JUNE ACTIVITY DB: 1,202.32 CR: 0.00 1,202.32

590-0083 WORKERS COMPENSATION
 BEGINNING BALANCE 248.57

590-0084 UNEMPLOYMENT TAX
 BEGINNING BALANCE 726.85

590-0085 LONGEVITY
 BEGINNING BALANCE 1,255.00

590-0090 MERIT ADJUSTMENTS
 BEGINNING BALANCE 0.00

590-0101 OFFICE SUPPLIES
 BEGINNING BALANCE 1,027.87

6/04/12 6/04 A81162 CHK: 999999 09053 BOTTLED WATER DEL VISITO 022000 243953 6.50 1,034.37

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/05/12	6/05	A81180	CHK: 999999	09058 BOTTLED WATER DEL VISITO	022000	252198		3.25	1,037.62
6/18/12	6/18	A81748	CHK: 000000	09113 JDA GMILL ORDE	015010	632		113.99	1,151.61
6/18/12	6/18	A81749	CHK: 000000	09113 MISC. H P INK CARTRIDGES	015010	633		79.97	1,231.58
			=====	JUNE ACTIVITY DB:	203.71	CR:	0.00	203.71	

590-0102 LOCAL MEETINGS
B E G I N N I N G B A L A N C E 87.32

6/18/12	6/18	A81742	CHK: 000000	09113 MEETING W/JOE TREVINO 5/	012059	7785		22.60	109.92
6/18/12	6/18	A81754	CHK: 000000	09113 2- PIZZAS FOR STAFF	13104	5		33.95	143.87
			=====	JUNE ACTIVITY DB:	56.55	CR:	0.00	56.55	

590-0103 VIDEO CASSETTES
B E G I N N I N G B A L A N C E 0.00

590-0104 FUELS & LUBRICANTS
B E G I N N I N G B A L A N C E 400.52

590-0107 BOOKS & PERIODICALS
B E G I N N I N G B A L A N C E 0.00

590-0108 POSTAGE
B E G I N N I N G B A L A N C E 33,345.21

6/05/12	6/05	A81179	CHK: 124936	09058 MISC. SHIPPING CHARGES	021095	0000648239212		185.53	33,530.74
6/13/12	6/13	A81482	CHK: 124953	09092 MISC. SHIPPING CHARGES	00612	1-065-48958		53.29	33,584.03
6/13/12	6/13	A81489	CHK: 124982	09092 MISC. SHIPPING CHARGES	021095	0000648239222		117.77	33,701.80
6/13/12	6/13	A81505	CHK: 124977	09093 VISITOR INFO REQ. FULFIL	020104	200		1,481.23	35,183.03
6/13/12	6/13	A81506	CHK: 124977	09093 POSTAL ACCOUNT FOR MAY 2	020104	201		3,735.03	38,918.06
6/18/12	6/18	A81752	CHK: 000000	09113 14-STAMPS	021110	52512		6.30	38,924.36
6/18/12	6/18	A81753	CHK: 000000	09113 MISC. MAILINGS	021110	53012		348.15	39,272.51
6/20/12	6/20	A81832	CHK: 125027	09118 MISC. SHIPPING CHARGES	021095	0000648239232		120.83	39,393.34
6/26/12	6/26	A82099	CHK: 125073	09140 MISC. SHIPPING CHARGES	021095	0000648239242		20.65	39,413.99
6/26/12	6/26	A82145	CHK: 125085	09145 OFFICE SYSTEMS 2000, INC 1		IN30891		185.00	39,598.99
			=====	JUNE ACTIVITY DB:	6,253.78	CR:	0.00	6,253.78	

590-0109 PHOTOGRAPHIC SUPPLIES
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0110	FLAGS									
		BEGINNING	BALANCE							75.00
590-0111	TIRES & TUBES									
		BEGINNING	BALANCE							29.50
590-0113	BATTERIES									
		BEGINNING	BALANCE							0.00
590-0114	MEDICAL SUPPLIES									
		BEGINNING	BALANCE							61.51
590-0115	LAMPS & GLOBES									
		BEGINNING	BALANCE							9.16
590-0116	AWARDS									
		BEGINNING	BALANCE							0.00
590-0117	SAFETY SUPPLIES									
		BEGINNING	BALANCE							0.00
590-0118	PRINTING									
		BEGINNING	BALANCE							0.00
590-0130	WEARING APPAREL									
		BEGINNING	BALANCE							0.00
590-0150	MINOR TOOLS & EQUIPMENT									
		BEGINNING	BALANCE							117.83
590-0160	LAUNDRY & JANITORIAL									
		BEGINNING	BALANCE							1,676.27
6/04/12	6/04 A81158	CHK: 999999	09053 FLOOR MATS - VISITORS CT	021102	8132039417			51.75		1,728.02
6/04/12	6/04 A81159	CHK: 999999	09053 FLOOR MATS WELCOME CTR	021102	8132043970			51.75		1,779.77
6/04/12	6/04 A81160	CHK: 999999	09053 FLOOR MATS WELCOME CENTER	021102	8132048498			39.70		1,819.47
6/04/12	6/04 A81161	CHK: 999999	09053 FLOOR MATS WELCOME CTR	021102	8132052973			39.70		1,859.17
6/26/12	6/26 A82144	CHK: 999999	09145 FLOOR MATS VISITORS CTR	021102	8132061785			39.70		1,898.87
	=====		JUNE ACTIVITY	DB:	222.60	CR:	0.00			222.60

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====

590-0180				INFORMATION TECHNOLOGY					
				BEGINNING BALANCE					0.00

590-0190				SOFTWARE					
				BEGINNING BALANCE					0.00

590-0210				COLLATERAL PIECES					
				BEGINNING BALANCE					0.00

590-0230				PROMOTION ITEMS					
				BEGINNING BALANCE					0.00

590-0401				FURNITURE/FIXTURES					
				BEGINNING BALANCE					0.00

590-0410				MACHINERY & EQUIPMENT					
				BEGINNING BALANCE					0.00

590-0411				BUILDINGS & STRUCTURES					
				BEGINNING BALANCE					7,822.49
6/04/12	6/04	A81145	CHK: 999999	09053 AIR FILTER SERVICE:VISIT	001210	0000057663		29.00	7,851.49
6/05/12	6/05	A81190	CHK: 124886	09060 5 TON CONDENSER FOR WELC	001088	27992		1,662.00	9,513.49
6/18/12	6/18	A81660	CHK: 000000	09107 WALLPAPER REMOVER, ETC	016110	F29762		16.56	9,530.05
6/18/12	6/18	A81662	CHK: 000000	09107 4-RED SHARPIE MARKERS	016110	F30488		5.16	9,535.21
6/18/12	6/18	A81663	CHK: 000000	09107 MSK TAPE, DROPCLOTH, VCT	016110	F31289		20.95	9,556.16
6/18/12	6/18	A81664	CHK: 000000	09107 PAINTERS CAULK, /MISC. H	016110	F31528		6.43	9,562.59
6/18/12	6/18	A81665	CHK: 000000	09107 PAINTERS CAULK,CONST. AD	016110	F31740		5.08	9,567.67
6/18/12	6/18	A81666	CHK: 000000	09107 GLASS/TILE DRILL BIT	016110	F31866		15.98	9,583.65
6/18/12	6/18	A81671	CHK: 000000	09107 MERCHANDISE RETURNED	019708	003168		6.98CR	9,576.67
6/18/12	6/18	A81672	CHK: 000000	09107 MISC. MATERIALS FOR VISI	019708	001391		12.43	9,589.10
6/18/12	6/18	A81673	CHK: 000000	09107 MATERIALS FOR VISITORS C	019708	001406		107.78	9,696.88
6/18/12	6/18	A81674	CHK: 000000	09107 MISC. MATERIALS FOR VISI	019708	003109		40.94	9,737.82
6/18/12	6/18	A81675	CHK: 000000	09107 MISC. MATERIALS-VISITORS	023100	263108		63.15	9,800.97
6/18/12	6/18	A81676	CHK: 000000	09107 MISC. OUTLET PLUGS/PLATE	023100	263900		36.42	9,837.39
6/18/12	6/18	A81678	CHK: 000000	09107 ROUGH CEDAR -VISITORS CT	023100	265289		17.30	9,854.69
6/18/12	6/18	A81679	CHK: 000000	09107 MISC. MATERIALS FOR VISI	023100	265290		25.70	9,880.39
6/18/12	6/18	A81694	CHK: 000000	09108 Q-TILE TRIM	012130	2357976505		49.80	9,930.19
6/18/12	6/18	A81695	CHK: 000000	09108 KERACAULK SANDED MOCHA	012130	S2669JM2		26.96	9,957.15
6/18/12	6/18	A81696	CHK: 000000	09108 Q-TILE TRIM, 3.5 GAL. MA	012130	S2669SG1		65.85	10,023.00
6/18/12	6/18	A81700	CHK: 000000	09108 2- EXT TUBE - RETURNED	016110	4224051		10.98CR	10,012.02
6/18/12	6/18	A81701	CHK: 000000	09108 MISC. HDW FOR VISITORS C	016110	F234271		2.28	10,014.30

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/18/12	6/18	A81702	CHK: 000000	09108 MASKING TAPE, HANDLE, ET	016110	F29176		53.34	10,067.64
6/18/12	6/18	A81704	CHK: 000000	09108 WALLPAPER STRIPPER, ETC	016110	F30051		23.75	10,091.39
6/18/12	6/18	A81705	CHK: 000000	09108 1-12" PLAS MITREEX	016110	F30612		10.99	10,102.38
6/18/12	6/18	A81707	CHK: 000000	09108 2-LOAD 22 CAL GREEN 100/	016110	F31057		15.98	10,118.36
6/18/12	6/18	A81708	CHK: 000000	09108 4 - SCRW DRY PHL CR 6X1"	016110	F31138		23.96	10,142.32
6/18/12	6/18	A81709	CHK: 000000	09108 PNTBRSH, 5 GAL. METAL BU	016110	F31415		16.98	10,159.30
6/18/12	6/18	A81710	CHK: 000000	09108 TOILET FLANGE RING, CRNR	016110	F31946		23.97	10,183.27
6/18/12	6/18	A81711	CHK: 000000	09108 RING MAX EXTENDER KIT,	016110	F31971		21.47	10,204.74
6/18/12	6/18	A81712	CHK: 000000	09108 2-EXT TUBE, PAINTBRUSH	016110	F31997		18.47	10,223.21
6/18/12	6/18	A81713	CHK: 000000	09108 PAINTER CAULK, WOOD FILL	016110	F32067		12.36	10,235.57
6/18/12	6/18	A81714	CHK: 000000	09108 1- EXT TUBE SJ -VISITOR	016110	F32068		4.99	10,240.56
6/18/12	6/18	A81719	CHK: 000000	09108 WHITE SEALANT	016110	F35153		6.49	10,247.05
6/18/12	6/18	A81721	CHK: 000000	09108 BOX EXTENDER RETURNED	019708	003167		6.95CR	10,240.10
6/18/12	6/18	A81722	CHK: 000000	09108 MISC. MATERIALS FOR VISI	019708	001352		68.38	10,308.48
6/18/12	6/18	A81723	CHK: 000000	09108 MISC. MATERIALS FOR VISI	019708	001372		27.44	10,335.92
6/18/12	6/18	A81724	CHK: 000000	09108 SAND, CEMENT, ETC- VISIT	019708	001385		69.19	10,405.11
6/18/12	6/18	A81725	CHK: 000000	09108 DRYWALL, LUMBER, ETC	019708	001387		450.65	10,855.76
6/18/12	6/18	A81727	CHK: 000000	09108 BLDG. MAT. FOR VISITORS	019708	001393		25.97	10,881.73
6/18/12	6/18	A81728	CHK: 000000	09108 BLDG MATERIALS FOR VISIT	019708	001395		104.34	10,986.07
6/18/12	6/18	A81729	CHK: 000000	09108 BLDG MAT. FOR VISITORS C	019708	001398		5.29	10,991.36
6/18/12	6/18	A81730	CHK: 000000	09108 BLDG MAT FOR VISITORS CE	019708	001400		2.99	10,994.35
6/18/12	6/18	A81732	CHK: 000000	09108 SHEETROCK FOR VISITOR CT	019708	002645		90.80	11,085.15
6/18/12	6/18	A81736	CHK: 000000	09108 50/PK DUST MASKS	023100	263110		8.99	11,094.14
6/18/12	6/18	A81738	CHK: 000000	09108 60#MORTAR MIX, SEALANT	023100	264419		28.78	11,122.92
6/18/12	6/18	A81743	CHK: 000000	09113 MERCHANDISE RETURN	012130	17023173		308.18CR	10,814.74
6/18/12	6/18	A81744	CHK: 000000	09113 TABLE, ROCKER, GLIDER, E	012130	10830		741.32	11,556.06
6/18/12	6/18	A81745	CHK: 000000	09113 10 GAL. PAINT. MISC. PAI	012130	14558		505.68	12,061.74
6/18/12	6/18	A81746	CHK: 000000	09113 PAINT, , ETC VISITORS	012130	85140		142.04	12,203.78
6/18/12	6/18	A81747	CHK: 000000	09113 36 - 2 X 4 GLOSS WHITE B	012130	85141		107.28	12,311.06
6/18/12	6/18	A81750	CHK: 000000	09113 MISC. FOR VISITORS CTR.	016110	52312		17.88	12,328.94
6/18/12	6/18	A81751	CHK: 000000	09113 MASKING TAPE	016110	F32510		15.98	12,344.92
6/26/12	6/26	A82140	CHK: 999999	09145 AIR FILTER SERVICE - VC	001210	0000058062		29.00	12,373.92
=====				JUNE ACTIVITY	DB:	4,884.52	CR:	333.09CR	4,551.43

590-0412

LANDSCAPE

B E G I N N I N G B A L A N C E

1,250.00

6/20/12	6/20	A81865	CHK: 125024	09122 LAWN CARE SERVICE WEL CT	020221	7338		250.00	1,500.00
6/20/12	6/20	A81867	CHK: 125024	09122 LAWN CARE SERVICE WEL CT	020221	7383		250.00	1,750.00
6/20/12	6/20	A81870	CHK: 125024	09122 LAWN CARE SERVICE WEL CT	020221	7400		250.00	2,000.00
=====				JUNE ACTIVITY	DB:	750.00	CR:	0.00	750.00

590-0415

SERVICE CONTRACTS

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

BEGINNING BALANCE 4,777.99

6/05/12	6/05	A81191	CHK: 124890	09060	LEASING MAILING MACHINE	001353	76916607		230.02	5,008.01
6/14/12	6/14	A81523	CHK: 124979	09094	BROADBAND INTERNET	020185	60812		251.32	5,259.33
6/20/12	6/20	A81821	CHK: 999999	09118	PESTCONTROL VISITORS CT	016174	40872		55.00	5,314.33
=====				JUNE ACTIVITY	DB:	536.34	CR:	0.00	536.34	

590-0418 PARKING LOTS
BEGINNING BALANCE 0.00

590-0420 MOTOR VEHICLES
BEGINNING BALANCE 70.70

590-0427 PLUMBING
BEGINNING BALANCE 0.00

590-0501 COMMUNICATIONS
BEGINNING BALANCE 5,534.64

6/06/12	6/04	P06366	PYEXP	00623	PAYROLL 6-6-12				100.00	5,634.64
6/13/12	6/13	A81488	CHK: 124973	09092	PHONE BILL DATED 6/03/12	019520	060312		1,654.75	7,289.39
6/25/12	6/25	A82061	CHK: 125044	09137	TELECOM SERV MAY 1-31,20	004089	12090596N		20.17	7,309.56
=====				JUNE ACTIVITY	DB:	1,774.92	CR:	0.00	1,774.92	

590-0510 RENTAL OF EQUIPMENT
BEGINNING BALANCE 2,480.05

6/04/12	6/04	A81164	CHK: 124937	09053	COPIER LEASE APRIL 2012	023906	061402798		431.29	2,911.34
6/13/12	6/13	A81509	CHK: 124983	09093	MAY 2012	023906	062142658		444.37	3,355.71
=====				JUNE ACTIVITY	DB:	875.66	CR:	0.00	875.66	

590-0511 AUTO ALLOWANCE
BEGINNING BALANCE 0.00

590-0513 TRAINING EXPENSE
BEGINNING BALANCE 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0520 INSURANCE
B E G I N N I N G B A L A N C E 8,055.15

6/26/12 6/26 A82138 CHK: 125068 09144 TWIA -COMMERCIAL 020123 61812 1,521.75 9,576.90
===== JUNE ACTIVITY DB: 1,521.75 CR: 0.00 1,521.75

590-0530 PROFESSIONAL SERVICES
B E G I N N I N G B A L A N C E 1,662.21

6/04/12 6/08 B31881 454903 04040 NPC MERCH PYMT PROC-CC FEE JE# 016255 46.59 1,708.80
6/13/12 6/19 B31920 Misc 060912 04053 AMEX SOUVENIR SALES-TCMA JE# 016273 0.59 1,709.39
6/25/12 6/25 B31942 Misc 061912 04060 SOUVENIR SALES-AMEX JE# 016286 0.79 1,710.18
===== JUNE ACTIVITY DB: 47.97 CR: 0.00 47.97

590-0540 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

590-0550 TRAVEL EXPENSE
B E G I N N I N G B A L A N C E 1,137.00

590-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 14.28

590-0558 DECORATIONS
B E G I N N I N G B A L A N C E 0.00

590-0580 ELECTRICITY
B E G I N N I N G B A L A N C E 7,485.07

590-0581 WATER, SEWER & GARBAGE
B E G I N N I N G B A L A N C E 1,079.34

6/13/12 6/13 A81448 CHK: 999999 09090 600 PADRE BLVD 012071 201206133951 32.23 1,111.57
6/13/12 6/13 A81449 CHK: 999999 09090 600 PADRE BLVD 012071 201206133952 34.25 1,145.82
===== JUNE ACTIVITY DB: 66.48 CR: 0.00 66.48

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0590 JANITORIAL SERVICES
B E G I N N I N G B A L A N C E 0.00

590-0598 LAND LEASE
B E G I N N I N G B A L A N C E 0.00

590-1001 BUILDINGS & STRUCTURES
B E G I N N I N G B A L A N C E 0.00

590-1004 MACHINERY & EQUIPMENT
B E G I N N I N G B A L A N C E 0.00

590-1007 MOTOR VEHICLES
B E G I N N I N G B A L A N C E 0.00

590-1011 INFORMATION TECHNOLOGY
B E G I N N I N G B A L A N C E 0.00

590-8141 EVENTS
B E G I N N I N G B A L A N C E 0.00

590-9472 INTERFUND TRANSFERS
B E G I N N I N G B A L A N C E 0.00

590-9999 MISC DEPT ADJ
B E G I N N I N G B A L A N C E 0.00

DEPT: 591 ** INVALID DEPT **

591-0108 POSTAGE
B E G I N N I N G B A L A N C E 0.00

591-0112 SIGNS
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 591 ** INVALID DEPT **

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

591-0533 MARKETING
B E G I N N I N G B A L A N C E 0.00

591-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 0.00

591-9477 TRANSPORTATION GRANT
B E G I N N I N G B A L A N C E 0.00

592 0533
B E G I N N I N G B A L A N C E 0.00

DEPT: 592 SALES & ADMINISTRATION

592-0010 SUPERVISION
B E G I N N I N G B A L A N C E 0.00

592-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 197,751.99

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 7,627.92 205,379.91
6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 7,627.92 213,007.83
===== JUNE ACTIVITY DB: 15,255.84 CR: 0.00 15,255.84

592-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 69,548.75

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 4,278.84 73,827.59
6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 4,282.46 78,110.05
===== JUNE ACTIVITY DB: 8,561.30 CR: 0.00 8,561.30

592-0020 CLERICAL
B E G I N N I N G B A L A N C E 0.00

592-0030 LABOR
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0040 TEMPORARY EMPLOYEES

B E G I N N I N G B A L A N C E

450.25

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 124.82 575.07
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 188.14 763.21
 ===== JUNE ACTIVITY DB: 312.96 CR: 0.00 312.96

592-0060 OVERTIME

B E G I N N I N G B A L A N C E

731.86

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 50.23 782.09
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 472.82 1,254.91
 ===== JUNE ACTIVITY DB: 523.05 CR: 0.00 523.05

592-0070 MEDICARE

B E G I N N I N G B A L A N C E

4,630.36

6/07/12 6/07 B31865 MISC 04044 PAYROLL JE# 016243 197.14 4,827.50
 6/21/12 6/20 B31931 MISC 04059 PAYROLL JE# 016284 222.27 5,049.77
 ===== JUNE ACTIVITY DB: 419.41 CR: 0.00 419.41

592-0080 TMRS

B E G I N N I N G B A L A N C E

38,642.06

6/08/12 6/08 A81423 CHK: 124974 09086 MAY 2012 CITY CONTRIBUTI 020100 060802-1 2,664.95 41,307.01
 ===== JUNE ACTIVITY DB: 2,664.95 CR: 0.00 2,664.95

592-0081 GROUP INSURANCE

B E G I N N I N G B A L A N C E

31,791.03

6/07/12 6/07 A81287 CHK: 124906 09072 JUNE 2012 LTD, LIFE, AD& 006133 51412 267.94 32,058.97
 6/27/12 6/27 A82175 CHK: 125050 09151 JULY 2012 LTD, LIFE, AD 006133 61912 255.86 32,314.83
 6/28/12 6/28 A82179 CHK: 125064 09153 JULY 2012 MEDICAL PREMIU 020057 62812 2,722.02 35,036.85
 6/29/12 6/28 B31954 Misc 062912 04064 BLUE CROSS JULY 2012 JE# 016294 212.40 35,249.25
 ===== JUNE ACTIVITY DB: 3,458.22 CR: 0.00 3,458.22

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0083 WORKERS COMPENSATION
B E G I N N I N G B A L A N C E 1,663.62

592-0084 UNEMPLOYMENT TAX
B E G I N N I N G B A L A N C E 2,208.23

592-0085 LONGEVITY
B E G I N N I N G B A L A N C E 5,392.00

592-0090 MERIT ADJUSTMENTS
B E G I N N I N G B A L A N C E 0.00

592-0095 SALES INCENTIVE
B E G I N N I N G B A L A N C E 15,220.13

6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 973.51 16,193.64
===== JUNE ACTIVITY DB: 973.51 CR: 0.00 973.51

592-0101 OFFICE SUPPLIES
B E G I N N I N G B A L A N C E 4,739.55

6/05/12 6/05 A81195 CHK: 124932 09060 1000 cards for Ekberg, S 020602 13053 98.00 4,837.55
6/08/12 6/08 A81419 CHK: 000000 09084 TELEPHONE 1 4884244 299.95 5,137.50
6/26/12 6/26 A82093 CHK: 125036 09140 10 BXS 20# COPY PAPER 001129 489761-0 369.90 5,527.40
6/26/12 6/26 A82142 CHK: 125099 09145 1,000 ENVELOPES 009142 1544 146.13 5,673.53
6/28/12 6/28 A82240 CHK: 125099 09159 TAX CHARGED ON ORG. INV. 009142 C-1544 11.13CR 5,662.40
===== JUNE ACTIVITY DB: 933.98 CR: 11.13CR 922.85

592-0102 LOCAL MEETINGS
B E G I N N I N G B A L A N C E 3,517.34

6/05/12 6/05 A81178 CHK: 124929 09058 MILEAGE REIMBURSEMENT 019253 51712 7.28 3,524.62
6/08/12 6/08 A81399 CHK: 000000 09082 HOSPITALITY INDUSTRY MEE 018046 820 105.73 3,630.35
6/09/12 6/08 A81403 CHK: 000000 09082 LUNCH MEETING 1 1770 27.40 3,657.75
6/08/12 6/08 A81404 CHK: 000000 09082 LUNCH MEETING 1 251543 39.88 3,697.63
6/08/12 6/08 A81410 CHK: 000000 09084 POST CON. EVENT: 5/06/12 002874 1391 170.58 3,868.21
6/08/12 6/08 A81411 CHK: 000000 09084 RGV SCHOOL BOARD MEMBERS 019104 391538/1 844.53 4,712.74
6/08/12 6/08 A81417 CHK: 000000 09084 LUNCH MTNG 1 2004 43.62 4,756.36
6/15/12 6/15 A81619 CHK: 000000 09102 FOOD & DRINKS MEET & GRE 002905 4500 383 121.41 4,877.77
===== JUNE ACTIVITY DB: 1,360.43 CR: 0.00 1,360.43

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	BALANCE=====

592-0103			VIDEO MEDIA						
			BEGINNING BALANCE						0.00

592-0104			FUELS & LUBRICANTS						
			BEGINNING BALANCE						599.57
6/05/12	6/05	A81206	CHK: 124910	09062 FUEL PURCHASED MAY 1-31, 006241 NP34566479				83.81	683.38
			===== JUNE ACTIVITY	DB: 83.81	CR: 0.00			83.81	

592-0107			BOOKS & PERIODICALS						
			BEGINNING BALANCE						264.00

592-0108			POSTAGE						
			BEGINNING BALANCE						227.87

592-0108-02			FREIGHT						
			BEGINNING BALANCE						0.00

592-0109			PHOTOGRAPHIC SUPPLIES						
			BEGINNING BALANCE						0.00

592-0110			FLAGS						
			BEGINNING BALANCE						0.00

592-0111			TIRES & TUBES						
			BEGINNING BALANCE						0.00

592-0113			BATTERIES						
			BEGINNING BALANCE						0.00

592-0115			LAMPS & GLOBES						
			BEGINNING BALANCE						0.00

592-0116			AWARDS						
			BEGINNING BALANCE						0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0118 PRINTING
B E G I N N I N G B A L A N C E 103.00

592-0130 WEARING APPAREL
B E G I N N I N G B A L A N C E 84.91

592-0150 MINOR TOOLS & EQUIPMENT
B E G I N N I N G B A L A N C E 24.97

6/05/12	6/05	A81205	CHK: 000000	09061	HP PRINTER	1	MSL-3185	437.69	462.66
6/15/12	6/15	A81629	CHK: 000000	09102	PADLOCK FOR STORAGE	016110	F33249	19.99	482.65
6/15/12	6/15	A81638	CHK: 000000	09102	FORD VAN	022184	032812	338.00	820.65
=====					JUNE ACTIVITY	DB:	795.68	CR:	0.00
								795.68	

592-0160 LAUNDRY & JANITORIAL
B E G I N N I N G B A L A N C E 0.00

592-0177 PURCHASES FOR RESALE
B E G I N N I N G B A L A N C E 0.00

592-0180 INFORMATION TECHNOLOGY
B E G I N N I N G B A L A N C E 0.00

592-0190 SOFTWARE
B E G I N N I N G B A L A N C E 0.00

592-0210 STOCK - COLLATERAL PIECES
B E G I N N I N G B A L A N C E 0.00

592-0220 STOCK - MAGAZINES
B E G I N N I N G B A L A N C E 0.00

592-0230 STOCK - PROMOTION ITEMS
B E G I N N I N G B A L A N C E 23,856.31

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-0240			STOCK - GROUP TOUR MANUAL							0.00
			BEGINNING BALANCE							

592-0250			STOCK - PR PUBLICATION							0.00
			BEGINNING BALANCE							

592-0260			STOCK - PR FOLDERS							0.00
			BEGINNING BALANCE							

592-0401			FURNITURE & FIXTURES							0.00
			BEGINNING BALANCE							

592-0410			MACHINERY & EQUIPMENT							0.00
			BEGINNING BALANCE							

592-0411			BUILDING & STRUCTURES							0.00
			BEGINNING BALANCE							

592-0412			LANDSCAPE							0.00
			BEGINNING BALANCE							

592-0415			SERVICE CONTRACTS							12,915.07
			BEGINNING BALANCE							
6/20/12	6/20	A81872	CHK: 125029	09122	SPICC COPIER		023906 062106617		1,287.40	14,202.47
			=====	JUNE ACTIVITY	DB:	1,287.40	CR:	0.00	1,287.40	

592-0418			PARKING LOTS							0.00
			BEGINNING BALANCE							

592-0420			MOTOR VEHICLES							0.00
			BEGINNING BALANCE							

592-0427			PLUMBING							0.00
			BEGINNING BALANCE							

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0501 COMMUNICATIONS

BEGINNING BALANCE 10,986.90

6/06/12	6/04	P06366	PYEXP	00623	PAYROLL 6-6-12			500.00	11,486.90
6/13/12	6/13	A81488	CHK: 124973	09092	PHONE BILL DATED 6/03/12	019520	060312	661.90	12,148.80
6/25/12	6/25	A82061	CHK: 125044	09137	TELECOM SERV MAY 1-31,20	004089	12090596N	5.27	12,154.07
6/26/12	6/26	A82098	CHK: 125062	09140	SPRINT BILL FOR MAY 17 -	019404	463528814-055	131.80	12,285.87
=====				JUNE ACTIVITY	DB:	1,298.97	CR:	0.00	1,298.97

592-0510 RENTAL OF EQUIPMENT

BEGINNING BALANCE 0.00

592-0511 AUTO ALLOWANCE

BEGINNING BALANCE 2,150.00

6/06/12	6/04	P06366	PYEXP	00623	PAYROLL 6-6-12			500.00	2,650.00
=====				JUNE ACTIVITY	DB:	500.00	CR:	0.00	500.00

592-0513 TRAINING EXPENSE

BEGINNING BALANCE 2,327.00

592-0520 INSURANCE

BEGINNING BALANCE 0.00

592-0529 CREDIT CARD SERVICE FEES

BEGINNING BALANCE 0.00

592-0530 PROFESSIONAL SERVICES

BEGINNING BALANCE 177,373.29

6/05/12	6/05	A81174	CHK: 999999	09058	PROFESSIONAL FEES FOR JU	008253	21449	3,125.00	180,498.29
6/25/12	6/25	A82079	CHK: 999999	09138	MONTHLY PUBLIC RELATIONS	001344	INV-1477	6,000.00	186,498.29
6/26/12	6/26	A82146	CHK: 999999	09146	ACCOUNT MANAGEMENT	001344	INV-1478	6,500.00	192,998.29
=====				JUNE ACTIVITY	DB:	15,625.00	CR:	0.00	15,625.00

592-0531 MEDIA PLACEMENT

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

BEGINNING BALANCE

894,960.73

6/14/12	6/14	A81524	CHK: 999999	09094	ADVERTISING TRAVEL INFOR	022003	612019		390.15	895,350.88
6/25/12	6/25	A82066	CHK: 125063	09137	YELLOW PAGE ADVERTISING	019510	61112		107.80	895,458.68
6/25/12	6/25	A82087	CHK: 125066	09138	2012 ADVERTISING TIFT	020064	948		800.00	896,258.68
6/26/12	6/26	A82165	CHK: 999999	09147	PLAN YOUR MEETINGS:	001344	INV-1485		10,600.00CR	885,658.68
6/26/12	6/26	A82147	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1479		5,352.94	891,011.62
6/26/12	6/26	A82148	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1480		2,800.00	893,811.62
6/26/12	6/26	A82149	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1481		1,676.51	895,488.13
6/26/12	6/26	A82150	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1482		17,415.00	912,903.13
6/26/12	6/26	A82151	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1483		1,430.00	914,333.13
6/26/12	6/26	A82152	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1484		22,049.00	936,382.13
6/26/12	6/26	A82153	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1486		3,267.99	939,650.12
6/26/12	6/26	A82154	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1487		5,000.00	944,650.12
6/26/12	6/26	A82155	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1488		3,000.00	947,650.12
6/26/12	6/26	A82156	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1489		4,166.67	951,816.79
6/26/12	6/26	A82157	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1490		470.59	952,287.38
6/26/12	6/26	A82158	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1491		7,010.00	959,297.38
6/26/12	6/26	A82159	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1492		6,250.00	965,547.38
6/26/12	6/26	A82160	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1493		10,588.24	976,135.62
6/26/12	6/26	A82161	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1494		17,850.00	993,985.62
6/26/12	6/26	A82162	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1497		11,000.00	1,004,985.62
6/26/12	6/26	A82163	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1498		3,805.88	1,008,791.50
6/26/12	6/26	A82164	CHK: 999999	09146	MEDIA PLACEMENT2011-12	001344	INV-1499		4,411.76	1,013,203.26
=====				JUNE ACTIVITY	DB:	128,842.53	CR:	10,600.00CR	119,242.53	

592-0532 HARLINGEN CO-OP ADV

BEGINNING BALANCE

0.00

592-0533 MARKETING

BEGINNING BALANCE

43,331.96

6/06/12	6/06	A81218	CHK: 124932	09065	1TH EDITION DINE & SHOP	020602	13054		1,250.00	44,581.96
6/08/12	6/08	A81401	CHK: 000000	09082	GIFT CERTIFICATE FOR HEB	019104	393465		25.00	44,606.96
6/08/12	6/08	A81415	CHK: 000000	09084	HAND SANITIZER & DRY ICE	023053	06364		15.75	44,622.71
6/08/12	6/08	A81416	CHK: 000000	09084	MISC. PARTY BAGS	023053	08429		14.00	44,636.71
6/13/12	6/13	A81497	CHK: 124943	09093	REPRESENTATION, E-MAIL M	001216	238010		70.53	44,707.24
6/20/12	6/20	A81814	CHK: 125012	09117	JULY - OCT 2012	013243	US30182		370.00	45,077.24
=====				JUNE ACTIVITY	DB:	1,745.28	CR:	0.00	1,745.28	

592-0534 AIRPORT SHUTTLE SERVICE

BEGINNING BALANCE

65,949.59

6/13/12	6/14	A81525	CHK: 999999	09094	SPI/VIA AIRPORT SHUTTLE	022158	SPI 25-12		667.96CR	65,281.63
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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/14/12	6/14	A81526	CHK: 999999	09094 SPI/VIA AIRPORT SHUTTLE	022158	SPI 26-12		7,371.69	72,653.32
6/26/12	6/26	A82136	CHK: 999999	09143 SPI/VIA AIRPORT SHUTTLE	022158	SPI#27-12		6,108.29	78,761.61
			=====	JUNE ACTIVITY DB:		13,479.98	CR: 667.96CR	12,812.02	

592-0535 FAMILIARIZATION TOUR
 B E G I N N I N G B A L A N C E 7,016.98

6/08/12	6/08	A81422	CHK: 000000	09084 LUNCH	1	77464/1		65.19	7,082.17
			=====	JUNE ACTIVITY DB:		65.19	CR: 0.00	65.19	

592-0537 PRODUCTION
 B E G I N N I N G B A L A N C E 123,503.83

592-0538 CONVENTION SERVICES
 B E G I N N I N G B A L A N C E 16,435.96

6/08/12	6/08	A81426	CHK: 000000	09087 DISPLAY RA	1	12-0684		323.10	16,759.06
			=====	JUNE ACTIVITY DB:		323.10	CR: 0.00	323.10	

592-0540 ADVERTISING
 B E G I N N I N G B A L A N C E 0.00

592-0545 NON-LOCAL MEETINGS
 B E G I N N I N G B A L A N C E 0.00

592-0550 TRAVEL EXPENSE
 B E G I N N I N G B A L A N C E 39,483.59

6/05/12	6/05	A81175	CHK: 999999	09058 MILEAGE/MISC. REIMBURSEM	012019	51812		736.57	40,220.16
6/08/12	6/08	A81398	CHK: 000000	09082 LUNCHEON REGISTRATION	013500	52512		125.00	40,345.16
6/08/12	6/08	A81402	CHK: 000000	09082 MONTANA MIKE'S STEAKHOUS	1	10045		92.56	40,437.72
6/08/12	6/08	A81405	CHK: 000000	09082 LUNCH MEETING	1	406427		60.21	40,497.93
6/08/12	6/08	A81406	CHK: 000000	09082 PARKING	1	51612		9.00	40,506.93
6/08/12	6/08	A81412	CHK: 000000	09084 AIRFARE: RT HARLGN -HOUS	019330	4W67BZ		301.10	40,808.03
6/08/12	6/08	A81413	CHK: 000000	09084 PENALTY FEE DUE TO CHANG	021096	51612		150.00	40,958.03
6/08/12	6/08	A81414	CHK: 000000	09084 RT AIRFARE HRLGN - NEW O	021096	F58T5Q		299.20	41,257.23
6/08/12	6/08	A81418	CHK: 000000	09084 LUNCH	1	24956		109.30	41,366.53
6/08/12	6/08	A81420	CHK: 000000	09084 CAB FARE	1	51312		47.15	41,413.68
6/08/12	6/08	A81421	CHK: 000000	09084 LODGING	1	67595220		198.90	41,612.58
6/18/12	6/18	B31917	042712	04055 RECLASS DEROUSIE, LILIA		JE# 016275		169.96	41,782.54

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

6/21/12 6/21 A81888 CHK: 999999 09128 MISC. REIMBURSEMENTS 012019 60312 438.85 42,221.39
 ===== JUNE ACTIVITY DB: 2,737.80 CR: 0.00 2,737.80

 592-0550-001 CC CHGS DQ
 B E G I N N I N G B A L A N C E 0.00

 592-0550-002 CC CHGS CL
 B E G I N N I N G B A L A N C E 0.00

 592-0550-003 CC CHGS MZ
 B E G I N N I N G B A L A N C E 0.00

 592-0550-004 CC CHGS DA
 B E G I N N I N G B A L A N C E 0.00

 592-0550-005 CC CHGS LD
 B E G I N N I N G B A L A N C E 0.00

 592-0550-006 CC CHGS SS
 B E G I N N I N G B A L A N C E 0.00

 592-0551 DUES & MEMBERSHIPS
 B E G I N N I N G B A L A N C E 18,465.01

6/08/12 6/08 A81400 CHK: 000000 09082 MEMBERSHIP DUES 019009 14994130 350.00 18,815.01
 6/08/12 6/08 A81407 CHK: 000000 09082 MEMBERSHIP 1 52612 594.00 19,409.01
 ===== JUNE ACTIVITY DB: 944.00 CR: 0.00 944.00

 592-0553 TRADE SHOW FEES
 B E G I N N I N G B A L A N C E 21,213.36

6/08/12 6/08 A81397 CHK: 000000 09082 SUPPLIER REGISTRATION 003772 53012 2,495.00 23,708.36
 6/20/12 6/20 A81820 CHK: 125014 09118 FULL PARTICIPATION 015011 120029 500.00 24,208.36
 ===== JUNE ACTIVITY DB: 2,995.00 CR: 0.00 2,995.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-0554			VALLEY CO-OP							
			B E G I N N I N G		B A L A N C E					0.00

592-0555			MISC. REIMBURSEMENTS							
			B E G I N N I N G		B A L A N C E					0.00

592-0558			DECORATIONS							
			B E G I N N I N G		B A L A N C E					105.90

592-0559			INTERNET							
			B E G I N N I N G		B A L A N C E					89,327.99

592-0561			HISTORIC PRESERVATION							
			B E G I N N I N G		B A L A N C E					0.00

592-1001			BUILDINGS & STRUCTURES							
			B E G I N N I N G		B A L A N C E					0.00

592-1004			MACHINERY & EQUIPMENT							
			B E G I N N I N G		B A L A N C E					0.00

592-1007			MOTOR VEHICLES							
			B E G I N N I N G		B A L A N C E					0.00

592-1010			SOFTWARE							
			B E G I N N I N G		B A L A N C E					0.00

592-1011			INFORMATION TECHNOLOGY							
			B E G I N N I N G		B A L A N C E					0.00

592-1020			OUTDOOR RESTROOMS							
			B E G I N N I N G		B A L A N C E					0.00

592-1030			MOBILE BOX OFFICE							
			B E G I N N I N G		B A L A N C E					0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 592 SALES & ADMINISTRATION

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-9100 Y2K UPDATES
B E G I N N I N G B A L A N C E 0.00

592-9470 DEBT SERVICE TRANSFER
B E G I N N I N G B A L A N C E 0.00

592-9471 TSF TO GF - ADM OVERHEAD
B E G I N N I N G B A L A N C E 0.00

592-9472 INTERFUND TRANSFERS
B E G I N N I N G B A L A N C E 0.00

592-9999 MISC DEPT ADJ
B E G I N N I N G B A L A N C E 0.00

593 80
B E G I N N I N G B A L A N C E 0.00

DEPT: 593 EVENTS MARKETING

593-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 28,910.25

6/06/12	6/04	P06366	PYEXP	00623	PAYROLL 6-6-12		1,779.60	30,689.85
6/20/12	6/18	P06374	PYEXP	00627	PAYROLL 6-20-12		1,779.60	32,469.45
			=====	JUNE ACTIVITY	DB: 3,559.20	CR: 0.00	3,559.20	

593-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 0.00

593-0030 LABOR
B E G I N N I N G B A L A N C E 0.00

593-0040 TEMPORARY EMPLOYEES
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-0060 OVERTIME
 BEGINNING BALANCE 0.00

593-0070 MEDICARE
 BEGINNING BALANCE 442.37

6/07/12 6/07 B31865 MISC 04044 PAYROLL JE# 016243 25.80 468.17
 6/21/12 6/20 B31931 MISC 04059 PAYROLL JE# 016284 25.80 493.97
 ===== JUNE ACTIVITY DB: 51.60 CR: 0.00 51.60

593-0080 TMRS
 BEGINNING BALANCE 3,461.40

6/08/12 6/08 A81423 CHK: 124974 09086 MAY 2012 CITY CONTRIBUTI 020100 060802-1 458.78 3,920.18
 ===== JUNE ACTIVITY DB: 458.78 CR: 0.00 458.78

593-0081 GROUP INSURANCE
 BEGINNING BALANCE 3,554.21

6/07/12 6/07 A81287 CHK: 124906 09072 JUNE 2012 LTD, LIFE, AD& 006133 51412 33.10 3,587.31
 6/27/12 6/27 A82175 CHK: 125050 09151 JULY 2012 LTD, LIFE, AD 006133 61912 33.10 3,620.41
 6/28/12 6/28 A82179 CHK: 125064 09153 JULY 2012 MEDICAL PREMIU 020057 62812 338.94 3,959.35
 6/29/12 6/28 B31954 Misc 062912 04064 BLUE CROSS JULY 2012 JE# 016294 26.55 3,985.90
 ===== JUNE ACTIVITY DB: 431.69 CR: 0.00 431.69

593-0083 WORKERS COMPENSATION
 BEGINNING BALANCE 174.97

593-0084 UNEMPLOYMENT TAX
 BEGINNING BALANCE 261.00

593-0085 LONGEVITY
 BEGINNING BALANCE 725.00

593-0090 MERIT ADJUSTMENTS
 BEGINNING BALANCE 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-0101 OFFICE SUPPLIES
 BEGINNING BALANCE 0.00

593-0104 FUEL & LUBRICANTS
 BEGINNING BALANCE 564.87

6/05/12 6/05 A81206 CHK: 124910 09062 FUEL PURCHASED MAY 1-31, 006241 NP34566479 93.65 658.52
 ===== JUNE ACTIVITY DB: 93.65 CR: 0.00 93.65

593-0130 WEARING APPAREL
 BEGINNING BALANCE 0.00

593-0150 MINOR TOOLS & EQUIPMENT
 BEGINNING BALANCE 1,999.80

593-0420 MOTOR VEHICLES
 BEGINNING BALANCE 29.00

593-0501 COMMUNICATIONS
 BEGINNING BALANCE 0.00

593-0513 TRAINING
 BEGINNING BALANCE 0.00

593-0520 INSURANCE
 BEGINNING BALANCE 0.00

593-0530 PROFESSIONAL SERVICE
 BEGINNING BALANCE 2,892.50

593-0540 ADVERTISING
 BEGINNING BALANCE 0.00

593-0550 TRAVEL
 BEGINNING BALANCE 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
593-0550-001			CC CHGS MH									
					BEGINNING BALANCE							0.00
593-0550-002			CC CHGS BH									
					BEGINNING BALANCE							0.00
593-0551			DUES & MEMBERSHIPS									
					BEGINNING BALANCE							750.00
593-1004			MACHINERY & EQUIPMENT									
					BEGINNING BALANCE							0.00
593-1007			MOTOR VEHICLES									
					BEGINNING BALANCE							0.00
593-7005			RADIO PROMOTIONS									
					BEGINNING BALANCE							0.00
593-7010			HOSTING COSTS									
					BEGINNING BALANCE							16,443.50
593-7020			COLLEGEFEST									
					BEGINNING BALANCE							0.00
593-8010			CINE SOL									
					BEGINNING BALANCE							0.00
593-8015			TEXAS POLICE GAMES									
					BEGINNING BALANCE							0.00
593-8020			SANDY CUP									
					BEGINNING BALANCE							0.00
593-8025			TEXAS SENIOR OPEN									
					BEGINNING BALANCE							0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-8030 FIREWORKS
 BEGINNING BALANCE 43,981.25

6/05/12 6/05 A81192 CHK: 124891 09060 2012 FIREWORK DISPLAYS 001370 205-133-1 22,700.00 66,681.25
 6/06/12 6/06 A81219 CHK: 124932 09066 ART SERVICES:FIREWORKS B 020602 13086 60.00 66,741.25
 ===== JUNE ACTIVITY DB: 22,760.00 CR: 0.00 22,760.00

593-8031 R SOLER TRIATHLON
 BEGINNING BALANCE 0.00

593-8032 PIRATE DAYS
 BEGINNING BALANCE 0.00

593-8033 PI SHRIMP COOKOFF
 BEGINNING BALANCE 0.00

593-8034 PI LONGEST WALK
 BEGINNING BALANCE 0.00

593-8035 SPI BLOWOUT
 BEGINNING BALANCE 0.00

593-8036 TEXAS 2000 REGATTA
 BEGINNING BALANCE 0.00

593-8040 POLAR BEAR DIP
 BEGINNING BALANCE 0.00

593-8045 KITE BOARDING RODEO
 BEGINNING BALANCE 5,000.00

593-8050 RR PEDAL TO PADRE
 BEGINNING BALANCE 0.00

593-8055 RGV CHILLI COOKOFF

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

BEGINNING BALANCE 0.00

593-8060 ENTRANCE SIGNS

BEGINNING BALANCE 871.00

6/04/12 6/04 A81157 CHK: 124932 09053 ART SERVICES: TCMA BANNE 020602 13056 40.00 911.00
 ===== JUNE ACTIVITY DB: 40.00 CR: 0.00 40.00

593-8065 VOLLEYBALL

BEGINNING BALANCE 0.00

593-8068 B&S KITEFEST

BEGINNING BALANCE 2,500.00

593-8070 BEACH AND BIKERFEST

BEGINNING BALANCE 5,000.00

593-8071 PIRATE DAYS

BEGINNING BALANCE 0.00

593-8072 TRIATHLON

BEGINNING BALANCE 0.00

593-8073 SPRING BREAK DIVERSIFICATION

BEGINNING BALANCE 0.00

593-8074 SPRING BREAK

BEGINNING BALANCE 0.00

593-8075 CITY FESTIVAL/SAND CASTLE DAYS

BEGINNING BALANCE 68,159.93

6/06/12 6/06 A81220 CHK: 000000 09067 1-48 X 60 MESH BANNER 008308 A 278022 457.20 68,617.13
 6/13/12 6/13 A81508 CHK: 124981 09093 ART SERVICES: WORK ON 020602 13118 50.00 68,667.13
 ===== JUNE ACTIVITY DB: 507.20 CR: 0.00 507.20

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8076			HOLIDAY LIGHTS	BEGINNING BALANCE					0.00
593-8078			NASCAR TRUCK SERIES	BEGINNING BALANCE					0.00
593-8080			NCAA MEN'S BASKETBALL	BEGINNING BALANCE					168,866.02
593-8081			NBA D LEAGUE	BEGINNING BALANCE					0.00
593-8082			U.S. CLASSIC 8-BALL	BEGINNING BALANCE					0.00
593-8084			SPI Bikefest	BEGINNING BALANCE					250.00
593-8085			BAY WATCH CLEANUP	BEGINNING BALANCE					0.00
593-8086			TIFT	BEGINNING BALANCE					0.00
593-8087			JUNIOR FISHING TOURNAMENT	BEGINNING BALANCE					0.00
593-8088			LKT	BEGINNING BALANCE					0.00
593-8090			HOLIDAY PARADE	BEGINNING BALANCE					0.00
593-8092			EASTER EGG HUNT	BEGINNING BALANCE					0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8095			RACE TO THE BORDER							
			B E G I N N I N G		B A L A N C E					0.00
593-8097			WINTER TEXAS POOL TOURN.							
			B E G I N N I N G		B A L A N C E					0.00
593-8098			WINTER TEXAN APPRECIATION							
			B E G I N N I N G		B A L A N C E					0.00
593-8099			MISC. SPONSORSHIPS							
			B E G I N N I N G		B A L A N C E					250.00
593-8100			AMERICAN JUNIOR GOLF TRN							
			B E G I N N I N G		B A L A N C E					0.00
593-8105			USA. BICYCLE BASH							
			B E G I N N I N G		B A L A N C E					0.00
593-8110			JUST DU-IT DUATHALON							
			B E G I N N I N G		B A L A N C E					0.00
593-8111			BASKETBALL TOURNAMENTS							
			B E G I N N I N G		B A L A N C E					0.00
593-8112			PORSCHE EVENT							
			B E G I N N I N G		B A L A N C E					0.00
593-8113			RUFF RIDER REGATTA							
			B E G I N N I N G		B A L A N C E					0.00
593-8114			POOL TOURNAMENT							
			B E G I N N I N G		B A L A N C E					0.00
593-8115			HIGH SCHOOL BASKETBALL							
			B E G I N N I N G		B A L A N C E					5,000.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8116			USA BEACH MARATHON							
			BEGINNING		BALANCE					0.00
593-8117			HOOPLA 3 ON 3 BASKETBALL							
			BEGINNING		BALANCE					0.00
593-8119			WOMEN'S TIP OF TX GOLF TOURN							
			BEGINNING		BALANCE					0.00
593-8120			FISH ACROSS TX SURF T							
			BEGINNING		BALANCE					0.00
593-8125			OBERTO FISHING TOURNAMENT							
			BEGINNING		BALANCE					0.00
593-8130			FULL MOON FESTIVAL							
			BEGINNING		BALANCE					0.00
593-8131			KING OF THE CAUSEWAY							
			BEGINNING		BALANCE					0.00
593-8132			USA KIDS PEDAL							
			BEGINNING		BALANCE					0.00
593-8133			TGSA SURF CHAMPIONSHIPS							
			BEGINNING		BALANCE					0.00
593-8134			BEACHCOMBERS ART SHOW							
			BEGINNING		BALANCE					0.00
593-8135			USA ADVENTURE RACE							
			BEGINNING		BALANCE					0.00
593-8136			REDFISH RODEO							
			BEGINNING		BALANCE					0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-8137 MASTERS OF THE FUTURE
B E G I N N I N G B A L A N C E 0.00

593-8138 MUSIC FESTIVAL
B E G I N N I N G B A L A N C E 0.00

593-8139 KIDS CUP FISHING
B E G I N N I N G B A L A N C E 0.00

593-8140 CYCLING TIME TRIAL AND RACE
B E G I N N I N G B A L A N C E 0.00

593-8141 COMMUNITY EVENTS
B E G I N N I N G B A L A N C E 0.00

593-8142 JAILBREAK
B E G I N N I N G B A L A N C E 0.00

593-8143 SAND CRAB RUN
B E G I N N I N G B A L A N C E 0.00

593-9477 TRANSPORTATION GRANT
B E G I N N I N G B A L A N C E 50,000.00

593-9999 MISC DEPT ADJ
B E G I N N I N G B A L A N C E 0.00

----*--*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	---	DEBITS ---	---	CREDITS ---
BEGINNING BALANCES:	2,507,722.41			0.00
REPORTED ACTIVITY:	262,134.52			11,612.18CR
ENDING BALANCES:	2,769,856.93			11,612.18CR

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0010 SUPERVISION
 BEGINNING BALANCE 0.00

565-0010-01 EXEMPT
 BEGINNING BALANCE 44,791.12

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 3,042.00 47,833.12
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 2,472.40 50,305.52
 ===== JUNE ACTIVITY DB: 5,514.40 CR: 0.00 5,514.40

565-0010-02 NON EXEMPT
 BEGINNING BALANCE 141,135.44

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 8,924.59 150,060.03
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 8,889.22 158,949.25
 ===== JUNE ACTIVITY DB: 17,813.81 CR: 0.00 17,813.81

565-0020 CLERICAL
 BEGINNING BALANCE 0.00

565-0030 LABOR
 BEGINNING BALANCE 176.00

565-0040 TEMPORARY EMPLOYEES
 BEGINNING BALANCE 6,097.64

565-0060 OVERTIME
 BEGINNING BALANCE 15,341.08

6/06/12 6/04 P06366 PYEXP 00623 PAYROLL 6-6-12 68.63 15,409.71
 6/20/12 6/18 P06374 PYEXP 00627 PAYROLL 6-20-12 384.89 15,794.60
 ===== JUNE ACTIVITY DB: 453.52 CR: 0.00 453.52

565-0070 MEDICARE
 BEGINNING BALANCE 2,747.02

6/07/12 6/07 B31865 MISC 04044 PAYROLL JE# 016243 152.31 2,899.33
 6/21/12 6/20 B31931 MISC 04059 PAYROLL JE# 016284 148.12 3,047.45
 ===== JUNE ACTIVITY DB: 300.43 CR: 0.00 300.43

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0080 TMRS
 B E G I N N I N G B A L A N C E 21,628.12

6/08/12 6/08 A81423 CHK: 124974 09086 MAY 2012 CITY CONTRIBUTI 020100 060802-1 2,787.03 24,415.15
 ===== JUNE ACTIVITY DB: 2,787.03 CR: 0.00 2,787.03

565-0081 GROUP INSURANCE
 B E G I N N I N G B A L A N C E 33,019.28

6/07/12 6/07 A81287 CHK: 124906 09072 JUNE 2012 LTD, LIFE, AD& 006133 51412 273.84 33,293.12
 6/27/12 6/27 A82175 CHK: 125050 09151 JULY 2012 LTD, LIFE, AD 006133 61912 242.48 33,535.60
 6/28/12 6/28 A82179 CHK: 125064 09153 JULY 2012 MEDICAL PREMIU 020057 62812 3,399.40 36,935.00
 6/29/12 6/28 B31954 Misc 062912 04064 BLUE CROSS JULY 2012 JE# 016294 238.95 37,173.95
 ===== JUNE ACTIVITY DB: 4,154.67 CR: 0.00 4,154.67

565-0083 WORKERS COMPENSATION
 B E G I N N I N G B A L A N C E 9,850.23

565-0084 UNEMPLOYMENT TAX
 B E G I N N I N G B A L A N C E 2,089.22

565-0085 LONGEVITY
 B E G I N N I N G B A L A N C E 5,001.00

565-0090 MERIT ADJUSTMENTS
 B E G I N N I N G B A L A N C E 0.00

565-0095 SALES INCENTIVE
 B E G I N N I N G B A L A N C E 0.00

565-0101 OFFICE SUPPLIES
 B E G I N N I N G B A L A N C E 1,917.25

6/15/12 6/15 A81626 CHK: 000000 09102 SCOTCHGUARD FOR FURNITUR 016110 F30754 19.98 1,937.23
 6/26/12 6/26 A82139 CHK: 999999 09144 BOTTLED WATER DEL CVB 022000 265701 26.00 1,963.23
 ===== JUNE ACTIVITY DB: 45.98 CR: 0.00 45.98

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0102 LOCAL MEETINGS
 BEGINNING BALANCE 0.00

565-0103 CONSUMABLES
 BEGINNING BALANCE 0.00

565-0104 FUELS & LUBRICANTS
 BEGINNING BALANCE 1,038.49

6/05/12 6/05 A81206 CHK: 124910 09062 FUEL PURCHASED MAY 1-31, 006241 NP34566479 96.13 1,134.62
 ===== JUNE ACTIVITY DB: 96.13 CR: 0.00 96.13

565-0105 CHEMICALS
 BEGINNING BALANCE 0.00

565-0107 BOOKS & PERIODICALS
 BEGINNING BALANCE 0.00

565-0108 POSTAGE
 BEGINNING BALANCE 0.00

565-0109 PHOTOGRAPHIC SUPPLIES
 BEGINNING BALANCE 0.00

565-0110 FLAGS
 BEGINNING BALANCE 0.00

565-0111 TIRES & TUBES
 BEGINNING BALANCE 0.00

565-0112 SIGNS
 BEGINNING BALANCE 0.00

6/15/12 6/15 A81637 CHK: 000000 09102 ALUM. SIGNS RESERVE PARK 020602 12997 176.00 176.00
 ===== JUNE ACTIVITY DB: 176.00 CR: 0.00 176.00

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0113 BATTERIES
B E G I N N I N G B A L A N C E 0.00

565-0114 MEDICAL
B E G I N N I N G B A L A N C E 284.08

565-0115 LAMPS & GLOBES
B E G I N N I N G B A L A N C E 1,000.80

6/15/12 6/15 A81621 CHK: 000000 09102 LIGHT BULBS FOR OUTDOORS 012020 P56303 62.55 1,063.35
===== JUNE ACTIVITY DB: 62.55 CR: 0.00 62.55

565-0117 SAFETY SUPPLIES
B E G I N N I N G B A L A N C E 0.00

565-0130 WEARING APPAREL
B E G I N N I N G B A L A N C E 1,418.96

6/05/12 6/05 A81169 CHK: 999999 09058 UNIFORM PANTS MAINT. STA 001014 JU97127 45.00 1,463.96
6/13/12 6/13 A81496 CHK: 999999 09093 UNIFORM PANTS-MAINT . S 001014 JU02833 45.00 1,508.96
6/20/12 6/20 A81791 CHK: 999999 09117 UNIFORM PANTS-MAINT STAF 001014 JU07852 45.00 1,553.96
6/26/12 6/26 A82091 CHK: 999999 09140 UNIFORM PANTS FOR MAINT 001014 JU12886 45.00 1,598.96
===== JUNE ACTIVITY DB: 180.00 CR: 0.00 180.00

565-0150 MINOR TOOLS & EQUIPMENT
B E G I N N I N G B A L A N C E 3,728.24

6/07/12 6/07 A81284 CHK: 124889 09072 REKEY AND DUPLICATE KEYS 001345 4857 398.00 4,126.24
6/08/12 6/08 A81427 CHK: 000000 09087 K CUP SYSTEM 1 52412 140.67 4,266.91
6/15/12 6/15 A81623 CHK: 000000 09102 SUPPLIES FOR DOORS 016110 F28934 154.51 4,421.42
6/15/12 6/15 A81624 CHK: 000000 09102 PAINTING SUPPLIES/ HARDW 016110 F29180 184.30 4,605.72
6/15/12 6/15 A81625 CHK: 000000 09102 PAINTING SUPPLIES 016110 F29334 87.29 4,693.01
6/15/12 6/15 A81628 CHK: 000000 09102 ADHESIVE FOR SPRINGS FRT 016110 F33043 30.88 4,723.89
6/15/12 6/15 A81630 CHK: 000000 09102 SUPPLIES 016110 F33258 141.14 4,865.03
6/15/12 6/15 A81633 CHK: 000000 09102 FLOOR SEALER 019192 16944 12.39 4,877.42
6/15/12 6/15 A81634 CHK: 000000 09102 SUPPLIES 019708 001350 44.90 4,922.32
6/15/12 6/15 A81639 CHK: 000000 09102 SUPPLIES 023100 263659 98.02 5,020.34
===== JUNE ACTIVITY DB: 1,292.10 CR: 0.00 1,292.10

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0160 LAUNDRY & JANITORIAL
 BEGINNING BALANCE 12,875.75

6/05/12	6/05	A81167	CHK: 999999	09058	MISC. MOPS, AIR FRESHNE	001014	JU97125	54.00	12,929.75
6/07/12	6/07	A81297	CHK: 124913	09075	JANITORIAL SUPPLIES	007600	405100	514.01	13,443.76
6/13/12	6/13	A81494	CHK: 999999	09093	MISC. MOPS, AIR FRESHNE	001014	JU02831	54.00	13,497.76
6/14/12	6/14	A81515	CHK: 124956	09094	JANITORIAL SUPPLIES	007600	406768	13.00	13,510.76
6/20/12	6/20	A81789	CHK: 999999	09117	MISC. MOPS/AIR FRESHNER	001014	JU07850	54.00	13,564.76
6/25/12	6/25	A82083	CHK: 125053	09138	JANITORIAL SUPPLIES	007600	411580	346.04	13,910.80
6/26/12	6/26	A82090	CHK: 999999	09140	MISC. MOPS, AIR FRESHN	001014	JU12884	54.00	13,964.80
=====				JUNE ACTIVITY	DB:	1,089.05	CR:	0.00	1,089.05

565-0174 GROSS RECEIPTS TAX
 BEGINNING BALANCE 0.00

565-0175 CATER RESALE FOOD/BEVERAGES
 BEGINNING BALANCE 0.00

565-0176 CONCESSION SUPPLIES
 BEGINNING BALANCE 126.15CR

565-0177 CATERING & KITCHEN SUPPLIES
 BEGINNING BALANCE 0.00

565-0178 UNCOLLECTABLE ACCOUNTS
 BEGINNING BALANCE 0.00

565-0180 INFORMATION TECHNOLOGY
 BEGINNING BALANCE 0.00

565-0190 SOFTWARE
 BEGINNING BALANCE 0.00

565-0201 BULK MATERIALS
 BEGINNING BALANCE 0.00

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
7-05-2012 2:01 PM D E T A I L L I S T I N G PAGE: 6										
FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Jun-2012 THRU Jun-2012										
DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999										
565-0210	COLLATERAL PIECES									
	B E G I N N I N G B A L A N C E									0.00

565-0230	PROMOTIONAL ITEMS									
	B E G I N N I N G B A L A N C E									0.00

565-0401	FURNITURE & FIXTURES									
	B E G I N N I N G B A L A N C E									3,008.60
6/15/12	6/15	A81620	CHK: 000000		09102 PURC OF TABLE & CHAIRS	011999	25/569317		444.96	3,453.56
			=====		JUNE ACTIVITY DB:			444.96	CR: 0.00	444.96

565-0410	MACHINERY & EQUIPMENT									
	B E G I N N I N G B A L A N C E									22,635.28
6/15/12	6/15	A81627	CHK: 000000		09102 GREASE CLEANER AIR COMP	016110	F31639		33.44	22,668.72
			=====		JUNE ACTIVITY DB:			33.44	CR: 0.00	33.44

565-0411	BUILDING & STRUCTURES									
	B E G I N N I N G B A L A N C E									15,421.62
6/04/12	6/04	A81156	CHK: 124925		09053 REPLACE/REPAIR VALVE IN	016171	9176		271.44	15,693.06
6/07/12	6/07	A81295	CHK: 124894		09075 BEVEL FOR MEN/WOMAN MIRR	002127	3769		875.00	16,568.06
6/07/12	6/07	A81298	CHK: 124934		09075 SILK PLANTS FOR CVB	020822	1010		1,134.00	17,702.06
6/08/12	6/08	A81425	CHK: 000000		09087 ACTUATOR , CHILLER	020745	3377817		998.83	18,700.89
6/15/12	6/15	A81622	CHK: 000000		09102 CEILING FANS	012020	F56387		216.00	18,916.89
6/15/12	6/15	A81631	CHK: 000000		09102 SUPPLIES FOR C FANS INST	016110	F33615		19.40	18,936.29
6/15/12	6/15	A81632	CHK: 000000		09102 SUPPLIES FOR FANS	016110	F33649		121.99	19,058.28
6/15/12	6/15	A81635	CHK: 000000		09102 SUPPLIES FOR CEILING FAN	019708	001429		55.24	19,113.52
6/15/12	6/15	A81636	CHK: 000000		09102 SUPPLIES FOR PARKING SIG	019708	001432		95.09	19,208.61
6/15/12	6/15	A81640	CHK: 000000		09102 FAN BLADE	1	339812		283.10	19,491.71
6/20/12	6/20	A81824	CHK: 125018		09118 DISPLAY AD 5/07- INVITAT	016600	0507		58.95	19,550.66
6/20/12	6/20	A81859	CHK: 125008		09122 SOLAR BLINDS	009689	501112		4,755.00	24,305.66
6/25/12	6/25	A82088	CHK: 125071		09138 REPLACE VALCE & ACTUATOR	020745	3632997		8,765.00	33,070.66
			=====		JUNE ACTIVITY DB:			17,649.04	CR: 0.00	17,649.04

565-0412	LANDSCAPE MAINT.									
	B E G I N N I N G B A L A N C E									7,375.00
6/20/12	6/20	A81866	CHK: 125024		09122 MONTHLY LAWN SERVICE	020221	7352		1,475.00	8,850.00
6/20/12	6/20	A81868	CHK: 125024		09122 MONTHLY LAWN SERVICE	020221	7397		1,475.00	10,325.00

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/20/12	6/20	A81869	CHK: 125024	09122	MONTHLY LAWN SERVICE	020221	7399		1,995.00	12,320.00
			=====	JUNE ACTIVITY	DB:	4,945.00	CR:	0.00	4,945.00	

565-0415

SERVICE CONTRACTS

BEGINNING BALANCE

40,842.99

6/04/12	6/04	A81147	CHK: 999999	09053	MONTHLY SERVICE MAY 2012	003418	1683		135.00	40,977.99
6/14/12	6/14	A81511	CHK: 124942	09094	MAINTENANCE ON PHONE SYS	001142	SB708925		195.66	41,173.65
6/14/12	6/14	A81521	CHK: 124979	09094	BROADBAND/WIFI SPICC	020185	060812		925.14	42,098.79
6/14/12	6/14	A81522	CHK: 124979	09094	BROADBAND/WIFI SPICC	020185	060812-1		482.64	42,581.43
6/20/12	6/20	A81857	CHK: 125000	09122	AC FILTER SERVICE	006113	160504		499.20	43,080.63
6/20/12	6/20	A81860	CHK: 125009	09122	IT MAINTENANCE CONTRACT	011022	1982		2,800.00	45,880.63
6/20/12	6/20	A81863	CHK: 125024	09122	INSPECTION OF GROUNDS	020221	060312		330.00	46,210.63
6/20/12	6/20	A81864	CHK: 125024	09122	INSPECTION OF GROUNDS	020221	60312		118.00	46,328.63
6/26/12	6/26	A82143	CHK: 125057	09145	COPIER LEASE:CVB CLIENT	009159	87197861		110.00	46,438.63
			=====	JUNE ACTIVITY	DB:	5,595.64	CR:	0.00	5,595.64	

565-0418

PARKING LOTS

BEGINNING BALANCE

0.00

565-0420

MOTOR VEHICLES

BEGINNING BALANCE

1,493.82

6/15/12	6/15	A81626	CHK: 000000	09102	SCOTCHGUARD FOR FURNITUR	016110	F30754		10.97	1,504.79
			=====	JUNE ACTIVITY	DB:	10.97	CR:	0.00	10.97	

565-0421

RADIOS & COMMUNICATIONS

BEGINNING BALANCE

1,989.03

565-0427

PLUMBING

BEGINNING BALANCE

0.00

565-0501

COMMUNICATIONS

BEGINNING BALANCE

16,344.70

6/13/12	6/13	A81488	CHK: 124973	09092	PHONE BILL DATED 6/03/12	019520	060312		1,930.54	18,275.24
6/25/12	6/25	A82061	CHK: 125044	09137	TELECOM SERV MAY 1-31,20	004089	12090596N		31.84	18,307.08
6/26/12	6/26	A82098	CHK: 125062	09140	SPRINT BILL FOR MAY 17 -	019404	463528814-055		56.96	18,364.04
			=====	JUNE ACTIVITY	DB:	2,019.34	CR:	0.00	2,019.34	

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0510 RENTAL OF EQUIPMENT
 B E G I N N I N G B A L A N C E 3,224.70

6/05/12	6/05	A81168	CHK: 999999	09058	MISC. TABLECOVERS	001014	JU97126	525.10	3,749.80
6/11/12	6/12	B31898	1834	04051	LOS FRESNOS CLASS REUN	JE#	016266	28.70CR	3,721.10
6/13/12	6/13	A81495	CHK: 999999	09093	MISC. TABLECOVERS	001014	JU02832	137.15	3,858.25
6/20/12	6/20	A81790	CHK: 999999	09117	MISC. TABLECOVERS -VCAE	001014	JU07851	60.30	3,918.55
6/25/12	6/25	A82062	CHK: 125047	09137	DISHMACHINE RENTAL	004283	893027	195.82	4,114.37
6/26/12	6/26	A82092	CHK: 999999	09140	ADD'L AMT OWED ON ORG. I	001014	JU7851-1	2.70	4,117.07
			=====		JUNE ACTIVITY	DB:	921.07	CR: 28.70CR	892.37

565-0513 TRAINING EXPENSE
 B E G I N N I N G B A L A N C E 0.00

565-0520 INSURANCE
 B E G I N N I N G B A L A N C E 62,816.51

6/26/12	6/26	A82138	CHK: 125068	09144	TWIA -COMMERCIAL	020123	61812	8,508.25	71,324.76
			=====		JUNE ACTIVITY	DB:	8,508.25	CR: 0.00	8,508.25

565-0529 CREDIT CARD FEES
 B E G I N N I N G B A L A N C E 3,700.19

6/04/12	6/08	B31877	455397	04040	NPC MERCH PYMT PROC-CC FEE	JE#	016251	59.90	3,760.09
6/04/12	6/08	B31878	82471	04040	MERCHE SOLUTIONS BILL-CC FEE	JE#	016252	27.45	3,787.54
6/04/12	6/08	B31879	704341	04040	AUTHNET GATEWAY-INTERNET SALES	JE#	016253	25.00	3,812.54
6/04/12	6/08	B31880	2625046	04040	NPC MERCH PYMT PROC-CC FEE	JE#	016254	54.72	3,867.26
6/11/12	6/12	B31902	061112	04051	LEASE FINANCE GR LEASE PYMT	JE#	016270	86.10	3,953.36
			=====		JUNE ACTIVITY	DB:	253.17	CR: 0.00	253.17

565-0530 PROFESSIONAL SERVICES
 B E G I N N I N G B A L A N C E 4,507.25

6/04/12	6/04	A81165	CHK: 999999	09054	GENERAL LEGAL SERV. MAY	003805	2000206	1,872.50	6,379.75
6/26/12	6/26	A82095	CHK: 125052	09140	PROFESSIONAL SERVICES FO	006239	12-1245-01	750.00	7,129.75
			=====		JUNE ACTIVITY	DB:	2,622.50	CR: 0.00	2,622.50

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
565-0531			MEDIA PLACEMENT							
			BEGINNING		BALANCE					0.00

565-0532			PRODUCTION COSTS							
			BEGINNING		BALANCE					0.00

565-0533			MARKETING							
			BEGINNING		BALANCE					0.00

565-0535			BOND ISSUANCE EXPENSE							
			BEGINNING		BALANCE					0.00

565-0536			TICKET COMMISSIONS							
			BEGINNING		BALANCE					0.00

565-0540			ADVERTISING							
			BEGINNING		BALANCE					0.00

565-0541			ELECTION EXPENSES							
			BEGINNING		BALANCE					0.00

565-0550			TRAVEL EXPENSES							
			BEGINNING		BALANCE					0.00

565-0550-001			CC CHGS CG							
			BEGINNING		BALANCE					0.00

565-0550-002			CC CHGS DR							
			BEGINNING		BALANCE					0.00

565-0551			DUES & MEMBERSHIPS							
			BEGINNING		BALANCE					15.00

565-0552			EVENT ENTERTAINMENT							
			BEGINNING		BALANCE					0.00

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jun-2012 THRU Jun-2012

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
565-1004			MACHINERY & EQUIPMENT							
			BEGINNING		BALANCE					42,939.25
565-1005			RADIO EQUIPMENT							
			BEGINNING		BALANCE					0.00
565-1007			MOTOR VEHICLES							
			BEGINNING		BALANCE					0.00
565-1010			SOFTWARE							
			BEGINNING		BALANCE					0.00
565-1011			INFORMATION TECHNOLOGY							
			BEGINNING		BALANCE					0.00
565-1012			LANDSCAPE							
			BEGINNING		BALANCE					0.00
565-8040			MISS USA							
			BEGINNING		BALANCE					0.00
565-8050			MISS TEXAS							
			BEGINNING		BALANCE					0.00
565-8051			EXPANSION							
			BEGINNING		BALANCE					0.00
565-9020			AUDIT							
			BEGINNING		BALANCE					14,575.00
565-9047			EMPLOYEE TURNOVER							
			BEGINNING		BALANCE					0.00
565-9470			RESERVE (FORMERLY DEBT TRANSFER							
			BEGINNING		BALANCE					426,069.00

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Lacey Ekberg, CVB Director

DEPARTMENT: CVB

ITEM

Discussion and action concerning 2012/2013 CVB budget.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Lynne Tate, CVA Chairperson

DEPARTMENT: Convention and Visitor's Advisory Board

ITEM

Discussion and action concerning terminal advertising in both airports, Valley International Airport and Brownsville South Padre Island International Airport.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012

NAME & TITLE: Lacey Ekberg, CVB Director

DEPARTMENT: CVB

ITEM

Discussion and action concerning new signature event for South Padre Island.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CVA BOARD MEETING
AGENDA REQUEST FORM**

MEETING DATE: July 11, 2012
NAME & TITLE: Lacey Ekberg, CVB Director
DEPARTMENT: CVB

ITEM

Update on Convention & Visitors Centre personnel

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

Contact:
Tim Howell
Information Services Director
Phone: 956.761.3078
Fax: 956.761.3888

4601 Padre Boulevard
South Padre Island
Texas, 78597
956.761.6456



PRESS RELEASE

SPI Welcome Center Has a New Manager

FOR IMMEDIATE RELEASE

South Padre Island

July 2, 2012
Carlos Centeno

On Thursday, June 28, 2012, Lilia DeRousie started functions as the new manager for the South Padre Island Welcome Center. Lilia DeRousie, better known by her friends as "Lili," Lilia brings spunk, energy, enthuse and over 20 years of experience in tourism to her position as the Welcome Center Manager. Lili is the former International Tourism Coordinator for the City of South Padre Island.

"I am delighted and honored to have been given this wonderful opportunity! I look forward to bringing the joy and spirit of South Padre Island to our many visitors and guests!" said new Welcome Center Manager, Lilia DeRousie.

Lilia DeRousie is an active member of the Travel Industry Association, the Texas Travel Industry Association, the National Tour Association, the Destination Marketing Association International, the Mexican Association of Travel Agents, the Border Trade Alliance, the Texas Association of Convention & Visitors Bureaus, ASTA, Rio Grande Valley Partnership, the Hispanic Chamber of Commerce, Good Neighbor Council, and Discover America Canada.

Lili received her certification from Texas Destination Marketer by the Texas Association of Convention and Visitors Bureau in August 11, 2011.

For more information please contact the Welcome Center Manager, Lilia DeRousie at (956) 761-6456 or at Lili@sopadre.com.